

Retail Gap Expanded Report

2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups
Alec Wardenburg

Lat/Lon: 38.6222/-92.1755



Jefferson City Acreage & Investment						
Listing 2343220						
	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$2.93 K / -	100	\$4.85 M / \$1.13 M	77	\$18.7 M / \$47.3 M	-60
Men's Clothing Stores	\$104 / -	100	\$171.86 K / \$76.16 K	56	\$660.9 K / \$1.01 M	-34
Women's Clothing Stores	\$450 / -	100	\$745.26 K / \$706.38 K	5	\$2.87 M / \$19.24 M	-85
Children's, Infants' Clothing Stores	\$194 / -	100	\$317.24 K / -	100	\$1.23 M / -	100
Family Clothing Stores	\$1.2 K / -	100	\$1.99 M / \$186.3 K	91	\$7.66 M / \$11.81 M	-35
Clothing Accessory Stores	\$96 / -	100	\$159.58 K / -	100	\$614.44 K / \$2.22 M	-72
Other Apparel Stores	\$147 / -	100	\$242.41 K / \$158.43 K	35	\$935.37 K / \$334.96 K	64
Shoe Stores	\$497 / -	100	\$817.22 K / -	100	\$3.15 M / \$5.4 M	-42
Jewelry Stores	\$224 / -	100	\$380.89 K / -	100	\$1.45 M / \$7.29 M	-80
Luggage Stores	\$18 / -	100	\$30.5 K / -	100	\$118.57 K / -	100
Furniture, Home Furnishings Stores	\$1.44 K / -	100	\$2.38 M / \$1.15 M	52	\$9.12 M / \$6.71 M	26
Furniture Stores	\$882 / -	100	\$1.47 M / \$481.16 K	67	\$5.6 M / \$3.55 M	37
Floor Covering Stores	\$151 / -	100	\$250.75 K / -	100	\$953.2 K / \$238.26 K	75
Other Home Furnishing Stores	\$404 / -	100	\$667.36 K / \$672.97 K	-1	\$2.57 M / \$2.92 M	-12
Electronics, Appliance Stores	\$1.1 K / -	100	\$1.81 M / \$930.65 K	49	\$6.97 M / \$10.42 M	-33
Building Material, Garden Equipment, Supplies Dealers	\$3.58 K / -	100	\$5.85 M / \$5.49 M	6	\$22.44 M / \$81.59 M	-73
Home Centers	\$1.68 K / -	100	\$2.76 M / \$1.75 M	37	\$10.56 M / \$29.21 M	-64
Paint, Wallpaper Stores	\$124 / -	100	\$202.63 K / -	100	\$770.18 K / \$2.89 M	-73
Hardware Stores	\$155 / -	100	\$252.91 K / -	100	\$971.48 K / \$1.99 M	-51
Other Building Materials Stores	\$1.19 K / -	100	\$1.95 M / \$1.34 M	32	\$7.47 M / \$40.87 M	-82
Outdoor Power Equipment Stores	\$55 / -	100	\$91.56 K / -	100	\$353.34 K / -	100
Nursery, Garden Stores	\$365 / -	100	\$599.62 K / \$2.41 M	-75	\$2.3 M / \$6.63 M	-65
Food, Beverage Stores	\$9.72 K / \$3.29 K	66	\$15.83 M / \$812.07 K	95	\$61.71 M / \$213.01 M	-71
Grocery Stores	\$8.69 K / -	100	\$14.14 M / -	100	\$55.14 M / \$206.88 M	-73
Convenience Stores	\$338 / \$3.26 K	-90	\$548.28 K / \$617.95 K	-11	\$2.14 M / \$4.71 M	-54
Meat Markets	\$100 / -	100	\$161.67 K / -	100	\$632.89 K / -	100
Fish, Seafood Markets	\$35 / -	100	\$58.8 K / \$35.86 K	39	\$229.93 K / \$108.21 K	53
Fruit, Vegetable Markets	\$61 / -	100	\$98.85 K / -	100	\$386.26 K / -	100
Other Specialty Food Markets	\$104 / \$31	70	\$169.59 K / \$44.69 K	74	\$662.57 K / \$478.79 K	28
Liquor Stores	\$393 / -	100	\$655.58 K / \$113.57 K	83	\$2.52 M / \$829.7 K	67

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Health, Personal Care Stores	\$2.39 K / -	100	\$3.91 M / \$2.78 M	29	\$15.16 M / \$20.23 M	-25
Pharmacy, Drug Stores	\$2 K / -	100	\$3.28 M / \$2.45 M	25	\$12.7 M / \$16.21 M	-22
Cosmetics, Beauty Stores	\$118 / -	100	\$192.72 K / \$18.49 K	90	\$746.1 K / \$596.18 K	20
Optical Goods Stores	\$134 / -	100	\$220.35 K / \$134.63 K	39	\$851.23 K / \$1.91 M	-55
Other Health, Personal Care Stores	\$137 / -	100	\$224.46 K / \$184.33 K	18	\$868.24 K / \$1.52 M	-43
Sporting Goods, Hobby, Book, Music Stores	\$1.09 K / \$1.22 K	-10	\$1.82 M / \$651.23 K	64	\$6.94 M / \$26.64 M	-74
Sporting Goods Stores	\$599 / \$1.22 K	-51	\$994.23 K / \$434.36 K	56	\$3.78 M / \$14.75 M	-74
Hobby, Toy, Game Stores	\$177 / -	100	\$289.6 K / -	100	\$1.12 M / \$3.09 M	-64
Sewing, Needlecraft Stores	\$53 / -	100	\$90.66 K / -	100	\$346.67 K / \$1.68 M	-79
Musical Instrument Stores	\$51 / -	100	\$82.36 K / -	100	\$321.24 K / \$588.5 K	-45
Book Stores	\$214 / -	100	\$358.93 K / \$216.87 K	40	\$1.38 M / \$6.53 M	-79
General Merchandise Stores	\$9.48 K / -	100	\$15.51 M / \$956.6 K	94	\$60.13 M / \$107.66 M	-44
Department Stores	\$2.43 K / -	100	\$4 M / -	100	\$15.45 M / \$80.96 M	-81
Warehouse Superstores	\$6.12 K / -	100	\$9.99 M / -	100	\$38.81 M / \$21.51 M	45
Other General Merchandise Stores	\$927 / -	100	\$1.52 M / \$956.6 K	37	\$5.88 M / \$5.19 M	12
Miscellaneous Store Retailers	\$1.28 K / -	100	\$2.12 M / \$2.47 M	-14	\$8.17 M / \$14.73 M	-45
Florists	\$45 / -	100	\$74.23 K / \$44.33 K	40	\$283.81 K / \$295.22 K	-4
Office, Stationary Stores	\$126 / -	100	\$209.46 K / -	100	\$804.04 K / -	100
Gift, Souvenir Stores	\$153 / -	100	\$253.17 K / \$188.64 K	25	\$975.04 K / \$1.39 M	-30
Used Merchandise Stores	\$88 / -	100	\$146.02 K / \$36.53 K	75	\$562.39 K / \$354.64 K	37
Pet, Pet Supply Stores	\$522 / -	100	\$861.09 K / -	100	\$3.32 M / \$7.99 M	-59
Art Dealers	\$41 / -	100	\$68.52 K / -	100	\$263.93 K / -	100
Mobile Home Dealers	\$77 / -	100	\$126.26 K / \$1.3 M	-90	\$484.42 K / \$1.32 M	-63
Other Miscellaneous Retail Stores	\$232 / -	100	\$377.83 K / \$900.27 K	-58	\$1.48 M / \$3.38 M	-56
Non-Store Retailers	\$4.33 K / -	100	\$7.14 M / \$2.54 M	64	\$27.51 M / \$10.08 M	63
Mail Order, Catalog Stores	\$3.59 K / -	100	\$5.93 M / -	100	\$22.84 M / \$1.3 M	94
Vending Machines	\$100 / -	100	\$163.43 K / -	100	\$636.17 K / \$5.39 M	-88
Fuel Dealers	\$363 / -	100	\$587.88 K / \$2.54 M	-77	\$2.27 M / \$2.82 M	-19
Other Direct Selling Establishments	\$277 / -	100	\$454.42 K / \$4.3 K	99	\$1.76 M / \$576.06 K	67

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Accommodation, Food Services	\$8.31 K / \$6.61 K	20	\$13.7 M / \$6.72 M	51	\$52.86 M / \$90.88 M	-42
Hotels, Other Travel Accommodations	\$457 / -	100	\$754.43 K / \$380.05 K	50	\$2.91 M / \$3.58 M	-19
RV Parks	\$4 / -	100	\$6.75 K / \$714	89	\$26.4 K / \$13.66 K	48
Rooming, Boarding Houses	\$4 / -	100	\$5.18 K / -	100	\$20.78 K / -	100
Full Service Restaurants	\$4.86 K / \$6.71 K	-28	\$8.02 M / \$3.74 M	53	\$30.94 M / \$46.17 M	-33
Limited Service Restaurants	\$2.26 K / \$113	95	\$3.72 M / \$2.06 M	45	\$14.37 M / \$30.4 M	-53
Special Food Services, Catering	\$722 / -	100	\$1.19 M / \$300.65 K	75	\$4.59 M / \$8.79 M	-48
Drinking Places	\$206 / -	100	\$344.16 K / \$578.82 K	-41	\$1.32 M / \$3.25 M	-59
Gasoline Stations	\$7.17 K / \$6.95 K	3	\$11.55 M / \$11.6 M	0	\$45.19 M / \$49.86 M	-9
Motor Vehicle, Parts Dealers	\$13.05 K / \$5.63 K	57	\$21.26 M / \$6.93 M	67	\$81.85 M / \$205.8 M	-60
New Car Dealers	\$10.02 K / \$4.81 K	52	\$16.3 M / \$1.09 M	93	\$62.76 M / \$178.78 M	-65
Used Car Dealers	\$1.03 K / -	100	\$1.68 M / \$2.14 M	-21	\$6.47 M / \$8.86 M	-27
Recreational Vehicle Dealers	\$204 / -	100	\$338.96 K / -	100	\$1.28 M / -	100
Motorcycle, Boat Dealers	\$446 / -	100	\$735.52 K / \$234.41 K	68	\$2.8 M / \$1.33 M	52
Auto Parts, Accessories	\$805 / \$825	-2	\$1.32 M / \$1.69 M	-22	\$5.12 M / \$8.05 M	-36
Tire Dealers	\$538 / -	100	\$885.47 K / \$1.78 M	-50	\$3.42 M / \$8.77 M	-61
2022 Population	5		8,730		37,594	
2027 Population	5		8,539		37,029	
% Population Change 2022-2027	-2.7%		-2.2%		-1.5%	
2022 Adult Population Age 18+	4		6,797		29,239	
2022 Population Male	2		4,206		18,033	
2022 Population Female	3		4,525		19,561	
2022 Households	2		3,847		16,025	
2022 Median Household Income	59,262		65,956		61,490	
2022 Average Household Income	98,967		79,244		71,227	