## RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

**Hunter Suggs and Greg Greer** 

Lat/Lon: 33.2083/-79.9892



Moncks Corner, SC	1 mi radius	3 mi radius	5 mi radius			
isting: #2010674	i ili fadius		5 IIII Idulus		o illi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Inde
Clothing, Clothing Accessories Stores	\$605.62 K / \$870.72 K	-30	\$5.37 M / \$5.58 M	-4	\$10.21 M / \$5.62 M	45
Men's Clothing Stores	\$21.47 K / \$47.12 K	-54	\$189.91 K / \$245.32 K	-23	\$361.2 K / \$275.72 K	24
Women's Clothing Stores	\$92.88 K / \$173.38 K	-46	\$822.95 K / \$870.12 K	-5	\$1.56 M / \$870.12 K	44
Children's, Infants' Clothing Stores	\$40.34 K / -	100	\$357.97 K / -	100	\$682.96 K / -	10
Family Clothing Stores	\$248.4 K / \$202.94 K	18	\$2.2 M / \$2.97 M	-26	\$4.19 M / \$2.97 M	29
Clothing Accessory Stores	\$19.68 K / -	100	\$175.17 K / -	100	\$333.29 K / -	10
Other Apparel Stores	\$30.17 K / -	100	\$267.71 K / \$135.83 K	49	\$507.94 K / \$152.16 K	70
Shoe Stores	\$102.51 K / \$447.28 K	-77	\$907.78 K / \$1.35 M	-33	\$1.73 M / \$1.35 M	22
Jewelry Stores	\$46.37 K / -	100	\$412.03 K / -	100	\$781.06 K / -	10
Luggage Stores	\$3.81 K / -	100	\$34.47 K / -	100	\$65.43 K / -	10
Furniture, Home Furnishings Stores	\$294.44 K / \$49.3 K	83	\$2.61 M / \$721.57 K	72	\$4.98 M / \$721.57 K	8
Furniture Stores	\$180.68 K / \$22.19 K	88	\$1.6 M / \$324.85 K	80	\$3.05 M / \$324.85 K	8
Floor Covering Stores	\$30.78 K / \$27.1 K	12	\$273.85 K / \$396.72 K	-31	\$522.25 K / \$396.71 K	2
Other Home Furnishing Stores	\$82.99 K / -	100	\$735.92 K / -	100	\$1.4 M / -	10
Electronics, Appliance Stores	\$226.05 K / \$328.95 K	-31	\$2 M / \$1.48 M	26	\$3.81 M / \$1.57 M	59
Building Material, Garden Equipment, Supplies Dealers	\$731.91 K / \$1.27 M	-43	\$6.47 M / \$10.15 M	-36	\$12.33 M / \$10.15 M	18
Home Centers	\$344.42 K / \$49.05 K	86	\$3.05 M / \$271.78 K	91	\$5.8 M / \$271.78 K	95
Paint, Wallpaper Stores	\$25 K / \$69.45 K	-64	\$222.03 K / \$629.13 K	-65	\$425.58 K / \$629.13 K	-3
Hardware Stores	\$31.73 K / \$737.36 K	-96	\$280.01 K / \$3.12 M	-91	\$533.46 K / \$3.12 M	-8-
Other Building Materials Stores	\$243.59 K / \$341.12 K	-29	\$2.15 M / \$4.99 M	-57	\$4.1 M / \$4.99 M	-18
Outdoor Power Equipment Stores	\$11.63 K / -	100	\$102.46 K / -	100	\$194.36 K / -	10
Nursery, Garden Stores	\$75.55 K / \$77.61 K	-3	\$666.87 K / \$1.14 M	-41	\$1.27 M / \$1.14 M	10
Food, Beverage Stores	\$2.01 M / \$10.52 M	-81	\$17.75 M / \$37.59 M	-53	\$33.63 M / \$39.45 M	-1
Grocery Stores	\$1.79 M / \$9.54 M	-81	\$15.86 M / \$33.85 M	-53	\$30.06 M / \$34.72 M	-1
Convenience Stores	\$69.75 K / \$117.63 K	-41	\$616.47 K / \$751.3 K	-18	\$1.17 M / \$1.37 M	-1
Meat Markets	\$20.49 K / -	100	\$181.53 K / -	100	\$343.84 K / -	10
Fish, Seafood Markets	\$7.39 K / -	100	\$66.39 K / -	100	\$126.12 K / -	10
Fruit, Vegetable Markets	\$12.57 K / -	100	\$110.77 K / -	100	\$209.28 K / -	10
Other Specialty Food Markets	\$21.62 K / \$30.2 K	-28	\$191.03 K / \$91.46 K	52	\$362.59 K / \$136.03 K	6
Liquor Stores	\$80.91 K / \$837.37 K	-90	\$717.58 K / \$2.9 M	-75	\$1.36 M / \$3.23 M	-5

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GAPE

isting: #2010674	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Inde
Health, Personal Care Stores	\$488.87 K / \$2.35 M	-79	\$4.33 M / \$15.02 M	-71	\$8.21 M / \$15.02 M	-45
Pharmacy, Drug Stores	\$409.43 K / \$2.23 M	-82	\$3.63 M / \$14.51 M	-75	\$6.88 M / \$14.51 M	-53
Cosmetics, Beauty Stores	\$24.02 K / \$17.54 K	27	\$213.2 K / \$74.16 K	65	\$404.07 K / \$74.16 K	82
Optical Goods Stores	\$27.36 K / \$101.82 K	-73	\$243.36 K / \$430.38 K	-43	\$460.81 K / \$430.38 K	
Other Health, Personal Care Stores	\$28.07 K / -	100	\$248.45 K / -	100	\$471.17 K / -	100
Sporting Goods, Hobby, Book, Music Stores	\$226.37 K / \$230.4 K	-2	\$2 M / \$2.34 M	-14	\$3.82 M / \$2.5 M	34
Sporting Goods Stores	\$123.85 K / \$108.93 K	12	\$1.1 M / \$1.59 M	-31	\$2.09 M / \$1.69 M	19
Hobby, Toy, Game Stores	\$36.48 K / \$121.46 K	-70	\$322.51 K / \$743.16 K	-57	\$613 K / \$809.25 K	-24
Sewing, Needlecraft Stores	\$11.15 K / -	100	\$99.16 K / -	100	\$187.56 K / -	100
Musical Instrument Stores	\$10.31 K / -	100	\$91.39 K / -	100	\$172.92 K / -	100
Book Stores	\$44.58 K / -	100	\$393.92 K / -	100	\$749.73 K / -	100
General Merchandise Stores	\$1.95 M / \$6.86 M	-72	\$17.28 M / \$26.16 M	-34	\$32.81 M / \$26.76 M	18
Department Stores	\$500.93 K / \$5.24 M	-90	\$4.44 M / \$15.88 M	-72	\$8.44 M / \$15.88 M	-47
Warehouse Superstores	\$1.26 M / -	100	\$11.16 M / -	100	\$21.16 M / -	100
Other General Merchandise Stores	\$190.64 K / \$1.62 M	-88	\$1.69 M / \$10.28 M	-84	\$3.2 M / \$10.89 M	-71
Miscellaneous Store Retailers	\$264.52 K / \$148.23 K	44	\$2.34 M / \$1.77 M	24	\$4.45 M / \$1.95 M	56
Florists	\$9.36 K / \$7.32 K	22	\$82.67 K / \$196.39 K	-58	\$156.5 K / \$196.39 K	-20
Office, Stationary Stores	\$25.75 K / -	100	\$229.17 K / -	100	\$436.7 K / -	100
Gift, Souvenir Stores	\$31.59 K / \$7 K	78	\$280.12 K / \$163.39 K	42	\$533.09 K / \$237.29 K	55
Used Merchandise Stores	\$18.13 K / \$39.71 K	-54	\$159.79 K / \$370.59 K	-57	\$303.94 K / \$370.59 K	-18
Pet, Pet Supply Stores	\$107.34 K / \$31.58 K	71	\$949.25 K / \$462.16 K	51	\$1.81 M / \$462.16 K	74
Art Dealers	\$8.52 K / -	100	\$75.97 K / \$120.42 K	-37	\$143.46 K / \$185.84 K	-23
Mobile Home Dealers	\$15.86 K / -	100	\$139.95 K / -	100	\$266.69 K / -	100
Other Miscellaneous Retail Stores	\$47.96 K / \$62.63 K	-23	\$423.03 K / \$459.16 K	-8	\$798.7 K / \$496.21 K	38
Non-Store Retailers	\$890.58 K / \$1.24 M	-28	\$7.89 M / \$5.64 M	29	\$15 M / \$5.7 M	62
Mail Order, Catalog Stores	\$739.09 K / \$34.68 K	95	\$6.55 M / \$507.57 K	92	\$12.45 M / \$555.49 K	96
Vending Machines	\$20.67 K / -	100	\$183.07 K / -	100	\$347.33 K / -	100
Fuel Dealers	\$73.67 K / \$1.2 M	-94	\$652.78 K / \$5.07 M	-87	\$1.24 M / \$5.07 M	-76
Other Direct Selling Establishments	\$57.16 K / -	100	\$505.18 K / \$56.5 K	89	\$959.41 K / \$66.45 K	93

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GAPE2

otential / Sales .72 M / \$6.76 M .42 K / \$96.09 K	-20	Potential / Sales \$15.2 M / \$33.21 M \$835.33 K / \$406.15 K \$8.11 K / \$6.2 K \$5.9 K / - \$8.89 M / \$17.63 M \$4.13 M / \$15.29 M \$1.32 M / - \$375.19 K / \$253.45 K \$13.12 M / \$14.67 M \$23.69 M / \$97.41 M \$18.18 M / \$82.87 M \$1.88 M / \$3.37 M \$373.77 K / \$779.96 K \$814.39 K / \$3.89 M	-54 -54 -50 -73 -73 -100 -32 -11 -76 -78 -44 -52	Potential / Sales \$28.88 M / \$35.85 M \$1.59 M / \$406.15 K \$15.41 K / \$7.29 K \$11.76 K /- \$16.9 M / \$18.72 M \$7.85 M / \$15.74 M \$2.51 M / \$1.44 M \$713.73 K / \$253.45 K \$24.86 M / \$17.71 M \$45.2 M / \$104.54 M \$34.7 M / \$89.22 M \$3.59 M / \$3.43 M \$713.95 K / \$779.96 K \$1.55 M / \$4.46 M	-10 -50 43 64 29 -57 -61 4 -8
.42 K / \$96.09 K \$890 / - \$658 / - .01 M / \$3.72 M 7.09 K / \$2.93 M \$149.44 K / - .21 K / \$59.96 K .49 M / \$2.45 M .67 M / \$5.37 M .05 M / \$3.15 M .27 K / \$410.64 K .37 K / \$53.29 K .98 K / \$841.18 K 5.4 K / \$878.76 K	-2 100 100 -73 -84 100 -30 -39 -50 -35 -49 -20	\$835.33 K / \$406.15 K \$8.11 K / \$6.2 K \$5.9 K / - \$8.89 M / \$17.63 M \$4.13 M / \$15.29 M \$1.32 M / - \$375.19 K / \$253.45 K \$13.12 M / \$14.67 M \$23.69 M / \$97.41 M \$18.18 M / \$82.87 M \$1.88 M / \$3.37 M \$373.77 K / \$779.96 K	51 24 100 -50 -73 100 32 -11 -76 -78 -44 -52	\$1.59 M / \$406.15 K \$15.41 K / \$7.29 K \$11.76 K /- \$16.9 M / \$18.72 M \$7.85 M / \$15.74 M \$2.51 M / \$1.44 M \$713.73 K / \$253.45 K \$24.86 M / \$17.71 M \$45.2 M / \$104.54 M \$34.7 M / \$89.22 M \$3.59 M / \$3.43 M \$713.95 K / \$779.96 K	74 53 100 -10 -50 43 64 29 -57 -61 4 -8
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\$658 /01 M / \$3.72 M 7.09 K / \$2.93 M \$149.44 K /21 K / \$59.96 K .49 M / \$2.45 M .67 M / \$5.37 M .05 M / \$3.15 M .27 K / \$410.64 K .37 K / \$53.29 K .98 K / \$841.18 K 5.4 K / \$878.76 K	100 -73 -84 100 -30 -39 -50 -35 -49 -20	\$5.9 K / - \$8.89 M / \$17.63 M \$4.13 M / \$15.29 M \$1.32 M / - \$375.19 K / \$253.45 K \$13.12 M / \$14.67 M \$23.69 M / \$97.41 M \$18.18 M / \$82.87 M \$1.88 M / \$3.37 M \$373.77 K / \$779.96 K	100 -50 -73 100 32 -11 -76 -78 -44 -52	\$11.76 K / - \$16.9 M / \$18.72 M \$7.85 M / \$15.74 M \$2.51 M / \$1.44 M \$713.73 K / \$253.45 K \$24.86 M / \$17.71 M \$45.2 M / \$104.54 M \$34.7 M / \$89.22 M \$3.59 M / \$3.43 M \$713.95 K / \$779.96 K	100 -10 -50 43 64 29 -57 -61 4 -8
.01 M / \$3.72 M 7.09 K / \$2.93 M \$149.44 K / - 2.21 K / \$59.96 K .49 M / \$2.45 M .67 M / \$5.37 M .05 M / \$3.15 M .27 K / \$410.64 K 2.37 K / \$53.29 K .98 K / \$841.18 K 5.4 K / \$878.76 K	-73 -84 100 -30 -39 -50 -35 -49 -20	\$8.89 M / \$17.63 M \$4.13 M / \$15.29 M \$1.32 M / - \$375.19 K / \$253.45 K \$13.12 M / \$14.67 M \$23.69 M / \$97.41 M \$18.18 M / \$82.87 M \$1.88 M / \$3.37 M \$373.77 K / \$779.96 K	-50 -73 100 32 -11 -76 -78 -44 -52	\$16.9 M / \$18.72 M \$7.85 M / \$15.74 M \$2.51 M / \$1.44 M \$713.73 K / \$253.45 K \$24.86 M / \$17.71 M \$45.2 M / \$104.54 M \$34.7 M / \$89.22 M \$3.59 M / \$3.43 M \$713.95 K / \$779.96 K	-10 -50 43 64 29 -57 -61 4 -8
7.09 K / \$2.93 M \$149.44 K / - .21 K / \$59.96 K .49 M / \$2.45 M .67 M / \$5.37 M .05 M / \$3.15 M .27 K / \$410.64 K .37 K / \$53.29 K .98 K / \$841.18 K 5.4 K / \$878.76 K	-84 100 -30 -39 -50 -35 -49 -20	\$4.13 M / \$15.29 M \$1.32 M / - \$375.19 K / \$253.45 K \$13.12 M / \$14.67 M \$23.69 M / \$97.41 M \$18.18 M / \$82.87 M \$1.88 M / \$3.37 M \$373.77 K / \$779.96 K	-73 100 32 -11 -76 -78 -44 -52	\$7.85 M / \$15.74 M \$2.51 M / \$1.44 M \$713.73 K / \$253.45 K \$24.86 M / \$17.71 M \$45.2 M / \$104.54 M \$34.7 M / \$89.22 M \$3.59 M / \$3.43 M \$713.95 K / \$779.96 K	-50 43 64 29 -57 -61 4 -8
\$149.44 K / - 2.21 K / \$59.96 K .49 M / \$2.45 M .67 M / \$5.37 M .05 M / \$3.15 M .27 K / \$410.64 K 2.37 K / \$53.29 K .98 K / \$841.18 K 5.4 K / \$878.76 K	100 -30 -39 -50 -35 -49 -20	\$1.32 M / - \$375.19 K / \$253.45 K \$13.12 M / \$14.67 M \$23.69 M / \$97.41 M \$18.18 M / \$82.87 M \$1.88 M / \$3.37 M \$373.77 K / \$779.96 K	100 32 -11 -76 -78 -44 -52	\$2.51 M / \$1.44 M \$713.73 K / \$253.45 K \$24.86 M / \$17.71 M \$45.2 M / \$104.54 M \$34.7 M / \$89.22 M \$3.59 M / \$3.43 M \$713.95 K / \$779.96 K	43 64 29 -57 -61 4 -8
2.21 K / \$59.96 K .49 M / \$2.45 M .67 M / \$5.37 M .05 M / \$3.15 M .27 K / \$410.64 K 2.37 K / \$53.29 K .98 K / \$841.18 K 5.4 K / \$878.76 K	-30 -39 -50 -35 -49 -20	\$375.19 K / \$253.45 K \$13.12 M / \$14.67 M \$23.69 M / \$97.41 M \$18.18 M / \$82.87 M \$1.88 M / \$3.37 M \$373.77 K / \$779.96 K	32 -11 -76 -78 -44 -52	\$713.73 K / \$253.45 K \$24.86 M / \$17.71 M \$45.2 M / \$104.54 M \$34.7 M / \$89.22 M \$3.59 M / \$3.43 M \$713.95 K / \$779.96 K	64 29 -57 -61 4 -8
.49 M / \$2.45 M .67 M / \$5.37 M .05 M / \$3.15 M .27 K / \$410.64 K .37 K / \$53.29 K .98 K / \$841.18 K 5.4 K / \$878.76 K	-39 -50 -35 -49 -20	\$13.12 M / \$14.67 M \$23.69 M / \$97.41 M \$18.18 M / \$82.87 M \$1.88 M / \$3.37 M \$373.77 K / \$779.96 K	-11 -76 -78 -44 -52	\$24.86 M / \$17.71 M \$45.2 M / \$104.54 M \$34.7 M / \$89.22 M \$3.59 M / \$3.43 M \$713.95 K / \$779.96 K	29 -57 -61 4 -8
.67 M / \$5.37 M .05 M / \$3.15 M .27 K / \$410.64 K .37 K / \$53.29 K .98 K / \$841.18 K 5.4 K / \$878.76 K	-50 -35 -49 -20	\$23.69 M / \$97.41 M \$18.18 M / \$82.87 M \$1.88 M / \$3.37 M \$373.77 K / \$779.96 K	-76 -78 -44 -52	\$45.2 M / \$104.54 M \$34.7 M / \$89.22 M \$3.59 M / \$3.43 M \$713.95 K / \$779.96 K	-57 -61 4 -8
.05 M / \$3.15 M .27 K / \$410.64 K .37 K / \$53.29 K .98 K / \$841.18 K 5.4 K / \$878.76 K	-35 -49 -20	\$18.18 M / \$82.87 M \$1.88 M / \$3.37 M \$373.77 K / \$779.96 K	-78 -44 -52	\$34.7 M / \$89.22 M \$3.59 M / \$3.43 M \$713.95 K / \$779.96 K	-61 4 -8
.27 K / \$410.64 K 2.37 K / \$53.29 K 98 K / \$841.18 K 5.4 K / \$878.76 K	-49 -20	\$1.88 M / \$3.37 M \$373.77 K / \$779.96 K	-44 -52	\$3.59 M / \$3.43 M \$713.95 K / \$779.96 K	<i>4</i> -8
.37 K / \$53.29 K .98 K / \$841.18 K 5.4 K / \$878.76 K	-20	\$373.77 K / \$779.96 K	-52	\$713.95 K / \$779.96 K	-8
.98 K / \$841.18 K 5.4 K / \$878.76 K					
5.4 K / \$878.76 K	-89	\$814 30 K / \$3 80 M		\$1.55 M / \$4.46 M	0-
		φο 14.00 107 φο.00 101	-79		-65
	-81	\$1.47 M / \$5.55 M	-74	\$2.78 M / \$5.55 M	-50
0.17 K / \$32.07 K	71	\$977.68 K / \$954.97 K	2	\$1.86 M / \$1.1 M	41
1,228		11,742		21,832	
1,413		13,489		25,195	
15.1%		14.9%		15.4%	
934		8,972		16,615	
585		5,705		10,624	
64	3	6,037		11,208	
474		4,332		7,907	
65,75	1	65,351		66,828	
	934 588 643 474 65,75	934 585 643	934 8,972 585 5,705 643 6,037 474 4,332 65,751 65,351	934 8,972 585 5,705 643 6,037 474 4,332 65,751 65,351	934     8,972     16,615       585     5,705     10,624       643     6,037     11,208       474     4,332     7,907       65,751     65,351     66,828