

Retail Gap Expanded Report

2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Tommy Stroud Jr.



Lat/Lon: 31.3046/-81.4674

Highway 99 Commercial Listing 2776906	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$108.39 K / \$26.06 K	76	\$2.67 M / \$319.06 K	88	\$7.49 M / \$3.75 M	50
Men's Clothing Stores	\$3.85 K / -	100	\$94.62 K / -	100	\$265.47 K / \$335.34 K	-21
Women's Clothing Stores	\$16.56 K / \$26.06 K	-36	\$406.74 K / \$319.06 K	22	\$1.14 M / \$1.72 M	-34
Children's, Infants' Clothing Stores	\$7.22 K / -	100	\$175.4 K / -	100	\$495.35 K / -	100
Family Clothing Stores	\$44.43 K / -	100	\$1.09 M / -	100	\$3.07 M / -	100
Clothing Accessory Stores	\$3.55 K / -	100	\$87.5 K / -	100	\$245.21 K / -	100
Other Apparel Stores	\$5.4 K / -	100	\$132.97 K / -	100	\$373.28 K / \$1.7 M	-78
Shoe Stores	\$18.45 K / -	100	\$452.74 K / -	100	\$1.27 M / -	100
Jewelry Stores	\$8.25 K / -	100	\$207.66 K / -	100	\$584.6 K / -	100
Luggage Stores	\$686 / -	100	\$16.29 K / -	100	\$46.3 K / -	100
Furniture, Home Furnishings Stores	\$52.87 K / \$14.02 K	73	\$1.32 M / \$566.63 K	57	\$3.68 M / \$6.81 M	-46
Furniture Stores	\$32.47 K / -	100	\$812.76 K / \$318.93 K	61	\$2.27 M / \$990.31 K	56
Floor Covering Stores	\$5.51 K / \$14.02 K	-61	\$136.89 K / \$247.7 K	-45	\$382.51 K / \$667.66 K	-43
Other Home Furnishing Stores	\$14.89 K / -	100	\$366.03 K / -	100	\$1.03 M / \$5.15 M	-80
Electronics, Appliance Stores	\$40.39 K / -	100	\$987.07 K / -	100	\$2.78 M / \$35.27 K	99
Building Material, Garden Equipment, Supplies Dealers	\$130.05 K / -	100	\$3.18 M / \$107.55 K	97	\$8.96 M / \$8.41 M	6
Home Centers	\$61.24 K / -	100	\$1.5 M / \$64.32 K	96	\$4.22 M / \$6.92 M	-39
Paint, Wallpaper Stores	\$4.5 K / -	100	\$110.26 K / -	100	\$308.99 K / -	100
Hardware Stores	\$5.63 K / -	100	\$138.26 K / \$43.24 K	69	\$388.47 K / \$879.71 K	-56
Other Building Materials Stores	\$43.2 K / -	100	\$1.06 M / -	100	\$2.98 M / \$607.73 K	80
Outdoor Power Equipment Stores	\$2.07 K / -	100	\$50.43 K / -	100	\$141.72 K / -	100
Nursery, Garden Stores	\$13.41 K / -	100	\$328.26 K / -	100	\$924.77 K / -	100
Food, Beverage Stores	\$357.08 K / \$117.18 K	67	\$8.46 M / \$2.99 M	65	\$24.15 M / \$8.86 M	63
Grocery Stores	\$319.01 K / \$57.23 K	82	\$7.55 M / \$1.24 M	84	\$21.56 M / \$2 M	91
Convenience Stores	\$12.4 K / \$6.28 K	49	\$291.88 K / \$1.48 M	-80	\$835.33 K / \$5.98 M	-86
Meat Markets	\$3.66 K / -	100	\$86.17 K / -	100	\$246.07 K / -	100
Fish, Seafood Markets	\$1.34 K / \$53.66 K	-97	\$31.41 K / \$170.6 K	-82	\$90.07 K / \$481.53 K	-81
Fruit, Vegetable Markets	\$2.26 K / -	100	\$52.58 K / -	100	\$150.44 K / -	100
Other Specialty Food Markets	\$3.83 K / -	100	\$89.97 K / -	100	\$258.37 K / \$5.75 K	98
Liquor Stores	\$14.58 K / -	100	\$361.44 K / \$96.83 K	73	\$1.01 M / \$392.39 K	61

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Health, Personal Care Stores	\$87.14 K / -	100	\$2.09 M / -	100	\$5.94 M / \$1.2 M	80
Pharmacy, Drug Stores	\$73.03 K / -	100	\$1.75 M / -	100	\$4.98 M / \$148.96 K	97
Cosmetics, Beauty Stores	\$4.28 K / -	100	\$102.81 K / -	100	\$292.43 K / -	100
Optical Goods Stores	\$4.85 K / -	100	\$117.2 K / -	100	\$333.04 K / -	100
Other Health, Personal Care Stores	\$4.98 K / -	100	\$119.75 K / -	100	\$340.79 K / \$1.05 M	-68
Sporting Goods, Hobby, Book, Music Stores	\$40.42 K / \$9.24 K	77	\$1.02 M / \$249.84 K	75	\$2.82 M / \$1.85 M	34
Sporting Goods Stores	\$22.16 K / \$9.24 K	58	\$566.66 K / \$249.84 K	56	\$1.56 M / \$1.51 M	3
Hobby, Toy, Game Stores	\$6.53 K / -	100	\$158.71 K / -	100	\$447.38 K / \$278.62 K	38
Sewing, Needlecraft Stores	\$1.99 K / -	100	\$49.62 K / -	100	\$139.28 K / -	100
Musical Instrument Stores	\$1.83 K / -	100	\$44.01 K / -	100	\$124.98 K / \$55.99 K	55
Book Stores	\$7.91 K / -	100	\$197.77 K / -	100	\$551.92 K / -	100
General Merchandise Stores	\$348.39 K / -	100	\$8.38 M / -	100	\$23.76 M / \$2.74 M	88
Department Stores	\$89.56 K / -	100	\$2.19 M / -	100	\$6.16 M / \$2.33 M	62
Warehouse Superstores	\$224.78 K / -	100	\$5.37 M / -	100	\$15.27 M / -	100
Other General Merchandise Stores	\$34.05 K / -	100	\$821.44 K / -	100	\$2.33 M / \$411.2 K	82
Miscellaneous Store Retailers	\$47.23 K / \$46.05 K	2	\$1.14 M / \$146.41 K	87	\$3.24 M / \$5.15 M	-37
Florists	\$1.67 K / -	100	\$40.65 K / -	100	\$114.05 K / -	100
Office, Stationary Stores	\$4.65 K / -	100	\$114.17 K / -	100	\$321.82 K / -	100
Gift, Souvenir Stores	\$5.63 K / \$28.78 K	-80	\$137.38 K / \$91.49 K	33	\$388.54 K / \$4.83 M	-92
Used Merchandise Stores	\$3.22 K / -	100	\$79.01 K / -	100	\$223.42 K / \$117.57 K	47
Pet, Pet Supply Stores	\$19.26 K / -	100	\$468.39 K / -	100	\$1.32 M / -	100
Art Dealers	\$1.54 K / -	100	\$37.41 K / -	100	\$105.21 K / -	100
Mobile Home Dealers	\$2.79 K / -	100	\$67.96 K / -	100	\$191.62 K / -	100
Other Miscellaneous Retail Stores	\$8.48 K / \$17.28 K	-51	\$198.17 K / \$54.92 K	72	\$571.18 K / \$198.66 K	65
Non-Store Retailers	\$159.11 K / -	100	\$3.88 M / \$286.33 K	93	\$10.94 M / \$497.67 K	95
Mail Order, Catalog Stores	\$132.21 K / -	100	\$3.23 M / -	100	\$9.11 M / -	100
Vending Machines	\$3.68 K / -	100	\$87.22 K / \$286.33 K	-70	\$248.39 K / \$497.67 K	-50
Fuel Dealers	\$13.03 K / -	100	\$310.55 K / -	100	\$890.03 K / -	100
Other Direct Selling Establishments	\$10.18 K / -	100	\$246.03 K / -	100	\$696.06 K / -	100

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Accommodation, Food Services	\$307.99 K / \$106.22 K	66	\$7.56 M / \$2.25 M	70	\$21.19 M / \$10.46 M	51
Hotels, Other Travel Accommodations	\$16.93 K / -	100	\$416.03 K / \$102.06 K	75	\$1.17 M / \$1.94 M	-40
RV Parks	\$172 / -	100	\$3.8 K / -	100	\$10.64 K / \$2.34 K	78
Rooming, Boarding Houses	\$127 / -	100	\$2.96 K / -	100	\$7.67 K / -	100
Full Service Restaurants	\$180.23 K / \$14.73 K	92	\$4.42 M / \$667.19 K	85	\$12.4 M / \$5.07 M	59
Limited Service Restaurants	\$83.76 K / \$36.36 K	57	\$2.06 M / \$115.6 K	94	\$5.76 M / \$1.41 M	76
Special Food Services, Catering	\$26.78 K / \$62.75 K	-57	\$655.91 K / \$1.56 M	-58	\$1.84 M / \$2.38 M	-23
Drinking Places	\$7.63 K / -	100	\$190.4 K / -	100	\$529.99 K / \$182.94 K	65
Gasoline Stations	\$264.28 K / -	100	\$6.2 M / \$1.89 M	70	\$17.73 M / \$11.9 M	33
Motor Vehicle, Parts Dealers	\$482.08 K / \$116.63 K	76	\$11.84 M / \$1.48 M	87	\$33.16 M / \$20.09 M	39
New Car Dealers	\$370.2 K / -	100	\$9.09 M / \$656.71 K	93	\$25.45 M / \$16.68 M	34
Used Car Dealers	\$38.26 K / -	100	\$940.88 K / -	100	\$2.63 M / -	100
Recreational Vehicle Dealers	\$7.54 K / -	100	\$196.33 K / -	100	\$534.6 K / -	100
Motorcycle, Boat Dealers	\$16.5 K / \$116.63 K	-86	\$417.42 K / \$502.15 K	-17	\$1.15 M / \$2.56 M	-55
Auto Parts, Accessories	\$29.75 K / -	100	\$717.6 K / \$322.87 K	55	\$2.03 M / \$561.19 K	72
Tire Dealers	\$19.84 K / -	100	\$478.91 K / -	100	\$1.36 M / \$286.29 K	79
2023 Population		223		4,187		13,230
2028 Population		243		4,804		15,228
% Population Change 2023-2028		9.2%		14.7%		15.1%
2023 Adult Population Age 18+		175		3,300		10,466
2023 Population Male		107		1,989		6,286
2023 Population Female		116		2,198		6,944
2023 Households		86		1,665		5,283
2023 Median Household Income		75,259		98,606		80,223
2023 Average Household Income		77,892		109,807		93,258