

# Retail Gap Expanded Report

2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups  
Travic Chaffin



Lat/Lon: 32.5468/-84.2475

Butler Commercial Property Listing 2788073	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$419.4 K / -	100	\$1.05 M / \$619.18 K	41	\$1.48 M / \$1.03 M	31
Men's Clothing Stores	\$14.87 K / -	100	\$37.28 K / -	100	\$52.58 K / -	100
Women's Clothing Stores	\$64.69 K / -	100	\$162.65 K / -	100	\$229.38 K / \$28.97 K	87
Children's, Infants' Clothing Stores	\$27.55 K / -	100	\$68.65 K / -	100	\$96.6 K / -	100
Family Clothing Stores	\$172.11 K / -	100	\$431.15 K / \$619.18 K	-30	\$607.82 K / \$1 M	-39
Clothing Accessory Stores	\$13.59 K / -	100	\$34.46 K / -	100	\$48.75 K / -	100
Other Apparel Stores	\$21 K / -	100	\$52.65 K / -	100	\$74.24 K / -	100
Shoe Stores	\$71.42 K / -	100	\$177.41 K / -	100	\$249.5 K / -	100
Jewelry Stores	\$31.62 K / -	100	\$82.12 K / -	100	\$116.58 K / -	100
Luggage Stores	\$2.55 K / -	100	\$6.58 K / -	100	\$9.33 K / -	100
<b>Furniture, Home Furnishings Stores</b>	\$203.38 K / -	100	\$510.22 K / -	100	\$719.96 K / -	100
Furniture Stores	\$123.69 K / -	100	\$311.65 K / -	100	\$440.22 K / -	100
Floor Covering Stores	\$21.85 K / -	100	\$54.53 K / -	100	\$76.74 K / -	100
Other Home Furnishing Stores	\$57.84 K / -	100	\$144.04 K / -	100	\$202.99 K / -	100
<b>Electronics, Appliance Stores</b>	\$159 K / -	100	\$395.38 K / -	100	\$556.35 K / -	100
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$518.82 K / \$130.55 K	75	\$1.29 M / \$153.29 K	88	\$1.81 M / \$185.43 K	90
Home Centers	\$243.84 K / \$130.55 K	46	\$604.7 K / \$153.29 K	75	\$850.34 K / \$185.43 K	78
Paint, Wallpaper Stores	\$17.84 K / -	100	\$44.17 K / -	100	\$62.11 K / -	100
Hardware Stores	\$22.27 K / -	100	\$55.47 K / -	100	\$78.06 K / -	100
Other Building Materials Stores	\$174.35 K / -	100	\$431.19 K / -	100	\$605.74 K / -	100
Outdoor Power Equipment Stores	\$8.07 K / -	100	\$20.05 K / -	100	\$28.24 K / -	100
Nursery, Garden Stores	\$52.44 K / -	100	\$130.65 K / -	100	\$183.97 K / -	100
<b>Food, Beverage Stores</b>	\$1.45 M / \$6.98 M	-79	\$3.57 M / \$9 M	-60	\$5.01 M / \$11.22 M	-55
Grocery Stores	\$1.3 M / \$6.63 M	-80	\$3.2 M / \$7.78 M	-59	\$4.48 M / \$9.41 M	-52
Convenience Stores	\$50.79 K / -	100	\$124.8 K / \$814.03 K	-85	\$174.81 K / \$1.32 M	-87
Meat Markets	\$14.99 K / -	100	\$36.72 K / -	100	\$51.34 K / -	100
Fish, Seafood Markets	\$5.52 K / -	100	\$13.47 K / -	100	\$18.86 K / -	100
Fruit, Vegetable Markets	\$9.1 K / -	100	\$22.26 K / -	100	\$31.16 K / -	100
Other Specialty Food Markets	\$15.65 K / -	100	\$38.57 K / -	100	\$54.04 K / -	100
Liquor Stores	\$56.39 K / \$349.08 K	-84	\$141.2 K / \$409.86 K	-66	\$199.28 K / \$495.81 K	-60

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<b>Health, Personal Care Stores</b>		\$355.82 K / -	100	\$877.01 K / \$2.2 M	-60	\$1.23 M / \$3.55 M	-65
Pharmacy, Drug Stores		\$298.24 K / -	100	\$734.66 K / \$2.2 M	-67	\$1.03 M / \$3.55 M	-71
Cosmetics, Beauty Stores		\$17.35 K / -	100	\$42.96 K / -	100	\$60.27 K / -	100
Optical Goods Stores		\$19.9 K / -	100	\$49.22 K / -	100	\$69.05 K / -	100
Other Health, Personal Care Stores		\$20.33 K / -	100	\$50.16 K / -	100	\$70.35 K / -	100
<b>Sporting Goods, Hobby, Book, Music Stores</b>		\$153.2 K / -	100	\$387.32 K / -	100	\$547.91 K / -	100
Sporting Goods Stores		\$82.01 K / -	100	\$207.53 K / -	100	\$293.85 K / -	100
Hobby, Toy, Game Stores		\$25.31 K / -	100	\$62.94 K / -	100	\$88.68 K / -	100
Sewing, Needlecraft Stores		\$7.65 K / -	100	\$19.74 K / -	100	\$28 K / -	100
Musical Instrument Stores		\$7.65 K / -	100	\$18.79 K / -	100	\$26.35 K / -	100
Book Stores		\$30.59 K / -	100	\$78.32 K / -	100	\$111.03 K / -	100
<b>General Merchandise Stores</b>		\$1.39 M / \$272.5 K	80	\$3.44 M / \$319.96 K	91	\$4.83 M / \$451.41 K	91
Department Stores		\$350.89 K / -	100	\$874.28 K / -	100	\$1.23 M / -	100
Warehouse Superstores		\$904.57 K / -	100	\$2.23 M / -	100	\$3.13 M / -	100
Other General Merchandise Stores		\$135.45 K / \$272.5 K	-50	\$335.37 K / \$319.96 K	5	\$471.16 K / \$451.41 K	4
<b>Miscellaneous Store Retailers</b>		\$187.46 K / -	100	\$466.02 K / -	100	\$655.38 K / -	100
Florists		\$6.37 K / -	100	\$15.98 K / -	100	\$22.56 K / -	100
Office, Stationary Stores		\$18.27 K / -	100	\$45.73 K / -	100	\$64.47 K / -	100
Gift, Souvenir Stores		\$22.27 K / -	100	\$55.47 K / -	100	\$78.06 K / -	100
Used Merchandise Stores		\$12.93 K / -	100	\$32.29 K / -	100	\$45.42 K / -	100
Pet, Pet Supply Stores		\$74.95 K / -	100	\$186.08 K / -	100	\$261.88 K / -	100
Art Dealers		\$6.13 K / -	100	\$15.37 K / -	100	\$21.59 K / -	100
Mobile Home Dealers		\$11.23 K / -	100	\$27.9 K / -	100	\$39.2 K / -	100
Other Miscellaneous Retail Stores		\$35.31 K / -	100	\$87.2 K / -	100	\$122.18 K / -	100
<b>Non-Store Retailers</b>		\$628.89 K / \$1.11 M	-43	\$1.56 M / \$2.07 M	-24	\$2.2 M / \$2.25 M	-2
Mail Order, Catalog Stores		\$519.31 K / -	100	\$1.29 M / -	100	\$1.82 M / -	100
Vending Machines		\$14.81 K / -	100	\$36.7 K / -	100	\$51.52 K / -	100
Fuel Dealers		\$54.3 K / \$1.11 M	-95	\$132.7 K / \$2.07 M	-94	\$185.47 K / \$2.25 M	-92
Other Direct Selling Establishments		\$40.48 K / -	100	\$100.62 K / -	100	\$141.44 K / -	100

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<b>Accommodation, Food Services</b>	\$1.19 M / \$457.15 K	61	\$2.96 M / \$1.6 M	46	\$4.17 M / \$2.15 M	48
Hotels, Other Travel Accommodations	\$65.24 K / -	100	\$162.86 K / -	100	\$229.57 K / -	100
RV Parks	\$605 / -	100	\$1.59 K / -	100	\$2.21 K / -	100
Rooming, Boarding Houses	\$425 / -	100	\$1.25 K / -	100	\$1.84 K / -	100
Full Service Restaurants	\$693.73 K / \$486.1 K	30	\$1.73 M / \$1.67 M	3	\$2.44 M / \$2.25 M	8
Limited Service Restaurants	\$322.1 K / -	100	\$803.25 K / -	100	\$1.13 M / -	100
Special Food Services, Catering	\$103.12 K / -	100	\$256.78 K / -	100	\$361.88 K / -	100
Drinking Places	\$28.95 K / -	100	\$72.94 K / -	100	\$103.12 K / -	100
<b>Gasoline Stations</b>	\$1.07 M / \$1.82 M	-41	\$2.6 M / \$2.5 M	4	\$3.63 M / \$2.91 M	20
<b>Motor Vehicle, Parts Dealers</b>	\$1.84 M / \$2 M	-8	\$4.53 M / \$10.11 M	-55	\$6.37 M / \$14.94 M	-57
New Car Dealers	\$1.41 M / \$1.44 M	-2	\$3.47 M / \$9.32 M	-63	\$4.88 M / \$13.98 M	-65
Used Car Dealers	\$145.67 K / \$184.49 K	-21	\$357.25 K / \$344.26 K	4	\$501.95 K / \$375.5 K	25
Recreational Vehicle Dealers	\$27.32 K / -	100	\$69.77 K / -	100	\$99.07 K / -	100
Motorcycle, Boat Dealers	\$61.55 K / -	100	\$154.31 K / -	100	\$218.01 K / \$39.37 K	82
Auto Parts, Accessories	\$116.88 K / \$380.38 K	-69	\$287.65 K / \$446.61 K	-36	\$403.81 K / \$540.26 K	-25
Tire Dealers	\$78.29 K / -	100	\$192.7 K / -	100	\$270.52 K / -	100
2023 Population	975		1,926		2,644	
2028 Population	979		1,929		2,639	
% Population Change 2023-2028	0.5%		0.2%		-0.2%	
2023 Adult Population Age 18+	822		1,595		2,189	
2023 Population Male	422		851		1,175	
2023 Population Female	553		1,075		1,469	
2023 Households	425		939		1,295	
2023 Median Household Income	39,516		38,354		38,639	
2023 Average Household Income	57,050		67,665		69,591	