RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Edward Weathers

Lat/Lon: 33.6038/-81.7127



·	1 mi radius		3 mi radius		5 mi radius		
isting: #2010689							
-	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Ind	
Clothing, Clothing Accessories Stores	\$359.93 K / -	100	\$4.94 M / \$3.52 M	29	\$13.9 M / \$11.65 M	1	
Men's Clothing Stores	\$12.51 K / -	100	\$173.43 K / \$261.31 K	-34	\$490.31 K / \$1.06 M	-5	
Women's Clothing Stores	\$55.07 K / -	100	\$758.38 K / \$797.02 K	-5	\$2.14 M / \$2.61 M	-1	
Children's, Infants' Clothing Stores	\$24.53 K / -	100	\$328.56 K / \$644.64 K	-49	\$914.96 K / \$2.62 M	-6	
Family Clothing Stores	\$147.17 K / -	100	\$2.02 M / \$1.02 M	49	\$5.69 M / \$1.73 M	7	
Clothing Accessory Stores	\$11.51 K / -	100	\$160.72 K / -	100	\$455.48 K / -	1	
Other Apparel Stores	\$18.02 K / -	100	\$247.68 K / \$224.21 K	9	\$696.81 K / \$912.98 K	-2	
Shoe Stores	\$61.57 K / -	100	\$836.54 K / \$568.13 K	32	\$2.34 M / \$2.71 M		
Jewelry Stores	\$27.03 K / -	100	\$378.06 K / -	100	\$1.09 M / -	1	
Luggage Stores	\$2.5 K / -	100	\$31.52 K / -	100	\$89.16 K / -	1	
Furniture, Home Furnishings Stores	\$168.7 K / -	100	\$2.37 M / \$80.88 K	97	\$6.77 M / \$4.08 M	4	
Furniture Stores	\$102.62 K / -	100	\$1.45 M / \$80.88 K	94	\$4.15 M / \$3.67 M		
Floor Covering Stores	\$17.52 K / -	100	\$247.77 K / -	100	\$712.23 K / \$404.43 K	4	
Other Home Furnishing Stores	\$48.56 K / -	100	\$671.01 K / -	100	\$1.9 M / -	1	
Electronics, Appliance Stores	\$133.16 K / -	100	\$1.84 M / \$1.02 M	44	\$5.19 M / \$1.81 M	6	
Building Material, Garden Equipment, Supplies Dealers	\$428.01 K / -	100	\$5.91 M / \$2.77 M	53	\$16.79 M / \$15.01 M	1	
Home Centers	\$201.24 K / -	100	\$2.78 M / \$22.25 K	99	\$7.9 M / \$7.4 M		
Paint, Wallpaper Stores	\$14.52 K / -	100	\$202.1 K / -	100	\$578.75 K / \$178.16 K	6	
Hardware Stores	\$18.52 K / -	100	\$255.62 K / \$397.69 K	-36	\$726.42 K / \$1.04 M	-	
Other Building Materials Stores	\$143.67 K / -	100	\$1.97 M / \$398 K	80	\$5.6 M / \$3.12 M	4	
Outdoor Power Equipment Stores	\$6.51 K / -	100	\$91.77 K / \$38.32 K	58	\$262.14 K / \$494.14 K	-	
Nursery, Garden Stores	\$43.55 K / -	100	\$605.07 K / \$1.92 M	-68	\$1.72 M / \$2.77 M	-	
Food, Beverage Stores	\$1.27 M / \$1.19 M	6	\$16.79 M / \$10.5 M	37	\$46.2 M / \$67.94 M	_	
Grocery Stores	\$1.14 M / \$962.65 K	15	\$15.03 M / \$8.55 M	43	\$41.3 M / \$60.66 M	_	
Convenience Stores	\$44.55 K / \$215.21 K	-79	\$586.27 K / \$963.57 K	-39	\$1.61 M / \$2.95 M	-	
Meat Markets	\$13.02 K / -	100	\$173.17 K / -	100	\$473.04 K / \$319.43 K		
Fish, Seafood Markets	\$5.01 K / -	100	\$63.41 K / \$40.38 K	36	\$172.77 K / \$142.58 K		
Fruit, Vegetable Markets	\$8.01 K / -	100	\$105.12 K / -	100	\$288.34 K / -	1	
Other Specialty Food Markets	\$14.02 K / \$14.85 K	-6	\$182.05 K / \$34.79 K	81	\$496.41 K / \$114.59 K		
Liquor Stores	\$46.56 K / -	100	\$653.52 K / \$910.67 K	-28	\$1.86 M / \$3.75 M	_	

RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Edward Weathers

Lat/Lon: 33.6038/-81.7127



	1 mi radius	1 mi radius		3 mi radius		
isting: #2010689						
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Inde
Health, Personal Care Stores	\$303.36 K / -	100	\$4.08 M / \$13.52 M	-70	\$11.34 M / \$25.58 M	-56
Pharmacy, Drug Stores	\$254.3 K / -	100	\$3.42 M / \$13.44 M	-75	\$9.5 M / \$24.85 M	-6
Cosmetics, Beauty Stores	\$15.02 K / -	100	\$199.42 K / \$37.08 K	81	\$556.24 K / \$37.65 K	9
Optical Goods Stores	\$16.52 K / -	100	\$227.42 K / \$3.92 K	98	\$635.54 K / \$129.12 K	8
Other Health, Personal Care Stores	\$17.52 K / -	100	\$234.02 K / \$43.54 K	81	\$650.02 K / \$561.57 K	1
Sporting Goods, Hobby, Book, Music Stores	\$127.15 K / -	100	\$1.8 M / \$1.42 M	21	\$5.15 M / \$4.05 M	2
Sporting Goods Stores	\$66.58 K / -	100	\$962.46 K / \$1.14 M	-16	\$2.79 M / \$2.45 M	
Hobby, Toy, Game Stores	\$21.53 K / -	100	\$295.23 K / \$15.63 K	95	\$831.37 K / \$514.98 K	;
Sewing, Needlecraft Stores	\$6.51 K / -	100	\$90.97 K / \$32.02 K	65	\$259.18 K / \$174.39 K	3
Musical Instrument Stores	\$6.51 K / -	100	\$86.61 K / -	100	\$240.29 K / -	1
Book Stores	\$26.03 K / -	100	\$363.2 K / \$232.05 K	36	\$1.03 M / \$912.21 K	
General Merchandise Stores	\$1.2 M / -	100	\$16.13 M / \$12.76 M	21	\$44.89 M / \$47.18 M	
Department Stores	\$299.36 K / -	100	\$4.09 M / \$1.54 M	62	\$11.5 M / \$27.93 M	
Warehouse Superstores	\$780.93 K / -	100	\$10.46 M / -	100	\$29 M / -	1
Other General Merchandise Stores	\$116.14 K / -	100	\$1.57 M / \$11.22 M	-86	\$4.39 M / \$19.24 M	-
Miscellaneous Store Retailers	\$158.19 K / -	100	\$2.17 M / \$1.59 M	27	\$6.1 M / \$8.72 M	_
Florists	\$5.51 K / -	100	\$75.55 K / \$21.92 K	71	\$213.56 K / \$160.68 K	
Office, Stationary Stores	\$15.02 K / -	100	\$211.42 K / -	100	\$600.57 K / -	1
Gift, Souvenir Stores	\$19.02 K / -	100	\$258.54 K / \$150.93 K	42	\$727.08 K / \$745.39 K	
Used Merchandise Stores	\$11.01 K / -	100	\$149.01 K / \$348.23 K	-57	\$420.18 K / \$1.15 M	
Pet, Pet Supply Stores	\$62.07 K / -	100	\$871.34 K / \$227 K	74	\$2.47 M / \$924.33 K	
Art Dealers	\$5.01 K / -	100	\$70.42 K / \$99.39 K	-29	\$198.64 K / \$404.71 K	
Mobile Home Dealers	\$9.51 K / -	100	\$127.98 K / \$615.82 K	-79	\$363 K / \$4.83 M	
Other Miscellaneous Retail Stores	\$31.04 K / -	100	\$406.63 K / \$130.79 K	68	\$1.11 M / \$498.11 K	
Non-Store Retailers	\$531.13 K / -	100	\$7.29 M / -	100	\$20.51 M / \$2.43 M	
Mail Order, Catalog Stores	\$437.52 K / -	100	\$6.03 M / -	100	\$17 M / \$28.14 K	1
Vending Machines	\$13.02 K / -	100	\$173.77 K / -	100	\$476.83 K / -	
Fuel Dealers	\$46.05 K / -	100	\$615.67 K / -	100	\$1.72 M / \$2.39 M	
Other Direct Selling Establishments	\$34.54 K / -	100	\$469.66 K / -	100	\$1.31 M / \$7.37 K	

RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Edward Weathers

Lat/Lon: 33.6038/-81.7127



GAPE2

sting: #2010689	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Ind
Accommodation, Food Services	\$1 M / \$4.4 M	-77	\$13.87 M / \$19.08 M	-27	\$39.15 M / \$54.2 M	-28
Hotels, Other Travel Accommodations	\$55.07 K / \$21.1 K	62	\$762.02 K / \$380.93 K	50	\$2.15 M / \$1.95 M	10
RV Parks	\$501 / -	100	\$8.02 K / \$5.8 K	28	\$22.13 K / \$7.29 K	6
Rooming, Boarding Houses	\$501 / -	100	\$5.35 K / -	100	\$14.63 K / -	10
Full Service Restaurants	\$585.7 K / \$1.3 M	-55	\$8.12 M / \$8.56 M	-5	\$22.91 M / \$27 M	-1
Limited Service Restaurants	\$272.32 K / \$3.1 M	-91	\$3.77 M / \$9.12 M	-59	\$10.65 M / \$22.96 M	-5
Special Food Services, Catering	\$87.1 K / -	100	\$1.21 M / \$1.24 M	-3	\$3.4 M / \$2.61 M	23
Drinking Places	\$24.03 K / -	100	\$340.72 K / \$114.07 K	67	\$974.42 K / \$649.43 K	3.
Gasoline Stations	\$927.1 K / \$3.85 M	-76	\$12.25 M / \$30.05 M	-59	\$33.67 M / \$54.22 M	-3
Motor Vehicle, Parts Dealers	\$1.55 M / \$2.89 M	-46	\$21.31 M / \$14.53 M	32	\$60.49 M / \$64.64 M	-(
New Car Dealers	\$1.19 M / \$1.35 M	-12	\$16.33 M / \$5.13 M	69	\$46.35 M / \$41.47 M	1
Used Car Dealers	\$122.65 K / \$874.45 K	-86	\$1.68 M / \$2.48 M	-32	\$4.78 M / \$3.31 M	3
Recreational Vehicle Dealers	\$21.53 K / -	100	\$320.44 K / -	100	\$942.14 K / -	10
Motorcycle, Boat Dealers	\$50.06 K / \$252.46 K	-80	\$716.61 K / \$819.34 K	-13	\$2.07 M / \$3.69 M	-4
Auto Parts, Accessories	\$99.12 K / \$419.06 K	-76	\$1.36 M / \$3.78 M	-64	\$3.81 M / \$8.19 M	-5
Tire Dealers	\$66.08 K / -	100	\$905.88 K / \$2.31 M	-61	\$2.54 M / \$7.99 M	-6
2020 Population	1,259		13,455		29,749	
2025 Population	1,399		14,472		31,405	
% Population Change 2020-2025	11.1%		7.6%		5.6%)
2020 Adult Population Age 18+	970	970		10,491		1
2020 Population Male	580 6,335			14,025		
2020 Population Female	679		7,121		15,724	ŀ
2020 Households	501 5,266			12,105		
2020 Median Household Income	33,232		40,225		52,872	<u> </u>
2020 Average Household Income	34,553		52,059		69,962	<u> </u>