

# Retail Gap Expanded Report

2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Korley Sears

Lat/Lon: 48.0923/-98.864



## Devils Lake Development Opportunity Listing 2426267

	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$947.66 K / \$416.72 K	56	\$4.61 M / \$1.06 M	77	\$5.41 M / \$1.06 M	80
Men's Clothing Stores	\$33.39 K / -	100	\$162.95 K / -	100	\$191.28 K / -	100
Women's Clothing Stores	\$145.53 K / \$416.72 K	-65	\$708.9 K / \$422.09 K	40	\$831.73 K / \$422.09 K	49
Children's, Infants' Clothing Stores	\$62.28 K / -	100	\$301.33 K / -	100	\$353.43 K / -	100
Family Clothing Stores	\$387.95 K / -	100	\$1.89 M / -	100	\$2.21 M / -	100
Clothing Accessory Stores	\$30.98 K / -	100	\$151.62 K / -	100	\$178.1 K / -	100
Other Apparel Stores	\$47.51 K / -	100	\$231.35 K / \$634.28 K	-64	\$271.29 K / \$634.28 K	-57
Shoe Stores	\$160.86 K / -	100	\$777.57 K / -	100	\$910.33 K / -	100
Jewelry Stores	\$73.06 K / -	100	\$360.97 K / -	100	\$425.94 K / -	100
Luggage Stores	\$6.09 K / -	100	\$29.39 K / -	100	\$34.44 K / -	100
<b>Furniture, Home Furnishings Stores</b>	\$454.4 K / \$9.89 K	98	\$2.23 M / \$1.97 M	12	\$2.63 M / \$1.97 M	25
Furniture Stores	\$279.27 K / \$9.89 K	96	\$1.37 M / \$529.8 K	61	\$1.62 M / \$529.8 K	67
Floor Covering Stores	\$46.55 K / -	100	\$232.78 K / \$1.44 M	-84	\$274.94 K / \$1.44 M	-81
Other Home Furnishing Stores	\$128.58 K / -	100	\$627.69 K / -	100	\$737.35 K / -	100
<b>Electronics, Appliance Stores</b>	\$352.01 K / \$18.91 K	95	\$1.71 M / \$337.75 K	80	\$2.01 M / \$337.75 K	83
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$1.13 M / \$5.08 M	-78	\$5.51 M / \$5.98 M	-8	\$6.48 M / \$6.06 M	7
Home Centers	\$529.83 K / \$326.79 K	38	\$2.59 M / \$331 K	87	\$3.05 M / \$331 K	89
Paint, Wallpaper Stores	\$38 K / -	100	\$188.51 K / -	100	\$222.19 K / -	100
Hardware Stores	\$48.53 K / \$864.97 K	-94	\$238.01 K / \$1.05 M	-77	\$279.94 K / \$1.13 M	-75
Other Building Materials Stores	\$375.17 K / \$3.89 M	-90	\$1.84 M / \$4.6 M	-60	\$2.16 M / \$4.6 M	-53
Outdoor Power Equipment Stores	\$17.97 K / -	100	\$87.19 K / -	100	\$102.62 K / -	100
Nursery, Garden Stores	\$116.9 K / -	100	\$569.08 K / -	100	\$669.43 K / -	100
<b>Food, Beverage Stores</b>	\$3.21 M / \$1.26 M	61	\$15.3 M / \$148.9 M	-90	\$17.79 M / \$149.72 M	-88
Grocery Stores	\$2.87 M / \$1.19 M	58	\$13.67 M / \$148.32 M	-91	\$15.9 M / \$149.13 M	-89
Convenience Stores	\$112.35 K / -	100	\$532.64 K / -	100	\$618.56 K / -	100
Meat Markets	\$33.02 K / -	100	\$156.54 K / -	100	\$181.78 K / -	100
Fish, Seafood Markets	\$11.93 K / -	100	\$57 K / -	100	\$66.22 K / -	100
Fruit, Vegetable Markets	\$20.28 K / -	100	\$95.64 K / -	100	\$110.94 K / -	100
Other Specialty Food Markets	\$34.64 K / \$61.85 K	-44	\$164.36 K / \$187.93 K	-13	\$191.04 K / \$187.93 K	2
Liquor Stores	\$127.08 K / -	100	\$618.71 K / \$396.84 K	36	\$727.12 K / \$396.84 K	45

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<b>Health, Personal Care Stores</b>	\$786.01 K / \$1.76 M	-55	\$3.75 M / \$16.74 M	-78	\$4.37 M / \$16.85 M	-74
Pharmacy, Drug Stores	\$658.75 K / \$464.71 K	29	\$3.14 M / \$14.19 M	-78	\$3.66 M / \$14.19 M	-74
Cosmetics, Beauty Stores	\$38.49 K / -	100	\$184.01 K / -	100	\$214.59 K / -	100
Optical Goods Stores	\$43.79 K / \$1.22 M	-96	\$209.48 K / \$1.4 M	-85	\$244.61 K / \$1.4 M	-83
Other Health, Personal Care Stores	\$44.98 K / \$77.3 K	-42	\$215.01 K / \$1.15 M	-81	\$250.83 K / \$1.25 M	-80
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$343.63 K / \$91.67 K	73	\$1.7 M / \$3.62 M	-53	\$2.01 M / \$3.64 M	-45
Sporting Goods Stores	\$184.79 K / \$91.67 K	50	\$923.5 K / \$3.12 M	-70	\$1.1 M / \$3.14 M	-65
Hobby, Toy, Game Stores	\$56.14 K / -	100	\$273.67 K / -	100	\$321.49 K / -	100
Sewing, Needlecraft Stores	\$17.3 K / -	100	\$84.76 K / \$368.1 K	-77	\$100 K / \$368.1 K	-73
Musical Instrument Stores	\$16.8 K / -	100	\$80.27 K / -	100	\$93.37 K / -	100
Book Stores	\$68.59 K / -	100	\$340.72 K / \$133.64 K	61	\$401.38 K / \$133.64 K	67
<b>General Merchandise Stores</b>	\$3.09 M / \$4.41 M	-30	\$14.84 M / \$5.79 M	61	\$17.34 M / \$5.79 M	67
Department Stores	\$784.02 K / \$3.43 M	-77	\$3.8 M / \$3.47 M	9	\$4.46 M / \$3.47 M	22
Warehouse Superstores	\$2 M / -	100	\$9.59 M / -	100	\$11.19 M / -	100
Other General Merchandise Stores	\$300.74 K / \$977.61 K	-69	\$1.45 M / \$2.31 M	-37	\$1.69 M / \$2.31 M	-27
<b>Miscellaneous Store Retailers</b>	\$415.08 K / \$71.48 K	83	\$2.01 M / \$1.04 M	48	\$2.35 M / \$1.09 M	54
Florists	\$14.31 K / -	100	\$70.32 K / \$80.08 K	-12	\$82.84 K / \$80.08 K	3
Office, Stationary Stores	\$40.67 K / -	100	\$197.97 K / -	100	\$232.56 K / -	100
Gift, Souvenir Stores	\$49.51 K / -	100	\$239.95 K / \$521.96 K	-54	\$281.32 K / \$562.37 K	-50
Used Merchandise Stores	\$28.45 K / \$34.05 K	-16	\$138.28 K / \$108.43 K	22	\$162.06 K / \$108.43 K	33
Pet, Pet Supply Stores	\$166.08 K / -	100	\$811 K / -	100	\$951.92 K / -	100
Art Dealers	\$13.46 K / -	100	\$65.54 K / -	100	\$76.78 K / -	100
Mobile Home Dealers	\$24.39 K / -	100	\$118.96 K / -	100	\$139.73 K / -	100
Other Miscellaneous Retail Stores	\$78.21 K / \$37.42 K	52	\$368.74 K / \$325.94 K	12	\$427.45 K / \$338.03 K	21
<b>Non-Store Retailers</b>	\$1.4 M / -	100	\$6.77 M / \$452.82 K	93	\$7.94 M / \$452.82 K	94
Mail Order, Catalog Stores	\$1.16 M / -	100	\$5.62 M / -	100	\$6.59 M / -	100
Vending Machines	\$33.14 K / -	100	\$157.69 K / \$452.82 K	-65	\$183.38 K / \$452.82 K	-60
Fuel Dealers	\$117.17 K / -	100	\$562.71 K / -	100	\$656.76 K / -	100
Other Direct Selling Establishments	\$90.02 K / -	100	\$433.78 K / -	100	\$507.26 K / -	100

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Accommodation, Food Services	\$2.67 M / \$5.38 M	-50	\$12.98 M / \$12.19 M	6	\$15.23 M / \$12.82 M	16
Hotels, Other Travel Accommodations	\$146.74 K / \$329.93 K	-56	\$714.12 K / \$712.16 K	0	\$838.19 K / \$801.63 K	4
RV Parks	\$1.54 K / \$3.32 K	-54	\$7.1 K / \$17.61 K	-60	\$8.2 K / \$21.15 K	-61
Rooming, Boarding Houses	\$873 / -	100	\$4.25 K / -	100	\$5.19 K / \$3.72 K	28
Full Service Restaurants	\$1.56 M / \$3.35 M	-53	\$7.6 M / \$7.96 M	-5	\$8.92 M / \$8.41 M	6
Limited Service Restaurants	\$726.31 K / \$1.76 M	-59	\$3.53 M / \$2.64 M	25	\$4.14 M / \$2.64 M	36
Special Food Services, Catering	\$232.22 K / -	100	\$1.13 M / -	100	\$1.32 M / -	100
Drinking Places	\$65.84 K / -	100	\$322.44 K / \$1.18 M	-73	\$379.61 K / \$1.32 M	-71
Gasoline Stations	\$2.37 M / \$10.98 M	-78	\$11.19 M / \$58.64 M	-81	\$13.01 M / \$65.63 M	-80
Motor Vehicle, Parts Dealers	\$4.12 M / \$10.34 M	-60	\$19.98 M / \$20.28 M	-1	\$23.47 M / \$21.51 M	8
New Car Dealers	\$3.16 M / \$7.57 M	-58	\$15.31 M / \$14.06 M	8	\$17.98 M / \$15.29 M	15
Used Car Dealers	\$325.74 K / \$243.76 K	25	\$1.58 M / \$634.2 K	60	\$1.85 M / \$634.2 K	66
Recreational Vehicle Dealers	\$61.74 K / -	100	\$311.87 K / -	100	\$371.85 K / -	100
Motorcycle, Boat Dealers	\$138.32 K / \$1.58 M	-91	\$684.86 K / \$1.6 M	-57	\$810.58 K / \$1.6 M	-49
Auto Parts, Accessories	\$262.09 K / \$946.01 K	-72	\$1.26 M / \$1.97 M	-36	\$1.47 M / \$1.97 M	-26
Tire Dealers	\$174.84 K / -	100	\$838.82 K / \$2.01 M	-58	\$980.69 K / \$2.01 M	-51
2023 Population	1,596		8,131		9,421	
2028 Population	1,610		8,079		9,389	
% Population Change 2023-2028	0.9%		-0.6%		-0.3%	
2023 Adult Population Age 18+	1,190		5,977		6,972	
2023 Population Male	811		4,095		4,796	
2023 Population Female	785		4,036		4,626	
2023 Households	748		3,572		4,066	
2023 Median Household Income	48,529		55,120		59,743	
2023 Average Household Income	81,601		82,582		85,948	