

# Retail Gap Expanded Report

2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 Edward Weathers



Lat/Lon: 33.416/-81.5379

Beulah Farms Listing 2423514	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$32.85 K / -	100	\$204.41 K / -	100	\$1.02 M / -	100
Men's Clothing Stores	\$1.14 K / -	100	\$7.11 K / -	100	\$35.67 K / -	100
Women's Clothing Stores	\$5.09 K / -	100	\$31.61 K / -	100	\$157.65 K / -	100
Children's, Infants' Clothing Stores	\$2.18 K / -	100	\$13.59 K / -	100	\$67.33 K / -	100
Family Clothing Stores	\$13.49 K / -	100	\$83.84 K / -	100	\$417.69 K / -	100
Clothing Accessory Stores	\$1.07 K / -	100	\$6.62 K / -	100	\$33.26 K / -	100
Other Apparel Stores	\$1.66 K / -	100	\$10.3 K / -	100	\$51.28 K / -	100
Shoe Stores	\$5.59 K / -	100	\$34.57 K / -	100	\$171.12 K / -	100
Jewelry Stores	\$2.42 K / -	100	\$15.42 K / -	100	\$78.95 K / -	100
Luggage Stores	\$220 / -	100	\$1.35 K / -	100	\$6.68 K / -	100
<b>Furniture, Home Furnishings Stores</b>	\$15.94 K / -	100	\$99.38 K / -	100	\$497.64 K / \$681.21 K	-27
Furniture Stores	\$9.71 K / -	100	\$60.53 K / -	100	\$304.03 K / \$681.21 K	-55
Floor Covering Stores	\$1.7 K / -	100	\$10.66 K / -	100	\$53.29 K / -	100
Other Home Furnishing Stores	\$4.53 K / -	100	\$28.19 K / -	100	\$140.32 K / -	100
<b>Electronics, Appliance Stores</b>	\$12.45 K / -	100	\$77.22 K / \$6.44 K	92	\$383.48 K / \$73.95 K	81
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$40.54 K / -	100	\$252.43 K / -	100	\$1.25 M / \$29.19 K	98
Home Centers	\$19.06 K / -	100	\$118.63 K / -	100	\$589.37 K / \$29.19 K	95
Paint, Wallpaper Stores	\$1.4 K / -	100	\$8.7 K / -	100	\$43.37 K / -	100
Hardware Stores	\$1.73 K / -	100	\$10.78 K / -	100	\$53.66 K / -	100
Other Building Materials Stores	\$13.57 K / -	100	\$84.55 K / -	100	\$419.65 K / -	100
Outdoor Power Equipment Stores	\$628 / -	100	\$3.92 K / -	100	\$19.62 K / -	100
Nursery, Garden Stores	\$4.14 K / -	100	\$25.85 K / -	100	\$128.75 K / -	100
<b>Food, Beverage Stores</b>	\$112.62 K / -	100	\$696.38 K / \$9.45 K	99	\$3.42 M / \$421.52 K	88
Grocery Stores	\$100.78 K / -	100	\$623.18 K / -	100	\$3.06 M / \$221.55 K	93
Convenience Stores	\$3.93 K / -	100	\$24.28 K / \$9.45 K	61	\$118.85 K / \$199.97 K	-41
Meat Markets	\$1.18 K / -	100	\$7.23 K / -	100	\$35.22 K / -	100
Fish, Seafood Markets	\$408 / -	100	\$2.58 K / -	100	\$12.78 K / -	100
Fruit, Vegetable Markets	\$698 / -	100	\$4.3 K / -	100	\$21.14 K / -	100
Other Specialty Food Markets	\$1.21 K / -	100	\$7.48 K / -	100	\$36.65 K / -	100
Liquor Stores	\$4.42 K / -	100	\$27.34 K / -	100	\$136.69 K / -	100

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<b>Health, Personal Care Stores</b>	\$27.52 K / \$5.97 K	78	\$170.16 K / \$21.85 K	87	\$838.97 K / \$82.12 K	90
Pharmacy, Drug Stores	\$23.03 K / -	100	\$142.45 K / -	100	\$702.22 K / -	100
Cosmetics, Beauty Stores	\$1.36 K / \$5.97 K	-77	\$8.33 K / \$21.85 K	-62	\$41.11 K / \$82.12 K	-50
Optical Goods Stores	\$1.55 K / -	100	\$9.56 K / -	100	\$47.3 K / -	100
Other Health, Personal Care Stores	\$1.58 K / -	100	\$9.81 K / -	100	\$48.35 K / -	100
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$12.14 K / \$1.72 K	86	\$75.72 K / \$41.56 K	45	\$380.33 K / \$163.59 K	57
Sporting Goods Stores	\$6.59 K / -	100	\$40.93 K / -	100	\$205.95 K / -	100
Hobby, Toy, Game Stores	\$1.99 K / -	100	\$12.38 K / -	100	\$61.59 K / -	100
Sewing, Needlecraft Stores	\$595 / -	100	\$3.79 K / -	100	\$19.18 K / -	100
Musical Instrument Stores	\$590 / \$1.72 K	-66	\$3.67 K / \$41.56 K	-91	\$18.02 K / \$163.59 K	-89
Book Stores	\$2.37 K / -	100	\$14.95 K / -	100	\$75.6 K / -	100
<b>General Merchandise Stores</b>	\$108.39 K / \$6.41 K	94	\$671.53 K / \$154.45 K	77	\$3.32 M / \$915.26 K	72
Department Stores	\$27.45 K / -	100	\$170.49 K / -	100	\$846.71 K / -	100
Warehouse Superstores	\$70.37 K / -	100	\$435.58 K / -	100	\$2.15 M / -	100
Other General Merchandise Stores	\$10.57 K / \$6.41 K	39	\$65.46 K / \$154.45 K	-58	\$323.73 K / \$915.26 K	-65
<b>Miscellaneous Store Retailers</b>	\$14.7 K / -	100	\$91.19 K / \$487	99	\$452.35 K / \$15.89 K	96
Florists	\$515 / -	100	\$3.19 K / -	100	\$15.9 K / -	100
Office, Stationary Stores	\$1.41 K / -	100	\$8.82 K / -	100	\$44.14 K / -	100
Gift, Souvenir Stores	\$1.73 K / -	100	\$10.78 K / -	100	\$53.69 K / \$10.3 K	81
Used Merchandise Stores	\$998 / -	100	\$6.25 K / \$487	92	\$31.18 K / \$5.59 K	82
Pet, Pet Supply Stores	\$5.96 K / -	100	\$36.9 K / -	100	\$183.36 K / -	100
Art Dealers	\$478 / -	100	\$2.94 K / -	100	\$14.58 K / -	100
Mobile Home Dealers	\$885 / -	100	\$5.51 K / -	100	\$27.22 K / -	100
Other Miscellaneous Retail Stores	\$2.72 K / -	100	\$16.8 K / -	100	\$82.28 K / -	100
<b>Non-Store Retailers</b>	\$49.14 K / -	100	\$304.94 K / -	100	\$1.51 M / -	100
Mail Order, Catalog Stores	\$40.59 K / -	100	\$251.88 K / -	100	\$1.25 M / -	100
Vending Machines	\$1.18 K / -	100	\$7.23 K / -	100	\$35.35 K / -	100
Fuel Dealers	\$4.21 K / -	100	\$26.21 K / -	100	\$128.98 K / -	100
Other Direct Selling Establishments	\$3.17 K / -	100	\$19.62 K / -	100	\$97.01 K / -	100

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<b>Accommodation, Food Services</b>	\$93.2 K / \$1.85 K	98	\$577.79 K / \$95.49 K	83	\$2.87 M / \$585.47 K	80
Hotels, Other Travel Accommodations	\$5.12 K / -	100	\$31.76 K / \$654	98	\$158.16 K / \$7.51 K	95
RV Parks	\$37 / -	100	\$244 / -	100	\$1.35 K / -	100
Rooming, Boarding Houses	\$37 / -	100	\$244 / -	100	\$1.19 K / -	100
Full Service Restaurants	\$54.57 K / \$4.13 K	92	\$338.24 K / \$99.55 K	71	\$1.68 M / \$540.99 K	68
Limited Service Restaurants	\$25.33 K / -	100	\$157.05 K / \$9.39 K	94	\$781.25 K / \$107.79 K	86
Special Food Services, Catering	\$8.1 K / -	100	\$50.26 K / -	100	\$249.86 K / -	100
Drinking Places	\$2.28 K / -	100	\$14.1 K / -	100	\$70.82 K / -	100
<b>Gasoline Stations</b>	\$83.73 K / -	100	\$516.33 K / -	100	\$2.52 M / -	100
<b>Motor Vehicle, Parts Dealers</b>	\$146.74 K / -	100	\$906.07 K / \$10.98 K	99	\$4.47 M / \$1.16 M	74
New Car Dealers	\$112.74 K / -	100	\$695.71 K / -	100	\$3.43 M / \$1.04 M	70
Used Car Dealers	\$11.65 K / -	100	\$71.84 K / -	100	\$353.83 K / -	100
Recreational Vehicle Dealers	\$2.21 K / -	100	\$13.73 K / -	100	\$69.53 K / -	100
Motorcycle, Boat Dealers	\$4.93 K / -	100	\$30.53 K / -	100	\$152.84 K / -	100
Auto Parts, Accessories	\$9.13 K / -	100	\$56.51 K / \$10.98 K	81	\$279.34 K / \$125.98 K	55
Tire Dealers	\$6.08 K / -	100	\$37.76 K / -	100	\$186.76 K / -	100
2023 Population		92		619		2,668
2028 Population		103		687		2,901
% Population Change 2023-2028		11.8%		10.9%		8.7%
2023 Adult Population Age 18+		71		472		2,042
2023 Population Male		45		305		1,319
2023 Population Female		47		314		1,349
2023 Households		37		244		1,049
2023 Median Household Income		51,735		48,631		50,322
2023 Average Household Income		47,314		43,905		55,484