RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Bobby Spivey

Lat/Lon: 34.8701/-79.7314



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1 mi radius	3 mi radius		5 mi radius		
Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
\$504.73 K / -	100	\$3.8 M / \$748.37 K	80	\$7.99 M / \$5.55 M	31
\$17.63 K / -	100	\$132.21 K / -	100	\$279.29 K / -	100
\$77.64 K / -	100	\$583.5 K / \$64.29 K	89	\$1.23 M / \$454.49 K	63
\$33.92 K / -	100	\$254.59 K / -	100	\$534.14 K / -	100
\$207.07 K / -	100	\$1.56 M / -	100	\$3.28 M / -	100
\$16.34 K / -	100	\$123.37 K / \$234.76 K	-47	\$259.32 K / \$406.61 K	-36
\$25.09 K / -	100	\$189.66 K / -	100	\$399.5 K / -	100
\$85.62 K / -	100	\$644.59 K / \$127.6 K	80	\$1.36 M / \$824.6 K	39
\$38.05 K / -	100	\$287.35 K / \$321.72 K	-11	\$603.77 K / \$3.86 M	-84
\$3.37 K / -	100	\$24.4 K / -	100	\$51.23 K / -	100
\$242.8 K / -	100	\$1.82 M / \$1.9 M	-4	\$3.81 M / \$4.57 M	-16
\$147.92 K / -	100	\$1.11 M / \$1.9 M	-41	\$2.32 M / \$4.31 M	-46
\$25.75 K / -	100	\$192.76 K / -	100	\$399.89 K / \$256.21 K	36
\$69.14 K / -	100	\$520.05 K / -	100	\$1.09 M / -	100
\$189.07 K / -	100	\$1.42 M / \$457.01 K	68	\$2.98 M / \$3.11 M	-4
\$610.72 K / \$236.07 K	61	\$4.6 M / \$1.93 M	58	\$9.59 M / \$19.27 M	-50
\$287.3 K / \$236.07 K	18	\$2.16 M / \$678.46 K	69	\$4.51 M / \$14.84 M	-70
\$21.19 K / -	100	\$158.28 K / -	100	\$328.12 K / \$122.21 K	63
\$26.23 K / -	100	\$197.64 K / \$239.29 K	-17	\$413.86 K / \$655.19 K	-37
\$204.53 K / -	100	\$1.54 M / \$930.73 K	40	\$3.21 M / \$3.13 M	2
\$9.41 K / -	100	\$71.54 K / -	100	\$148.52 K / -	100
\$62.06 K / -	100	\$469.05 K / \$81.04 K	83	\$979.82 K / \$523.69 K	47
\$1.73 M / -	100	\$13.09 M / \$12.66 M	3	\$27.63 M / \$53.97 M	-49
\$1.55 M / -	100	\$11.73 M / \$12.25 M	-4	\$24.74 M / \$51.74 M	-52
\$60.34 K / -	100	\$457.41 K / \$65.13 K	86	\$966.7 K / \$1.11 M	-13
\$17.91 K / -	100	\$135.9 K / -	100	\$286.28 K / -	100
\$6.61 K / -	100	\$49.62 K / -	100	\$104.65 K / \$201.77 K	-48
\$10.98 K / -	100	\$82.39 K / -	100	\$174.21 K / -	100
\$18.72 K / -	100	\$141.57 K / -	100	\$299.03 K / -	100
\$67.05 K / -	100	\$502.89 K / \$344 K	32	\$1.06 M / \$916.59 K	13
	\$504.73 K / - \$17.63 K / - \$77.64 K / - \$33.92 K / - \$207.07 K / - \$16.34 K / - \$25.09 K / - \$85.62 K / - \$33.05 K / - \$3.37 K / - \$242.8 K / - \$147.92 K / - \$25.75 K / - \$69.14 K / - \$189.07 K / - \$610.72 K / \$236.07 K \$287.3 K / \$236.07 K \$21.19 K / - \$26.23 K / - \$204.53 K / - \$1.73 M / - \$1.55 M / - \$60.34 K / - \$17.91 K / - \$6.61 K / - \$10.98 K / - \$18.72 K / -	\$504.73 K / - 100 \$17.63 K / - 100 \$77.64 K / - 100 \$33.92 K / - 100 \$207.07 K / - 100 \$16.34 K / - 100 \$25.09 K / - 100 \$85.62 K / - 100 \$38.05 K / - 100 \$33.7 K / - 100 \$242.8 K / - 100 \$147.92 K / - 100 \$147.92 K / - 100 \$147.92 K / - 100 \$25.75 K / - 100 \$147.92 K / - 100 \$25.75 K / - 100 \$25.75 K / - 100 \$21.19 K / - 100 \$21.19 K / - 100 \$204.53 K / - 100 \$1.73 M / - 100 \$1.73 M / - 100 \$1.73 M / - 100 \$1.791 K / - 100 \$60.34 K / - 100 \$60.38 K / - 100 \$60.39 K / - 100 \$10.98 K / - 100 \$10.98 K / - 100 \$10.98 K / - 100	\$504.73 K/- \$17.63 K/- \$77.64 K/- \$77.64 K/- \$33.92 K/- \$207.07 K/- \$16.34 K/- \$100 \$132.21 K/- \$583.5 K/\$64.29 K \$33.92 K/- \$100 \$1.56 M/- \$156 M/- \$16.34 K/- \$100 \$123.37 K/\$234.76 K \$25.09 K/- \$85.62 K/- \$33.7 K/- \$242.8 K/- \$242.8 K/- \$100 \$1.82 M/\$1.9 M \$147.92 K/- \$100 \$1.82 M/\$1.9 M \$25.75 K/- \$69.14 K/- \$100 \$1.42 M/\$457.01 K \$610.72 K/\$236.07 K \$21.19 K/- \$26.23 K/- \$26.23 K/- \$26.25 K/- \$100 \$1.42 M/\$457.01 K \$17.3 M/- \$26.06 K/- \$100 \$13.09 M/\$12.66 M \$1.73 M/- \$100 \$13.09 M/\$12.66 M \$1.55 M/- \$100 \$135.9 K/- \$155.98 K/-	Potential / Sales Index Sales Sales	Potential Sales Index Soles Soles

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	1 mi radius		3 mi radius		5 mi radius	
_isting: #1989079						
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Inde
Health, Personal Care Stores	\$420.45 K / -	100	\$3.18 M / \$6.66 M	-52	\$6.68 M / \$13.68 M	-51
Pharmacy, Drug Stores	\$352.5 K / -	100	\$2.66 M / \$6.66 M	-60	\$5.6 M / \$13.59 M	-59
Cosmetics, Beauty Stores	\$20.52 K / -	100	\$155.1 K / -	100	\$325.7 K / -	100
Optical Goods Stores	\$23.48 K / -	100	\$177.08 K / -	100	\$371.4 K / \$87.95 K	76
Other Health, Personal Care Stores	\$23.95 K / -	100	\$181.73 K / -	100	\$381.65 K / -	100
Sporting Goods, Hobby, Book, Music Stores	\$183.85 K / \$208.08 K	-12	\$1.38 M / \$480.53 K	65	\$2.88 M / \$2.18 M	24
Sporting Goods Stores	\$98.67 K / \$208.08 K	-53	\$733.93 K / \$386.03 K	47	\$1.53 M / \$1.21 M	21
Hobby, Toy, Game Stores	\$30.41 K / -	100	\$228.53 K / \$94.49 K	59	\$479.17 K / \$610.65 K	-22
Sewing, Needlecraft Stores	\$9.35 K / -	100	\$70.04 K / -	100	\$146.65 K / -	100
Musical Instrument Stores	\$8.88 K / -	100	\$68.16 K / -	100	\$143.11 K / -	100
Book Stores	\$36.54 K / -	100	\$275.36 K / -	100	\$581.62 K / \$358.32 K	38
General Merchandise Stores	\$1.66 M / -	100	\$12.53 M / \$3.27 M	74	\$26.37 M / \$21.24 M	19
Department Stores	\$420.84 K / -	100	\$3.17 M / \$1.26 M	60	\$6.65 M / \$8.5 M	-22
Warehouse Superstores	\$1.08 M / -	100	\$8.15 M / -	100	\$17.15 M / -	100
Other General Merchandise Stores	\$161.98 K / -	100	\$1.22 M / \$2.01 M	-39	\$2.57 M / \$12.74 M	-80
Miscellaneous Store Retailers	\$223.16 K / \$55.56 K	75	\$1.68 M / \$1.85 M	-9	\$3.53 M / \$2.88 M	18
Florists	\$7.46 K / -	100	\$57.45 K / \$36.74 K	36	\$120.27 K / \$121.26 K	-1
Office, Stationary Stores	\$21.72 K / -	100	\$163.81 K / -	100	\$342.61 K / -	100
Gift, Souvenir Stores	\$26.51 K / \$39.23 K	-32	\$200.12 K / \$333.3 K	-40	\$419.97 K / \$344.35 K	18
Used Merchandise Stores	\$15.21 K / \$7.82 K	49	\$114.9 K / \$117.83 K	-2	\$241.34 K / \$247.54 K	-3
Pet, Pet Supply Stores	\$89.77 K / -	100	\$674.68 K / \$66.22 K	90	\$1.41 M / \$427.93 K	70
Art Dealers	\$7.27 K / -	100	\$54.58 K / -	100	\$114.72 K / -	100
Mobile Home Dealers	\$13.26 K / -	100	\$99.48 K / -	100	\$207.71 K / -	100
Other Miscellaneous Retail Stores	\$41.96 K / \$8.52 K	80	\$317.81 K / \$1.29 M	-75	\$671.95 K / \$1.74 M	-61
Non-Store Retailers	\$749.56 K / \$18.78 K	97	\$5.65 M / \$2.92 M	48	\$11.84 M / \$11.29 M	5
Mail Order, Catalog Stores	\$619.33 K / -	100	\$4.66 M / -	100	\$9.78 M / \$4.79 M	51
Vending Machines	\$17.91 K / -	100	\$135.38 K / -	100	\$285.2 K / -	100
Fuel Dealers	\$64 K / \$18.78 K	71	\$483.8 K / \$2.92 M	-83	\$1.01 M / \$6.51 M	-84
Other Direct Selling Establishments	\$48.32 K / -	100	\$364.75 K / -	100	\$767.32 K / -	100

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	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Ind
Accommodation, Food Services	\$1.42 M / \$137.14 K	90	\$10.69 M / \$5.22 M	51	\$22.47 M / \$21.81 M	3
Hotels, Other Travel Accommodations	\$78.16 K / -	100	\$588.16 K / -	100	\$1.24 M / \$626.54 K	4
RV Parks	\$943 / -	100	\$5.84 K / -	100	\$11.08 K / \$467	9
Rooming, Boarding Houses	\$475 / -	100	\$4.03 K / \$35.08 K	-89	\$9.03 K / \$35.08 K	-7
Full Service Restaurants	\$831.88 K / \$172.11 K	79	\$6.26 M / \$3.19 M	49	\$13.15 M / \$13.21 M	(
Limited Service Restaurants	\$386.34 K / -	100	\$2.91 M / \$2.1 M	28	\$6.11 M / \$7.47 M	-1
Special Food Services, Catering	\$123.72 K / -	100	\$930.26 K / \$139.19 K	85	\$1.95 M / \$899.51 K	5
Drinking Places	\$34.97 K / -	100	\$260.99 K / \$14.66 K	94	\$546.97 K / \$114.98 K	7
Gasoline Stations	\$1.27 M / -	100	\$9.64 M / \$36.96 M	-74	\$20.25 M / \$60.45 M	-6
Motor Vehicle, Parts Dealers	\$2.22 M / \$571.56 K	74	\$16.61 M / \$35.73 M	-53	\$34.59 M / \$201.89 M	-8
New Car Dealers	\$1.7 M / \$25.37 K	99	\$12.75 M / \$26.55 M	-52	\$26.52 M / \$171.38 M	-8
Used Car Dealers	\$175.74 K / -	100	\$1.31 M / \$3.53 M	-63	\$2.73 M / \$5.51 M	-;
Recreational Vehicle Dealers	\$32.78 K / -	100	\$243.44 K / -	100	\$506.22 K / -	1
Motorcycle, Boat Dealers	\$74.07 K / \$152.31 K	-51	\$551.61 K / \$2.86 M	-81	\$1.15 M / \$17.21 M	-!
Auto Parts, Accessories	\$139.19 K / -	100	\$1.05 M / \$1.36 M	-22	\$2.21 M / \$3.79 M	
Tire Dealers	\$93.04 K / \$393.88 K	-76	\$704.04 K / \$1.43 M	-51	\$1.48 M / \$4 M	-(
020 Population	1,242		9,854		21,683	
025 Population	1,187		9,466		20,953	
6 Population Change 2020-2025	-4.4%		-3.9%		-3.4%	
2020 Adult Population Age 18+	965		7,563		16,538	
2020 Population Male	586		4,664		10,275	5
2020 Population Female	656		5,190		11,408	
2020 Households	475 4,0		4,033	8,976		;
020 Median Household Income	44,380		40,055		35,756	
2020 Average Household Income	62,638		52,866		48,497	