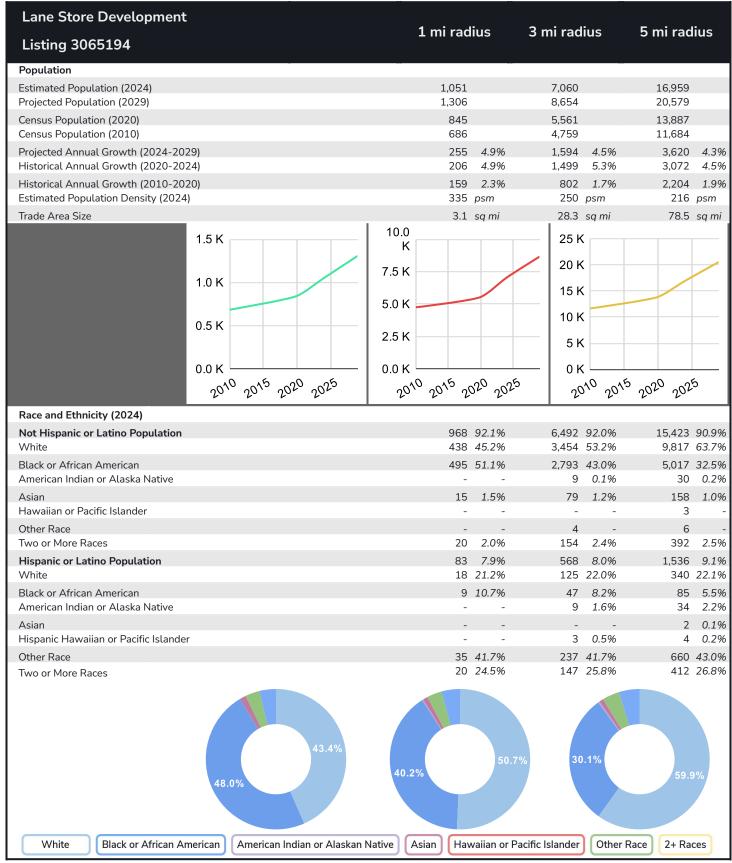# Graphic Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups
Cory Bowes

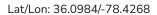**NATIONAL LAND REALTY®**
COMMERCIAL

Lat/Lon: 36.0984/-78.4268

Lane Store Development Listing 3065194	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	1,051		7,060		16,959	
Projected Population (2029)	1,306		8,654		20,579	
Census Population (2020)	845		5,561		13,887	
Census Population (2010)	686		4,759		11,684	
Projected Annual Growth (2024-2029)	255	4.9%	1,594	4.5%	3,620	4.3%
Historical Annual Growth (2020-2024)	206	4.9%	1,499	5.3%	3,072	4.5%
Historical Annual Growth (2010-2020)	159	2.3%	802	1.7%	2,204	1.9%
Estimated Population Density (2024)	335	psm	250	psm	216	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Race and Ethnicity (2024)						
Not Hispanic or Latino Population	968	92.1%	6,492	92.0%	15,423	90.9%
White	438	45.2%	3,454	53.2%	9,817	63.7%
Black or African American	495	51.1%	2,793	43.0%	5,017	32.5%
American Indian or Alaska Native	-	-	9	0.1%	30	0.2%
Asian	15	1.5%	79	1.2%	158	1.0%
Hawaiian or Pacific Islander	-	-	-	-	3	-
Other Race	-	-	4	-	6	-
Two or More Races	20	2.0%	154	2.4%	392	2.5%
Hispanic or Latino Population	83	7.9%	568	8.0%	1,536	9.1%
White	18	21.2%	125	22.0%	340	22.1%
Black or African American	9	10.7%	47	8.2%	85	5.5%
American Indian or Alaska Native	-	-	9	1.6%	34	2.2%
Asian	-	-	-	-	2	0.1%
Hispanic Hawaiian or Pacific Islander	-	-	3	0.5%	4	0.2%
Other Race	35	41.7%	237	41.7%	660	43.0%
Two or More Races	20	24.5%	147	25.8%	412	26.8%

White   Black or African American   American Indian or Alaskan Native   Asian   Hawaiian or Pacific Islander   Other Race   2+ Races

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Lane Store Development Listing 3065194	1 mi radius		3 mi radius		5 mi radius	
Age Distribution (2024)						
Age Under 5 Years	67	6.4%	454	6.4%	1,071	6.3%
Age 5 to 9 Years	69	6.5%	450	6.4%	1,069	6.3%
Age 10 to 14 Years	75	7.1%	470	6.7%	1,107	6.5%
Age 15 to 19 Years	65	6.1%	443	6.3%	1,085	6.4%
Age 20 to 24 Years	63	6.0%	417	5.9%	934	5.5%
Age 25 to 29 Years	78	7.5%	504	7.1%	1,126	6.6%
Age 30 to 34 Years	96	9.1%	610	8.6%	1,343	7.9%
Age 35 to 39 Years	73	7.0%	485	6.9%	1,150	6.8%
Age 40 to 44 Years	58	5.5%	384	5.4%	1,008	5.9%
Age 45 to 49 Years	50	4.8%	373	5.3%	1,022	6.0%
Age 50 to 54 Years	66	6.3%	444	6.3%	1,135	6.7%
Age 55 to 59 Years	59	5.6%	417	5.9%	1,077	6.3%
Age 60 to 64 Years	65	6.2%	459	6.5%	1,161	6.8%
Age 65 to 69 Years	57	5.4%	374	5.3%	923	5.4%
Age 70 to 74 Years	41	3.9%	303	4.3%	728	4.3%
Age 75 to 79 Years	35	3.4%	241	3.4%	521	3.1%
Age 80 to 84 Years	17	1.6%	118	1.7%	266	1.6%
Age 85 Years or Over	19	1.8%	112	1.6%	234	1.4%
Median Age	34.9		35.9		37.3	
Generation (2024)						
iGeneration (Age Under 15 Years)	210	20.0%	1,374	19.5%	3,247	19.1%
Generation 9/11 Millennials (Age 15 to 34 Years)	302	28.8%	1,975	28.0%	4,488	26.5%
Gen Xers (Age 35 to 49 Years)	181	17.3%	1,243	17.6%	3,180	18.8%
Baby Boomers (Age 50 to 74 Years)	286	27.2%	1,997	28.3%	5,024	29.6%
Silent Generation (Age 75 to 84 Years)	52	4.9%	359	5.1%	786	4.6%
G.I. Generation (Age 85 Years or Over)	19	1.8%	112	1.6%	234	1.4%

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page 2 of 3

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Lat/Lon: 36.0984/-78.4268

Lane Store Development — Listing 3065194	1 mi radius		3 mi radius		5 mi radius	
Household Type (2024)						
Total Households	425		2,860		6,637	
Family Households	263	61.8%	1,797	62.8%	4,596	69.2%
Family Households with Children	134	50.9%	882	49.1%	2,167	47.1%
Family Households No Children	129	49.1%	915	50.9%	2,429	52.9%
Non-Family Households	163	38.2%	1,063	37.2%	2,041	30.8%
Non-Family Households with Children	-	-	2	0.2%	3	0.2%
Non-Family Households No Children	162	99.8%	1,061	99.8%	2,038	99.8%

Legend: Family Households w/ Children; Family Households No Children; Non-Family Households w/ Children; Non-Family Households No Children

	1 mi radius		3 mi radius		5 mi radius	
Education Attainment (2024)						
Elementary or Some High School	122	17.0%	671	13.9%	1,258	10.8%
High School Graduate	277	38.8%	1,689	35.0%	3,482	29.8%
Some College or Associate Degree	191	26.8%	1,319	27.3%	3,624	31.0%
Bachelor or Graduate Degree	124	17.4%	1,145	23.7%	3,330	28.5%

Legend: Elementary or Some High School; High School Graduate; Some College or Associate Degree; Bachelor or Graduate Degree

	1 mi radius		3 mi radius		5 mi radius	
Household Income (2024)						
Estimated Average Household Income	$73,915		$82,976		$105,009	
Estimated Median Household Income	$48,049		$57,782		$75,196	
HH Income Under $10,000	35	8.3%	196	6.8%	310	4.7%
HH Income $10,000 to $34,999	108	25.3%	643	22.5%	1,029	15.5%
HH Income $35,000 to $49,999	70	16.4%	410	14.3%	651	9.8%
HH Income $50,000 to $74,999	70	16.5%	476	16.6%	1,276	19.2%
HH Income $75,000 to $99,999	38	9.0%	290	10.1%	1,057	15.9%
HH Income $100,000 to $149,999	61	14.2%	514	18.0%	1,360	20.5%
HH Income $150,000 or More	43	10.2%	331	11.6%	954	14.4%