

RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Chip Fortenberry



Lat/Lon: 28.0404/-81.6376

GAPE2

HWY 27 COMMERCIAL LOT

Listing: #1943880

	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$293.77 K / \$594	100	\$6.58 M / \$677.02 K	90	\$27.12 M / \$3.59 M	87
Men's Clothing Stores	\$10.4 K / -	100	\$231.31 K / -	100	\$955.05 K / \$399.32 K	58
Women's Clothing Stores	\$45.23 K / -	100	\$1.02 M / \$172.01 K	83	\$4.18 M / \$1.75 M	58
Children's, Infants' Clothing Stores	\$19.47 K / -	100	\$435.09 K / -	100	\$1.79 M / -	100
Family Clothing Stores	\$120.58 K / -	100	\$2.7 M / -	100	\$11.12 M / \$224.95 K	98
Clothing Accessory Stores	\$9.64 K / -	100	\$216.59 K / -	100	\$891.11 K / -	100
Other Apparel Stores	\$14.7 K / -	100	\$330.28 K / \$445.36 K	-26	\$1.36 M / \$654.39 K	52
Shoe Stores	\$49.24 K / -	100	\$1.11 M / -	100	\$4.56 M / -	100
Jewelry Stores	\$22.64 K / \$594	97	\$509.89 K / \$59.65 K	88	\$2.1 M / \$565.9 K	73
Luggage Stores	\$1.86 K / -	100	\$41.23 K / -	100	\$172.93 K / -	100
Furniture, Home Furnishings Stores	\$144.55 K / \$26.95 K	81	\$3.23 M / \$1.56 M	52	\$13.28 M / \$13.85 M	-4
Furniture Stores	\$88.32 K / \$19.15 K	78	\$1.97 M / \$755.65 K	62	\$8.12 M / \$4.74 M	42
Floor Covering Stores	\$15.54 K / -	100	\$345.93 K / -	100	\$1.42 M / \$314.01 K	78
Other Home Furnishing Stores	\$40.69 K / \$7.8 K	81	\$910.08 K / \$808.95 K	11	\$3.74 M / \$8.8 M	-57
Electronics, Appliance Stores	\$111.61 K / -	100	\$2.49 M / -	100	\$10.22 M / \$909.43 K	91
Building Material, Garden Equipment, Supplies Dealers	\$366.03 K / \$33.16 K	91	\$8.13 M / \$9.14 M	-11	\$33.26 M / \$53.06 M	-37
Home Centers	\$172.03 K / \$4.67 K	97	\$3.82 M / \$2.52 M	34	\$15.64 M / \$33.17 M	-53
Paint, Wallpaper Stores	\$12.85 K / -	100	\$282.75 K / -	100	\$1.16 M / \$1.81 M	-36
Hardware Stores	\$15.77 K / \$1.05 K	93	\$349.38 K / \$81.85 K	77	\$1.43 M / \$286.25 K	80
Other Building Materials Stores	\$122.64 K / -	100	\$2.72 M / \$1.04 M	62	\$11.13 M / \$7.98 M	28
Outdoor Power Equipment Stores	\$5.63 K / -	100	\$126.92 K / -	100	\$520.05 K / \$560.16 K	-7
Nursery, Garden Stores	\$37.11 K / \$27.44 K	26	\$826.81 K / \$5.49 M	-85	\$3.38 M / \$9.25 M	-63
Food, Beverage Stores	\$987.67 K / \$2.5 K	100	\$22.05 M / \$27.89 M	-21	\$90.65 M / \$96.23 M	-6
Grocery Stores	\$883.1 K / -	100	\$19.72 M / \$27.56 M	-28	\$81.05 M / \$90.41 M	-10
Convenience Stores	\$34.35 K / \$2.5 K	93	\$765.89 K / \$306.7 K	60	\$3.15 M / \$3.69 M	-15
Meat Markets	\$10.19 K / -	100	\$226.67 K / -	100	\$929.25 K / \$41.18 K	96
Fish, Seafood Markets	\$3.76 K / -	100	\$83.11 K / -	100	\$339.87 K / \$119.06 K	65
Fruit, Vegetable Markets	\$6.19 K / -	100	\$137.91 K / \$5.06 K	96	\$565.39 K / \$336.79 K	40
Other Specialty Food Markets	\$10.71 K / -	100	\$237.53 K / -	100	\$975.32 K / \$38.46 K	96
Liquor Stores	\$39.37 K / -	100	\$883.78 K / \$12.16 K	99	\$3.64 M / \$1.59 M	56

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

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	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$244.67 K / \$2.86 K	99	\$5.44 M / \$412.66 K	92	\$22.36 M / \$18.61 M	17
Pharmacy, Drug Stores	\$204.73 K / \$2.86 K	99	\$4.55 M / \$411.26 K	91	\$18.72 M / \$18.04 M	4
Cosmetics, Beauty Stores	\$12.05 K / -	100	\$267.1 K / -	100	\$1.1 M / \$251.47 K	77
Optical Goods Stores	\$13.94 K / -	100	\$308.32 K / -	100	\$1.26 M / \$106.9 K	92
Other Health, Personal Care Stores	\$13.96 K / -	100	\$310.97 K / \$1.4 K	100	\$1.28 M / \$214.86 K	83
Sporting Goods, Hobby, Book, Music Stores	\$109.38 K / \$5.71 K	95	\$2.45 M / \$529.43 K	78	\$10.08 M / \$2.01 M	80
Sporting Goods Stores	\$59.63 K / \$5.71 K	90	\$1.33 M / \$447.09 K	66	\$5.48 M / \$1.38 M	75
Hobby, Toy, Game Stores	\$17.66 K / -	100	\$396.01 K / -	100	\$1.63 M / -	100
Sewing, Needlecraft Stores	\$5.36 K / -	100	\$122.42 K / -	100	\$500.05 K / -	100
Musical Instrument Stores	\$5.1 K / -	100	\$114.15 K / -	100	\$473.32 K / -	100
Book Stores	\$21.63 K / -	100	\$486.92 K / \$82.34 K	83	\$2 M / \$629.46 K	69
General Merchandise Stores	\$959.95 K / \$33.38 K	97	\$21.43 M / \$3.91 M	82	\$88.12 M / \$31.3 M	64
Department Stores	\$245.14 K / \$1.53 K	99	\$5.48 M / \$218.35 K	96	\$22.54 M / \$19.16 M	15
Warehouse Superstores	\$621.01 K / -	100	\$13.85 M / -	100	\$56.97 M / -	100
Other General Merchandise Stores	\$93.81 K / \$31.86 K	66	\$2.1 M / \$3.69 M	-43	\$8.62 M / \$12.14 M	-29
Miscellaneous Store Retailers	\$130.95 K / \$25.49 K	81	\$2.92 M / \$2.4 M	18	\$12 M / \$6.72 M	44
Florists	\$4.53 K / -	100	\$101.85 K / -	100	\$417.03 K / \$109.55 K	74
Office, Stationary Stores	\$12.82 K / -	100	\$285.59 K / -	100	\$1.18 M / -	100
Gift, Souvenir Stores	\$15.53 K / -	100	\$347.28 K / -	100	\$1.43 M / \$241.49 K	83
Used Merchandise Stores	\$9.09 K / \$797	91	\$200.11 K / \$178.55 K	11	\$824.06 K / \$1.14 M	-28
Pet, Pet Supply Stores	\$53.01 K / \$8.52 K	84	\$1.18 M / \$930.43 K	21	\$4.86 M / \$3.07 M	37
Art Dealers	\$4.29 K / -	100	\$95.14 K / -	100	\$391.83 K / -	100
Mobile Home Dealers	\$8 K / \$14.62 K	-45	\$176.3 K / \$1.14 M	-85	\$721.06 K / \$1.14 M	-37
Other Miscellaneous Retail Stores	\$23.68 K / \$1.55 K	93	\$529.68 K / \$148.64 K	72	\$2.18 M / \$1.02 M	53
Non-Store Retailers	\$439.82 K / \$40.72 K	91	\$9.81 M / \$3.57 M	64	\$40.31 M / \$5.21 M	87
Mail Order, Catalog Stores	\$363.71 K / -	100	\$8.12 M / -	100	\$33.38 M / -	100
Vending Machines	\$10.19 K / -	100	\$226.67 K / -	100	\$931.26 K / -	100
Fuel Dealers	\$37.8 K / \$40.72 K	-7	\$838.13 K / \$3.57 M	-77	\$3.42 M / \$5.21 M	-34
Other Direct Selling Establishments	\$28.11 K / -	100	\$625.97 K / -	100	\$2.58 M / -	100

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Accommodation, Food Services	\$830.5 K / \$81.13 K	90	\$18.56 M / \$8.02 M	57	\$76.49 M / \$53.25 M	30
Hotels, Other Travel Accommodations	\$45.75 K / \$2.05 K	96	\$1.02 M / \$245.81 K	76	\$4.21 M / \$1.38 M	67
RV Parks	\$515 / \$115	78	\$9.78 K / \$11.22 K	-13	\$41 K / \$33.21 K	19
Rooming, Boarding Houses	\$284 / -	100	\$6.75 K / -	100	\$30.27 K / -	100
Full Service Restaurants	\$427.44 K / \$15.1 K	96	\$9.56 M / \$2.75 M	71	\$39.38 M / \$29.45 M	25
Limited Service Restaurants	\$284.3 K / \$1.06 K	100	\$6.35 M / \$4.24 M	33	\$26.18 M / \$21.63 M	17
Special Food Services, Catering	\$72.21 K / \$3.3 K	95	\$1.61 M / \$393.63 K	76	\$6.65 M / \$393.63 K	94
Drinking Places	\$20.6 K / \$80.1 K	-74	\$460.62 K / \$838.27 K	-45	\$1.9 M / \$2.27 M	-16
Gasoline Stations	\$726.73 K / \$62.73 K	91	\$16.14 M / \$13.82 M	14	\$66.32 M / \$27.73 M	58
Motor Vehicle, Parts Dealers	\$1.31 M / \$247.33 K	81	\$29.07 M / \$12.7 M	56	\$119.66 M / \$103.96 M	13
New Car Dealers	\$1 M / -	100	\$22.3 M / -	100	\$91.78 M / \$64.18 M	30
Used Car Dealers	\$103.45 K / \$38.64 K	63	\$2.3 M / \$2.89 M	-21	\$9.46 M / \$15.77 M	-40
Recreational Vehicle Dealers	\$20.22 K / \$88.88 K	-77	\$453.35 K / \$1.95 M	-77	\$1.86 M / \$3.56 M	-48
Motorcycle, Boat Dealers	\$44.54 K / \$20.85 K	53	\$994.3 K / \$1.53 M	-35	\$4.09 M / \$3.72 M	9
Auto Parts, Accessories	\$81.66 K / \$37.14 K	55	\$1.81 M / \$2.26 M	-20	\$7.47 M / \$8.75 M	-15
Tire Dealers	\$54.63 K / \$61.81 K	-12	\$1.21 M / \$4.06 M	-70	\$4.99 M / \$7.98 M	-37
2020 Population		739		16,868		65,379
2025 Population		869		19,614		75,639
% Population Change 2020-2025		17.6%		16.3%		15.7%
2020 Adult Population Age 18+		600		13,577		52,357
2020 Population Male		350		8,157		31,168
2020 Population Female		389		8,711		34,212
2020 Households		284		6,747		26,049
2020 Median Household Income		56,959		52,318		53,222
2020 Average Household Income		60,051		55,067		60,541