

RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Edward Weathers



Lat/Lon: 34.3444/-82.919

GAPE2

Hartwell Timber & Development Tract- 114 acres

Listing: #1943925

	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$719.41 K / \$1.44 M	-50	\$3.4 M / \$3.78 M	-10	\$5.31 M / \$3.9 M	26
Men's Clothing Stores	\$25.35 K / -	100	\$119.9 K / -	100	\$186.93 K / -	100
Women's Clothing Stores	\$110.84 K / \$143.94 K	-23	\$525.01 K / \$772.19 K	-32	\$819.05 K / \$834.84 K	-2
Children's, Infants' Clothing Stores	\$47.39 K / -	100	\$223.33 K / -	100	\$348.46 K / -	100
Family Clothing Stores	\$294.76 K / \$928.54 K	-68	\$1.4 M / \$1.82 M	-23	\$2.18 M / \$1.82 M	16
Clothing Accessory Stores	\$23.61 K / -	100	\$111.56 K / -	100	\$173.66 K / -	100
Other Apparel Stores	\$35.95 K / \$70.89 K	-49	\$170.66 K / \$138.96 K	19	\$266.5 K / \$138.96 K	48
Shoe Stores	\$121.67 K / -	100	\$574.02 K / -	100	\$895.28 K / -	100
Jewelry Stores	\$55.31 K / \$301.12 K	-82	\$263.44 K / \$1.05 M	-75	\$408.94 K / \$1.11 M	-63
Luggage Stores	\$4.54 K / -	100	\$21.23 K / -	100	\$33.62 K / -	100
Furniture, Home Furnishings Stores	\$345.7 K / \$164.23 K	52	\$1.65 M / \$1.35 M	18	\$2.58 M / \$1.51 M	41
Furniture Stores	\$210.38 K / \$164.23 K	22	\$1.01 M / \$1.35 M	-25	\$1.58 M / \$1.51 M	4
Floor Covering Stores	\$36.93 K / -	100	\$176.32 K / -	100	\$275.5 K / -	100
Other Home Furnishing Stores	\$98.39 K / -	100	\$467.65 K / -	100	\$729.81 K / -	100
Electronics, Appliance Stores	\$270.43 K / \$224.01 K	17	\$1.28 M / \$1.01 M	21	\$2 M / \$1.01 M	49
Building Material, Garden Equipment, Supplies Dealers	\$877.79 K / \$4.4 M	-80	\$4.18 M / \$13.75 M	-70	\$6.53 M / \$16.03 M	-59
Home Centers	\$412.89 K / \$1.48 M	-72	\$1.96 M / \$8.43 M	-77	\$3.07 M / \$9.35 M	-67
Paint, Wallpaper Stores	\$30.2 K / \$327.28 K	-91	\$143.85 K / \$329.63 K	-56	\$225.27 K / \$329.63 K	-32
Hardware Stores	\$37.79 K / \$25.06 K	34	\$179.95 K / \$49.12 K	73	\$280.77 K / \$49.12 K	83
Other Building Materials Stores	\$294.44 K / \$2.53 M	-88	\$1.4 M / \$4.74 M	-70	\$2.19 M / \$6.08 M	-64
Outdoor Power Equipment Stores	\$13.34 K / -	100	\$64.54 K / -	100	\$101.45 K / -	100
Nursery, Garden Stores	\$89.14 K / \$38.21 K	57	\$426.44 K / \$204.96 K	52	\$666.4 K / \$221.59 K	67
Food, Beverage Stores	\$2.5 M / \$13.42 M	-81	\$11.6 M / \$44.61 M	-74	\$18.05 M / \$47.17 M	-62
Grocery Stores	\$2.24 M / \$12.81 M	-83	\$10.38 M / \$43.65 M	-76	\$16.15 M / \$46.09 M	-65
Convenience Stores	\$87.52 K / \$608.79 K	-86	\$404.39 K / \$932.65 K	-57	\$628.74 K / \$1.05 M	-40
Meat Markets	\$25.86 K / -	100	\$119.41 K / -	100	\$185.91 K / -	100
Fish, Seafood Markets	\$9.33 K / -	100	\$43.84 K / -	100	\$68.16 K / -	100
Fruit, Vegetable Markets	\$15.67 K / -	100	\$72.53 K / -	100	\$112.96 K / -	100
Other Specialty Food Markets	\$27.06 K / \$5.8 K	79	\$124.88 K / \$31.12 K	75	\$194.02 K / \$33.64 K	83
Liquor Stores	\$95.48 K / -	100	\$455.57 K / -	100	\$710.55 K / -	100

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	1 mi radius			3 mi radius			5 mi radius		
	Potential / Sales	Index		Potential / Sales	Index		Potential / Sales	Index	
Health, Personal Care Stores	\$607.93 K / \$1.78 M	-66		\$2.84 M / \$7.72 M	-63		\$4.42 M / \$8.7 M	-49	
Pharmacy, Drug Stores	\$509.29 K / \$1.48 M	-66		\$2.38 M / \$7.09 M	-66		\$3.7 M / \$8.03 M	-54	
Cosmetics, Beauty Stores	\$29.73 K / \$184.93 K	-84		\$138.41 K / \$186.26 K	-26		\$215.68 K / \$186.26 K	14	
Optical Goods Stores	\$34.17 K / \$69.98 K	-51		\$159.79 K / \$375.43 K	-57		\$248.79 K / \$405.89 K	-39	
Other Health, Personal Care Stores	\$34.74 K / \$36.72 K	-5		\$162.93 K / \$71.99 K	56		\$253.72 K / \$71.99 K	72	
Sporting Goods, Hobby, Book, Music Stores	\$259.69 K / \$424.21 K	-39		\$1.25 M / \$19.06 M	-93		\$1.96 M / \$22.54 M	-91	
Sporting Goods Stores	\$138.01 K / \$272.91 K	-49		\$674.07 K / \$18.25 M	-96		\$1.06 M / \$21.66 M	-95	
Hobby, Toy, Game Stores	\$42.87 K / \$151.3 K	-72		\$203.98 K / \$811.64 K	-75		\$318.83 K / \$877.49 K	-64	
Sewing, Needlecraft Stores	\$13.21 K / -	100		\$62.73 K / -	100		\$97.86 K / -	100	
Musical Instrument Stores	\$12.99 K / -	100		\$60.51 K / -	100		\$93.92 K / -	100	
Book Stores	\$52.61 K / -	100		\$251.27 K / -	100		\$391.7 K / -	100	
General Merchandise Stores	\$2.38 M / \$2.19 M	8		\$11.17 M / \$10.5 M	6		\$17.4 M / \$11.9 M	32	
Department Stores	\$600.25 K / \$1.73 M	-65		\$2.83 M / \$9.26 M	-69		\$4.42 M / \$10.01 M	-56	
Warehouse Superstores	\$1.55 M / -	100		\$7.25 M / -	100		\$11.28 M / -	100	
Other General Merchandise Stores	\$232.23 K / \$466.04 K	-50		\$1.09 M / \$1.24 M	-12		\$1.7 M / \$1.89 M	-10	
Miscellaneous Store Retailers	\$320.44 K / \$737.76 K	-57		\$1.52 M / \$3.65 M	-58		\$2.36 M / \$3.9 M	-39	
Florists	\$11.26 K / \$52.61 K	-79		\$52.96 K / \$175.07 K	-70		\$82.28 K / \$222.38 K	-63	
Office, Stationary Stores	\$31.07 K / -	100		\$148.04 K / -	100		\$230.54 K / -	100	
Gift, Souvenir Stores	\$38.2 K / \$88.63 K	-57		\$179.93 K / \$691.91 K	-74		\$280.37 K / \$691.91 K	-59	
Used Merchandise Stores	\$21.87 K / \$277.7 K	-92		\$104.05 K / \$1.47 M	-93		\$162.12 K / \$1.58 M	-90	
Pet, Pet Supply Stores	\$127.46 K / -	100		\$608.72 K / -	100		\$951.41 K / -	100	
Art Dealers	\$10.39 K / \$107.05 K	-90		\$49.82 K / \$209.86 K	-76		\$77.31 K / \$209.86 K	-63	
Mobile Home Dealers	\$19.07 K / \$186.92 K	-90		\$90.5 K / \$1 M	-91		\$141.35 K / \$1.08 M	-87	
Other Miscellaneous Retail Stores	\$61.13 K / \$24.85 K	59		\$282.01 K / \$106.32 K	62		\$437.57 K / \$117.42 K	73	
Non-Store Retailers	\$1.07 M / \$237.16 K	78		\$5.07 M / \$414.97 K	92		\$7.91 M / \$466.04 K	94	
Mail Order, Catalog Stores	\$885.46 K / -	100		\$4.19 M / -	100		\$6.54 M / -	100	
Vending Machines	\$25.87 K / -	100		\$120.09 K / -	100		\$186.72 K / -	100	
Fuel Dealers	\$92.77 K / \$237.16 K	-61		\$434.22 K / \$414.97 K	4		\$676.58 K / \$466.04 K	31	
Other Direct Selling Establishments	\$69.39 K / -	100		\$326.11 K / -	100		\$507.96 K / -	100	

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	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$2.02 M / \$11.86 M	-83	\$9.6 M / \$20.66 M	-54	\$14.97 M / \$21.39 M	-30
Hotels, Other Travel Accommodations	\$111.2 K / \$7.17 K	94	\$528.35 K / \$213.33 K	60	\$824.69 K / \$250.76 K	70
RV Parks	\$992 / -	100	\$5.41 K / \$70	99	\$8.24 K / \$1.29 K	84
Rooming, Boarding Houses	\$867 / -	100	\$3.74 K / -	100	\$5.58 K / -	100
Full Service Restaurants	\$1.04 M / \$5.83 M	-82	\$4.94 M / \$10.08 M	-51	\$7.71 M / \$10.53 M	-27
Limited Service Restaurants	\$691.67 K / \$5.92 M	-88	\$3.28 M / \$10.19 M	-68	\$5.12 M / \$10.54 M	-51
Special Food Services, Catering	\$175.85 K / \$153.61 K	13	\$834.28 K / \$301.14 K	64	\$1.3 M / \$301.14 K	77
Drinking Places	\$49.35 K / \$1.68 K	97	\$235.89 K / \$112.45 K	52	\$368.32 K / \$133.48 K	64
Gasoline Stations	\$1.83 M / \$3.65 M	-50	\$8.5 M / \$10.05 M	-15	\$13.24 M / \$11.56 M	13
Motor Vehicle, Parts Dealers	\$3.09 M / \$2.72 M	12	\$14.82 M / \$9.24 M	38	\$23.21 M / \$10.93 M	53
New Car Dealers	\$2.37 M / \$12.57 K	99	\$11.35 M / \$840.18 K	93	\$17.79 M / \$997.27 K	94
Used Car Dealers	\$243.3 K / \$445.93 K	-45	\$1.17 M / \$2.74 M	-57	\$1.83 M / \$3.41 M	-46
Recreational Vehicle Dealers	\$45.55 K / \$645	99	\$226.49 K / \$848.76 K	-73	\$356.66 K / \$848.76 K	-58
Motorcycle, Boat Dealers	\$102.91 K / \$70.15 K	32	\$501.58 K / \$955.9 K	-48	\$787.72 K / \$1.35 M	-42
Auto Parts, Accessories	\$200.39 K / \$2.06 M	-90	\$941.06 K / \$2.84 M	-67	\$1.46 M / \$2.91 M	-50
Tire Dealers	\$133.68 K / \$137.54 K	-3	\$628.58 K / \$1.01 M	-38	\$978.17 K / \$1.42 M	-31
2020 Population	2,072		9,094		13,505	
2025 Population	2,215		9,731		14,461	
% Population Change 2020-2025	6.9%		7.0%		7.1%	
2020 Adult Population Age 18+	1,650		7,315		10,813	
2020 Population Male	983		4,497		6,704	
2020 Population Female	1,089		4,597		6,801	
2020 Households	867		3,743		5,576	
2020 Median Household Income	34,300		39,646		41,947	
2020 Average Household Income	43,887		50,053		53,510	