

RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Ryan Schroeter



Lat/Lon: 41.5434/-96.1272

GAPE2

BLAIR CORNER LOT ON HIGHWAY 30

Listing: #1437816

	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$2.43 M / \$339.33 K	86	\$4.57 M / \$339.33 K	93	\$5.28 M / \$409.87 K	92
Men's Clothing Stores	\$85.74 K / -	100	\$161.14 K / -	100	\$186.39 K / -	100
Women's Clothing Stores	\$373.5 K / \$265.21 K	29	\$700.95 K / \$265.21 K	62	\$810.24 K / \$265.21 K	67
Children's, Infants' Clothing Stores	\$161.9 K / -	100	\$302.36 K / -	100	\$348.97 K / -	100
Family Clothing Stores	\$997.58 K / -	100	\$1.87 M / -	100	\$2.16 M / -	100
Clothing Accessory Stores	\$78.97 K / -	100	\$148.52 K / -	100	\$172.09 K / \$70.54 K	59
Other Apparel Stores	\$121.41 K / -	100	\$227.8 K / -	100	\$263.36 K / -	100
Shoe Stores	\$412.45 K / -	100	\$771.59 K / -	100	\$891 K / -	100
Jewelry Stores	\$187.49 K / \$74.13 K	60	\$354.11 K / \$74.13 K	79	\$411.07 K / \$74.13 K	82
Luggage Stores	\$15.3 K / -	100	\$28.65 K / -	100	\$33.05 K / -	100
Furniture, Home Furnishings Stores	\$1.18 M / -	100	\$2.23 M / -	100	\$2.59 M / -	100
Furniture Stores	\$722.89 K / -	100	\$1.37 M / -	100	\$1.59 M / -	100
Floor Covering Stores	\$123.31 K / -	100	\$234.72 K / -	100	\$272.58 K / -	100
Other Home Furnishing Stores	\$334.56 K / -	100	\$628.36 K / -	100	\$726.62 K / -	100
Electronics, Appliance Stores	\$910.89 K / \$368.18 K	60	\$1.71 M / \$470.45 K	72	\$1.98 M / \$517.85 K	74
Building Material, Garden Equipment, Supplies Dealers	\$2.94 M / \$7.45 M	-61	\$5.54 M / \$9.01 M	-39	\$6.41 M / \$9.1 M	-29
Home Centers	\$1.38 M / -	100	\$2.61 M / -	100	\$3.02 M / -	100
Paint, Wallpaper Stores	\$100.99 K / -	100	\$191.43 K / -	100	\$221.81 K / -	100
Hardware Stores	\$126.64 K / \$638.81 K	-80	\$238.67 K / \$709.87 K	-66	\$276.24 K / \$728.73 K	-62
Other Building Materials Stores	\$980 K / \$5.19 M	-81	\$1.85 M / \$5.21 M	-65	\$2.14 M / \$5.22 M	-65
Outdoor Power Equipment Stores	\$45.99 K / \$29.93 K	35	\$86.83 K / \$77.14 K	11	\$100.79 K / \$79.46 K	21
Nursery, Garden Stores	\$300.43 K / \$1.59 M	-81	\$566.96 K / \$3.01 M	-81	\$656.78 K / \$3.07 M	-79
Food, Beverage Stores	\$8.18 M / \$23.33 M	-65	\$15.14 M / \$28.57 M	-47	\$17.39 M / \$29.93 M	-42
Grocery Stores	\$7.31 M / \$22.24 M	-67	\$13.53 M / \$27.26 M	-50	\$15.54 M / \$28.59 M	-46
Convenience Stores	\$285.04 K / \$476.27 K	-40	\$525.73 K / \$645.23 K	-19	\$603.09 K / \$660.63 K	-9
Meat Markets	\$83.89 K / -	100	\$154.72 K / -	100	\$177.58 K / -	100
Fish, Seafood Markets	\$30.44 K / -	100	\$56.2 K / -	100	\$64.46 K / -	100
Fruit, Vegetable Markets	\$51.36 K / -	100	\$94.48 K / -	100	\$108.38 K / -	100
Other Specialty Food Markets	\$87.93 K / \$227.66 K	-61	\$162.29 K / \$245.21 K	-34	\$186.32 K / \$249.87 K	-25
Liquor Stores	\$326.56 K / \$384.61 K	-15	\$614.11 K / \$422.58 K	31	\$710.64 K / \$433.19 K	39

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	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$2 M / \$2.38 M	-16	\$3.72 M / \$2.99 M	20	\$4.27 M / \$3.01 M	30
Pharmacy, Drug Stores	\$1.67 M / \$2.29 M	-27	\$3.11 M / \$2.91 M	7	\$3.58 M / \$2.93 M	18
Cosmetics, Beauty Stores	\$97.69 K / -	100	\$181.68 K / -	100	\$209.14 K / -	100
Optical Goods Stores	\$111.92 K / -	100	\$208.94 K / -	100	\$240.54 K / -	100
Other Health, Personal Care Stores	\$114.63 K / \$84.97 K	26	\$213.19 K / \$84.97 K	60	\$245.25 K / \$84.97 K	65
Sporting Goods, Hobby, Book, Music Stores	\$895.5 K / \$39.03 K	96	\$1.7 M / \$39.03 K	98	\$1.97 M / \$41.68 K	98
Sporting Goods Stores	\$483.36 K / -	100	\$925.96 K / -	100	\$1.08 M / \$2.65 K	100
Hobby, Toy, Game Stores	\$146.45 K / -	100	\$274.38 K / -	100	\$317.21 K / -	100
Sewing, Needlecraft Stores	\$44.98 K / \$39.03 K	13	\$84.77 K / \$39.03 K	54	\$98.2 K / \$39.03 K	60
Musical Instrument Stores	\$42.87 K / -	100	\$79.21 K / -	100	\$90.9 K / -	100
Book Stores	\$177.83 K / -	100	\$335.78 K / -	100	\$389.42 K / -	100
General Merchandise Stores	\$7.91 M / \$13.12 M	-40	\$14.74 M / \$19.52 M	-25	\$16.98 M / \$19.57 M	-13
Department Stores	\$2.02 M / \$12.34 M	-84	\$3.78 M / \$18.57 M	-80	\$4.36 M / \$18.57 M	-76
Warehouse Superstores	\$5.12 M / -	100	\$9.52 M / -	100	\$10.95 M / -	100
Other General Merchandise Stores	\$771.95 K / \$780.14 K	-1	\$1.44 M / \$956.17 K	34	\$1.66 M / \$1 M	34
Miscellaneous Store Retailers	\$1.07 M / \$661.82 K	38	\$2 M / \$692.14 K	65	\$2.31 M / \$712.87 K	69
Florists	\$37.12 K / \$209.43 K	-82	\$70.03 K / \$209.43 K	-67	\$81.24 K / \$209.43 K	-61
Office, Stationary Stores	\$104.63 K / -	100	\$196.85 K / -	100	\$227.67 K / -	100
Gift, Souvenir Stores	\$127.13 K / -	100	\$238.18 K / -	100	\$275.15 K / -	100
Used Merchandise Stores	\$73.31 K / \$288.63 K	-75	\$137.63 K / \$304.92 K	-55	\$159.03 K / \$311.59 K	-49
Pet, Pet Supply Stores	\$430.94 K / -	100	\$810.27 K / -	100	\$937.15 K / -	100
Art Dealers	\$34.73 K / -	100	\$65.11 K / -	100	\$75.18 K / -	100
Mobile Home Dealers	\$63.85 K / -	100	\$120.18 K / -	100	\$138.92 K / -	100
Other Miscellaneous Retail Stores	\$197.07 K / \$163.75 K	17	\$362.71 K / \$177.79 K	51	\$415.45 K / \$191.85 K	54
Non-Store Retailers	\$3.6 M / \$745.87 K	79	\$6.74 M / \$961.17 K	86	\$7.78 M / \$961.17 K	88
Mail Order, Catalog Stores	\$2.98 M / -	100	\$5.59 M / -	100	\$6.46 M / -	100
Vending Machines	\$84.34 K / -	100	\$155.92 K / -	100	\$179.08 K / -	100
Fuel Dealers	\$301.43 K / \$745.87 K	-60	\$562.51 K / \$961.17 K	-41	\$647.73 K / \$961.17 K	-33
Other Direct Selling Establishments	\$230.84 K / -	100	\$431.16 K / -	100	\$496.98 K / -	100

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	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$6.88 M / \$8.74 M	-21	\$12.91 M / \$12.68 M	2	\$14.92 M / \$13.3 M	11
Hotels, Other Travel Accommodations	\$378.84 K / \$80.61 K	79	\$710.24 K / \$116.33 K	84	\$821.14 K / \$123.18 K	85
RV Parks	\$3.93 K / -	100	\$6.89 K / -	100	\$8.02 K / -	100
Rooming, Boarding Houses	\$2.4 K / -	100	\$4.79 K / -	100	\$5.55 K / -	100
Full Service Restaurants	\$3.54 M / \$3.28 M	7	\$6.65 M / \$4.6 M	31	\$7.68 M / \$4.88 M	36
Limited Service Restaurants	\$2.36 M / \$4.91 M	-52	\$4.42 M / \$6.68 M	-34	\$5.11 M / \$6.9 M	-26
Special Food Services, Catering	\$597.88 K / -	100	\$1.12 M / \$765.09 K	32	\$1.3 M / \$838.86 K	35
Drinking Places	\$170.39 K / \$634.52 K	-73	\$320.7 K / \$842.27 K	-62	\$371.4 K / \$921.16 K	-60
Gasoline Stations	\$6.02 M / \$26.7 M	-77	\$11.12 M / \$32.44 M	-66	\$12.77 M / \$33.14 M	-61
Motor Vehicle, Parts Dealers	\$10.72 M / \$208.43 M	-95	\$20.14 M / \$336.42 M	-94	\$23.28 M / \$338.55 M	-93
New Car Dealers	\$8.23 M / \$204.57 M	-96	\$15.45 M / \$331.25 M	-95	\$17.86 M / \$333.15 M	-95
Used Car Dealers	\$849.28 K / \$431.13 K	49	\$1.59 M / \$912.68 K	43	\$1.84 M / \$974.56 K	47
Recreational Vehicle Dealers	\$162.47 K / \$227.64 K	-29	\$314.33 K / \$279.01 K	11	\$367.73 K / \$292.64 K	20
Motorcycle, Boat Dealers	\$361.57 K / \$144.87 K	60	\$689.46 K / \$218.17 K	68	\$801.93 K / \$218.17 K	73
Auto Parts, Accessories	\$671.69 K / \$2.8 M	-76	\$1.25 M / \$3.45 M	-64	\$1.44 M / \$3.58 M	-60
Tire Dealers	\$448.32 K / \$256.45 K	43	\$836.46 K / \$314.31 K	62	\$964.62 K / \$331.26 K	66
2020 Population	4,958		8,792		9,956	
2025 Population	5,360		9,465		10,712	
% Population Change 2020-2025	8.1%		7.7%		7.6%	
2020 Adult Population Age 18+	3,768		6,743		7,636	
2020 Population Male	2,436		4,296		4,887	
2020 Population Female	2,523		4,496		5,068	
2020 Households	2,176		3,721		4,169	
2020 Median Household Income	48,912		56,705		60,799	
2020 Average Household Income	67,253		76,340		79,534	