

RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Clint Flowers



Lat/Lon: 30.4501/-88.116

GAPE2

The Fowl River Development Tract

Listing: #1525280

	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$441.13 K / -	100	\$1.53 M / -	100	\$2.65 M / -	100
Men's Clothing Stores	\$15.54 K / -	100	\$53.77 K / -	100	\$93.38 K / -	100
Women's Clothing Stores	\$68.15 K / -	100	\$235.93 K / -	100	\$409.44 K / -	100
Children's, Infants' Clothing Stores	\$28.73 K / -	100	\$99.93 K / -	100	\$174.02 K / -	100
Family Clothing Stores	\$180.75 K / -	100	\$626.42 K / -	100	\$1.09 M / -	100
Clothing Accessory Stores	\$14.52 K / -	100	\$50.29 K / -	100	\$87.22 K / -	100
Other Apparel Stores	\$22.05 K / -	100	\$76.45 K / -	100	\$132.77 K / -	100
Shoe Stores	\$73.37 K / -	100	\$255 K / -	100	\$443.61 K / -	100
Jewelry Stores	\$35.11 K / -	100	\$120.63 K / -	100	\$208.35 K / -	100
Luggage Stores	\$2.9 K / -	100	\$10.05 K / -	100	\$17.38 K / -	100
Furniture, Home Furnishings Stores	\$217.39 K / -	100	\$752.58 K / -	100	\$1.31 M / -	100
Furniture Stores	\$133.53 K / -	100	\$462 K / -	100	\$800.76 K / -	100
Floor Covering Stores	\$23.21 K / -	100	\$80.35 K / -	100	\$139.33 K / -	100
Other Home Furnishing Stores	\$60.64 K / -	100	\$210.23 K / -	100	\$364.93 K / -	100
Electronics, Appliance Stores	\$165.2 K / \$73.1 K	96	\$573 K / \$73.7 K	87	\$995.07 K / \$174.94 K	82
Building Material, Garden Equipment, Supplies Dealers	\$540.9 K / \$177.59 K	67	\$1.87 M / \$627.6 K	67	\$3.25 M / \$961.84 K	70
Home Centers	\$254.37 K / -	100	\$881.57 K / -	100	\$1.53 M / -	100
Paint, Wallpaper Stores	\$18.79 K / -	100	\$65.05 K / -	100	\$112.92 K / -	100
Hardware Stores	\$23.25 K / -	100	\$80.69 K / -	100	\$140.11 K / -	100
Other Building Materials Stores	\$180.61 K / \$61.6 K	66	\$626.18 K / \$217.7 K	65	\$1.09 M / \$333.64 K	69
Outdoor Power Equipment Stores	\$8.53 K / -	100	\$29.51 K / -	100	\$51.13 K / -	100
Nursery, Garden Stores	\$55.35 K / \$115.99 K	-52	\$191.71 K / \$409.9 K	-53	\$332.74 K / \$628.19 K	-47
Food, Beverage Stores	\$1.44 M / \$2.07 M	-31	\$5 M / \$5.64 M	-11	\$8.7 M / \$8.99 M	-3
Grocery Stores	\$1.28 M / \$1.84 M	-30	\$4.46 M / \$4.05 M	9	\$7.78 M / \$6.39 M	18
Convenience Stores	\$49.78 K / \$4.78 K	90	\$173.31 K / \$44.49 K	74	\$301.94 K / \$73.27 K	76
Meat Markets	\$14.73 K / -	100	\$51.3 K / -	100	\$89.41 K / -	100
Fish, Seafood Markets	\$5.31 K / \$226 K	-98	\$18.45 K / \$1.54 M	-99	\$32.2 K / \$2.53 M	-99
Fruit, Vegetable Markets	\$8.9 K / -	100	\$30.95 K / -	100	\$53.91 K / -	100
Other Specialty Food Markets	\$15.39 K / -	100	\$53.42 K / -	100	\$93.1 K / -	100
Liquor Stores	\$59.28 K / -	100	\$205.32 K / -	100	\$356.18 K / -	100

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

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Health, Personal Care Stores	\$355.55 K / \$493.06 K	-28	\$1.24 M / \$1.09 M	12	\$2.15 M / \$2.1 M	2			
Pharmacy, Drug Stores	\$297.64 K / \$493.06 K	-40	\$1.03 M / \$1.09 M	-5	\$1.8 M / \$2.1 M	-14			
Cosmetics, Beauty Stores	\$17.43 K / -	100	\$60.46 K / -	100	\$105.18 K / -	100			
Optical Goods Stores	\$20.14 K / -	100	\$69.83 K / -	100	\$121.36 K / -	100			
Other Health, Personal Care Stores	\$20.33 K / -	100	\$70.51 K / -	100	\$122.56 K / -	100			
Sporting Goods, Hobby, Book, Music Stores	\$166.95 K / \$43.83 K	74	\$576.99 K / \$130.04 K	77	\$1 M / \$256.11 K	74			
Sporting Goods Stores	\$91.5 K / \$43.83 K	52	\$316.32 K / \$130.04 K	59	\$548.27 K / \$256.11 K	53			
Hobby, Toy, Game Stores	\$26.31 K / -	100	\$91.21 K / -	100	\$158.47 K / -	100			
Sewing, Needlecraft Stores	\$8.37 K / -	100	\$28.84 K / -	100	\$49.86 K / -	100			
Musical Instrument Stores	\$7.51 K / -	100	\$26.03 K / -	100	\$45.25 K / -	100			
Book Stores	\$33.26 K / -	100	\$114.59 K / -	100	\$198.33 K / -	100			
General Merchandise Stores	\$1.41 M / \$91.52 K	94	\$4.9 M / \$397.34 K	92	\$8.52 M / \$808.88 K	91			
Department Stores	\$364.01 K / -	100	\$1.26 M / -	100	\$2.19 M / -	100			
Warehouse Superstores	\$907.51 K / -	100	\$3.16 M / -	100	\$5.49 M / -	100			
Other General Merchandise Stores	\$137.97 K / \$91.52 K	34	\$479.32 K / \$397.34 K	17	\$833.59 K / \$808.87 K	3			
Miscellaneous Store Retailers	\$193.3 K / \$24.49 K	87	\$670.52 K / \$76.36 K	89	\$1.16 M / \$120.62 K	90			
Florists	\$6.83 K / -	100	\$23.7 K / -	100	\$41.08 K / -	100			
Office, Stationary Stores	\$19.14 K / -	100	\$66.28 K / -	100	\$114.95 K / -	100			
Gift, Souvenir Stores	\$23.06 K / -	100	\$79.8 K / -	100	\$138.62 K / -	100			
Used Merchandise Stores	\$13.48 K / \$6.54 K	52	\$46.6 K / \$23.09 K	50	\$80.73 K / \$35.39 K	56			
Pet, Pet Supply Stores	\$78.47 K / -	100	\$272.34 K / -	100	\$473.22 K / -	100			
Art Dealers	\$6.32 K / -	100	\$21.8 K / -	100	\$37.78 K / -	100			
Mobile Home Dealers	\$11.78 K / -	100	\$40.79 K / -	100	\$70.81 K / -	100			
Other Miscellaneous Retail Stores	\$34.23 K / \$17.96 K	48	\$119.21 K / \$53.27 K	55	\$207.7 K / \$85.23 K	59			
Non-Store Retailers	\$650.85 K / \$77.54 K	88	\$2.26 M / \$170.73 K	92	\$3.92 M / \$364.35 K	91			
Mail Order, Catalog Stores	\$540.24 K / -	100	\$1.87 M / -	100	\$3.25 M / -	100			
Vending Machines	\$14.73 K / -	100	\$51.3 K / -	100	\$89.41 K / -	100			
Fuel Dealers	\$54.52 K / \$77.54 K	-30	\$189.26 K / \$170.73 K	10	\$329.04 K / \$364.35 K	-10			
Other Direct Selling Establishments	\$41.38 K / -	100	\$143.61 K / -	100	\$249.75 K / -	100			

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Accommodation, Food Services	\$1.24 M / \$194.95 K	84	\$4.3 M / \$523.44 K	88	\$7.48 M / \$1.52 M	80
Hotels, Other Travel Accommodations	\$68.34 K / \$678	99	\$236.86 K / \$6.31 K	97	\$411.46 K / \$17.3 K	96
RV Parks	\$695 / \$826	-16	\$2.46 K / \$2.92 K	-16	\$4.33 K / \$4.47 K	-3
Rooming, Boarding Houses	\$347 / -	100	\$1.23 K / -	100	\$2.17 K / -	100
Full Service Restaurants	\$638.94 K / \$182.15 K	71	\$2.22 M / \$451.06 K	80	\$3.85 M / \$1.33 M	65
Limited Service Restaurants	\$424.82 K / -	100	\$1.47 M / -	100	\$2.56 M / -	100
Special Food Services, Catering	\$107.83 K / \$9.82 K	91	\$374.1 K / \$99.01 K	74	\$649.87 K / \$235 K	64
Drinking Places	\$30.93 K / \$32.4 K	-5	\$107.19 K / \$71.34 K	33	\$185.93 K / \$112.43 K	40
Gasoline Stations	\$1.05 M / -	100	\$3.65 M / -	100	\$6.37 M / \$1.19 M	81
Motor Vehicle, Parts Dealers	\$1.92 M / \$6.54 K	100	\$6.68 M / \$65.92 K	99	\$11.61 M / \$1.3 M	89
New Car Dealers	\$1.47 M / -	100	\$5.12 M / -	100	\$8.9 M / -	100
Used Car Dealers	\$151.88 K / -	100	\$528.16 K / -	100	\$918.45 K / \$62.97 K	93
Recreational Vehicle Dealers	\$31.39 K / -	100	\$108.36 K / -	100	\$187.56 K / -	100
Motorcycle, Boat Dealers	\$67.46 K / \$6.54 K	90	\$233.57 K / \$65.92 K	72	\$405.24 K / \$549.49 K	-26
Auto Parts, Accessories	\$119.35 K / -	100	\$414.9 K / -	100	\$721.14 K / \$363.58 K	50
Tire Dealers	\$79.68 K / -	100	\$276.9 K / -	100	\$481.28 K / \$321.44 K	33
2020 Population		845		3,015		5,380
2025 Population		860		3,060		5,443
% Population Change 2020-2025		1.8%		1.5%		1.2%
2020 Adult Population Age 18+		684		2,431		4,312
2020 Population Male		427		1,517		2,710
2020 Population Female		418		1,498		2,670
2020 Households		347		1,229		2,165
2020 Median Household Income		62,807		62,127		61,315
2020 Average Household Income		78,521		76,449		75,047