

RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Hunter Suggs and Greg Greer



Lat/Lon: 33.1968/-79.9817

GAPE2

BERKELEY COUNTY, SC 23.37 Acre - Prime Commercial Development Tract

Listing: #2010677

	1 mi radius			3 mi radius			5 mi radius		
	Potential / Sales	Index		Potential / Sales	Index		Potential / Sales	Index	
Clothing, Clothing Accessories Stores	\$1.35 M / \$300.23 K	78		\$5.23 M / \$5.58 M	-6		\$10.32 M / \$5.62 M	46	
Men's Clothing Stores	\$47.66 K / \$12.09 K	75		\$184.75 K / \$243.86 K	-24		\$365.01 K / \$273.14 K	25	
Women's Clothing Stores	\$205.57 K / \$44.49 K	78		\$801.01 K / \$870.12 K	-8		\$1.58 M / \$870.12 K	45	
Children's, Infants' Clothing Stores	\$89.92 K / -	100		\$348.99 K / -	100		\$690.26 K / -	100	
Family Clothing Stores	\$551.77 K / \$193.26 K	65		\$2.14 M / \$2.97 M	-28		\$4.23 M / \$2.97 M	30	
Clothing Accessory Stores	\$43.75 K / -	100		\$170.34 K / -	100		\$336.83 K / -	100	
Other Apparel Stores	\$67.17 K / -	100		\$260.57 K / \$138.32 K	47		\$513.35 K / \$152.16 K	70	
Shoe Stores	\$228.22 K / \$50.39 K	78		\$884.27 K / \$1.35 M	-35		\$1.75 M / \$1.35 M	22	
Jewelry Stores	\$103 K / -	100		\$399.54 K / -	100		\$789.21 K / -	100	
Luggage Stores	\$8.6 K / -	100		\$33.51 K / -	100		\$66.12 K / -	100	
Furniture, Home Furnishings Stores	\$657.32 K / \$46.95 K	93		\$2.54 M / \$721.57 K	72		\$5.03 M / \$721.57 K	86	
Furniture Stores	\$404.24 K / \$21.14 K	95		\$1.56 M / \$324.85 K	79		\$3.09 M / \$324.85 K	89	
Floor Covering Stores	\$68.68 K / \$25.81 K	62		\$265.94 K / \$396.72 K	-33		\$527.86 K / \$396.72 K	25	
Other Home Furnishing Stores	\$184.41 K / -	100		\$715.98 K / -	100		\$1.42 M / -	100	
Electronics, Appliance Stores	\$501.02 K / \$37.06 K	93		\$1.95 M / \$1.32 M	32		\$3.85 M / \$1.57 M	59	
Building Material, Garden Equipment, Supplies Dealers	\$1.62 M / \$3.71 M	-56		\$6.3 M / \$10.15 M	-38		\$12.46 M / \$10.15 M	19	
Home Centers	\$762.44 K / \$177.61 K	77		\$2.96 M / \$271.78 K	91		\$5.87 M / \$271.78 K	95	
Paint, Wallpaper Stores	\$55.43 K / \$179.76 K	-69		\$215.89 K / \$629.13 K	-66		\$430.13 K / \$629.13 K	-32	
Hardware Stores	\$70.3 K / \$2.95 M	-98		\$272.53 K / \$3.12 M	-91		\$539.19 K / \$3.12 M	-83	
Other Building Materials Stores	\$538.24 K / \$324.84 K	40		\$2.1 M / \$4.99 M	-58		\$4.15 M / \$4.99 M	-17	
Outdoor Power Equipment Stores	\$25.78 K / -	100		\$99.73 K / -	100		\$196.47 K / -	100	
Nursery, Garden Stores	\$167.95 K / \$73.9 K	56		\$648.92 K / \$1.14 M	-43		\$1.28 M / \$1.14 M	11	
Food, Beverage Stores	\$4.39 M / \$16.09 M	-73		\$17.34 M / \$37.56 M	-54		\$33.99 M / \$39.45 M	-14	
Grocery Stores	\$3.92 M / \$14.38 M	-73		\$15.5 M / \$33.73 M	-54		\$30.38 M / \$34.72 M	-12	
Convenience Stores	\$152.03 K / \$471.21 K	-68		\$602.64 K / \$735.25 K	-18		\$1.18 M / \$1.36 M	-13	
Meat Markets	\$44.68 K / -	100		\$177.48 K / -	100		\$347.62 K / -	100	
Fish, Seafood Markets	\$16.42 K / -	100		\$64.96 K / -	100		\$127.48 K / -	100	
Fruit, Vegetable Markets	\$27.4 K / -	100		\$108.19 K / -	100		\$211.57 K / -	100	
Other Specialty Food Markets	\$47.04 K / \$3.4 K	93		\$186.81 K / \$91.46 K	51		\$366.58 K / \$136.03 K	63	
Liquor Stores	\$180.43 K / \$1.23 M	-85		\$697.46 K / \$3.01 M	-77		\$1.38 M / \$3.24 M	-57	

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Health, Personal Care Stores	\$1.07 M / \$7.91 M	-86	\$4.23 M / \$15.02 M	-72	\$8.3 M / \$15.02 M	-45
Pharmacy, Drug Stores	\$894.2 K / \$7.43 M	-88	\$3.54 M / \$14.51 M	-76	\$6.95 M / \$14.51 M	-52
Cosmetics, Beauty Stores	\$52.45 K / \$70.28 K	-25	\$207.85 K / \$74.16 K	64	\$408.44 K / \$74.16 K	82
Optical Goods Stores	\$60.24 K / \$407.89 K	-85	\$237.31 K / \$430.38 K	-45	\$465.84 K / \$430.38 K	8
Other Health, Personal Care Stores	\$61.08 K / -	100	\$242.37 K / -	100	\$476.28 K / -	100
Sporting Goods, Hobby, Book, Music Stores	\$510.07 K / \$117.42 K	77	\$1.95 M / \$2.21 M	-12	\$3.86 M / \$2.53 M	34
Sporting Goods Stores	\$282.05 K / \$103.74 K	63	\$1.06 M / \$1.59 M	-33	\$2.12 M / \$1.72 M	19
Hobby, Toy, Game Stores	\$81.28 K / \$13.68 K	83	\$314.25 K / \$616.48 K	-49	\$619.55 K / \$809.25 K	-23
Sewing, Needlecraft Stores	\$24.97 K / -	100	\$96.21 K / -	100	\$189.52 K / -	100
Musical Instrument Stores	\$22.69 K / -	100	\$89.19 K / -	100	\$174.8 K / -	100
Book Stores	\$99.09 K / -	100	\$382.54 K / -	100	\$757.64 K / -	100
General Merchandise Stores	\$4.3 M / \$2.84 M	34	\$16.86 M / \$26.13 M	-35	\$33.16 M / \$26.71 M	19
Department Stores	\$1.11 M / \$590.56 K	47	\$4.32 M / \$15.88 M	-73	\$8.53 M / \$15.88 M	-46
Warehouse Superstores	\$2.77 M / -	100	\$10.89 M / -	100	\$21.39 M / -	100
Other General Merchandise Stores	\$419.39 K / \$2.25 M	-81	\$1.65 M / \$10.25 M	-84	\$3.24 M / \$10.83 M	-70
Miscellaneous Store Retailers	\$582.01 K / \$225.13 K	61	\$2.28 M / \$1.77 M	22	\$4.49 M / \$1.97 M	56
Florists	\$21.06 K / \$6.97 K	67	\$80.3 K / \$192.11 K	-58	\$158.14 K / \$196.39 K	-19
Office, Stationary Stores	\$57.07 K / -	100	\$222.89 K / -	100	\$441.38 K / -	100
Gift, Souvenir Stores	\$69.61 K / \$6.66 K	90	\$272.76 K / \$164.5 K	40	\$538.8 K / \$237.29 K	56
Used Merchandise Stores	\$39.87 K / \$99.6 K	-60	\$155.54 K / \$370.59 K	-58	\$307.2 K / \$370.59 K	-17
Pet, Pet Supply Stores	\$236.98 K / \$30.07 K	87	\$924.61 K / \$462.16 K	50	\$1.83 M / \$462.16 K	75
Art Dealers	\$18.78 K / -	100	\$73.99 K / \$122.63 K	-40	\$145 K / \$184.22 K	-21
Mobile Home Dealers	\$35.15 K / -	100	\$136.22 K / -	100	\$269.57 K / -	100
Other Miscellaneous Retail Stores	\$103.5 K / \$81.84 K	21	\$413.69 K / \$459.5 K	-10	\$807.48 K / \$515 K	36
Non-Store Retailers	\$1.97 M / \$4.84 M	-59	\$7.68 M / \$5.62 M	27	\$15.16 M / \$5.69 M	62
Mail Order, Catalog Stores	\$1.64 M / \$33.02 K	98	\$6.38 M / \$507.57 K	92	\$12.58 M / \$553.96 K	96
Vending Machines	\$45.42 K / -	100	\$178.89 K / -	100	\$351.11 K / -	100
Fuel Dealers	\$159.76 K / \$4.81 M	-97	\$636.77 K / \$5.07 M	-87	\$1.25 M / \$5.07 M	-75
Other Direct Selling Establishments	\$125.94 K / -	100	\$492.5 K / \$37.43 K	92	\$969.77 K / \$66.45 K	93

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Accommodation, Food Services	\$3.83 M / \$16.49 M	-77	\$14.79 M / \$33.13 M	-55	\$29.19 M / \$35.87 M	-19
Hotels, Other Travel Accommodations	\$210.21 K / \$384.92 K	-45	\$812.94 K / \$406.15 K	50	\$1.6 M / \$406.15 K	75
RV Parks	\$2.33 K / -	100	\$7.94 K / \$4.11 K	48	\$15.57 K / \$7.29 K	53
Rooming, Boarding Houses	\$1.55 K / -	100	\$5.73 K / -	100	\$11.87 K / \$2.5 K	79
Full Service Restaurants	\$2.24 M / \$9.44 M	-76	\$8.66 M / \$17.57 M	-51	\$17.08 M / \$18.74 M	-9
Limited Service Restaurants	\$1.04 M / \$6.53 M	-84	\$4.02 M / \$15.26 M	-74	\$7.94 M / \$15.74 M	-50
Special Food Services, Catering	\$332.88 K / -	100	\$1.29 M / -	100	\$2.54 M / \$1.44 M	43
Drinking Places	\$94.48 K / \$240.2 K	-61	\$364.54 K / \$253.45 K	30	\$721.25 K / \$253.45 K	65
Gasoline Stations	\$3.26 M / \$275.6 K	92	\$12.84 M / \$14.41 M	-11	\$25.13 M / \$18 M	28
Motor Vehicle, Parts Dealers	\$5.95 M / \$10.76 M	-45	\$23.05 M / \$88.2 M	-74	\$45.68 M / \$104.54 M	-56
New Car Dealers	\$4.57 M / \$3 M	34	\$17.69 M / \$73.77 M	-76	\$35.07 M / \$89.22 M	-61
Used Car Dealers	\$472.02 K / \$1.36 M	-65	\$1.83 M / \$3.33 M	-45	\$3.62 M / \$3.43 M	5
Recreational Vehicle Dealers	\$97.29 K / \$50.74 K	48	\$361.61 K / \$779.96 K	-54	\$721.3 K / \$779.96 K	-8
Motorcycle, Boat Dealers	\$208.18 K / \$3.33 M	-94	\$790.04 K / \$3.81 M	-79	\$1.57 M / \$4.47 M	-65
Auto Parts, Accessories	\$363.93 K / \$2.98 M	-88	\$1.43 M / \$5.55 M	-74	\$2.81 M / \$5.55 M	-49
Tire Dealers	\$242.6 K / \$30.54 K	87	\$952.78 K / \$954.97 K	0	\$1.88 M / \$1.1 M	42
2020 Population	2,218		11,703		22,068	
2025 Population	2,524		13,460		25,467	
% Population Change 2020-2025	13.8%		15.0%		15.4%	
2020 Adult Population Age 18+	1,616		8,915		16,799	
2020 Population Male	1,037		5,664		10,739	
2020 Population Female	1,181		6,039		11,329	
2020 Households	811		4,302		7,997	
2020 Median Household Income	85,310		63,756		66,684	
2020 Average Household Income	113,746		75,660		81,912	