

Retail Gap Expanded Report

2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
Travis Chaffin



Lat/Lon: 31.1731/-85.0628

Hwy 273 Potential Commercial Lot Listing 2774144	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$21.33 K / -	100	\$244.22 K / \$408	100	\$443.14 K / \$21.5 K	95
Men's Clothing Stores	\$737 / -	100	\$8.57 K / \$408	95	\$15.57 K / \$21.5 K	-28
Women's Clothing Stores	\$3.32 K / -	100	\$37.8 K / -	100	\$68.59 K / -	100
Children's, Infants' Clothing Stores	\$1.4 K / -	100	\$16.03 K / -	100	\$29.06 K / -	100
Family Clothing Stores	\$8.75 K / -	100	\$100.21 K / -	100	\$181.87 K / -	100
Clothing Accessory Stores	\$688 / -	100	\$7.96 K / -	100	\$14.46 K / -	100
Other Apparel Stores	\$1.08 K / -	100	\$12.36 K / -	100	\$22.38 K / -	100
Shoe Stores	\$3.59 K / -	100	\$41.11 K / -	100	\$74.68 K / -	100
Jewelry Stores	\$1.62 K / -	100	\$18.6 K / -	100	\$33.68 K / -	100
Luggage Stores	\$147 / -	100	\$1.59 K / -	100	\$2.84 K / -	100
Furniture, Home Furnishings Stores	\$10.32 K / -	100	\$118.84 K / -	100	\$215.78 K / -	100
Furniture Stores	\$6.24 K / -	100	\$72.23 K / -	100	\$131.17 K / -	100
Floor Covering Stores	\$1.13 K / -	100	\$12.84 K / -	100	\$23.31 K / -	100
Other Home Furnishing Stores	\$2.95 K / -	100	\$33.77 K / -	100	\$61.3 K / -	100
Electronics, Appliance Stores	\$8.14 K / -	100	\$92.98 K / -	100	\$168.74 K / -	100
Building Material, Garden Equipment, Supplies Dealers	\$26.81 K / -	100	\$305.19 K / -	100	\$553.59 K / -	100
Home Centers	\$12.58 K / -	100	\$143.37 K / -	100	\$260.1 K / -	100
Paint, Wallpaper Stores	\$934 / -	100	\$10.64 K / -	100	\$19.29 K / -	100
Hardware Stores	\$1.16 K / -	100	\$13.09 K / -	100	\$23.73 K / -	100
Other Building Materials Stores	\$9.02 K / -	100	\$102.37 K / -	100	\$185.7 K / -	100
Outdoor Power Equipment Stores	\$418 / -	100	\$4.77 K / -	100	\$8.62 K / -	100
Nursery, Garden Stores	\$2.7 K / -	100	\$30.96 K / -	100	\$56.16 K / -	100
Food, Beverage Stores	\$74.72 K / \$48.95 K	34	\$841.65 K / \$229.43 K	73	\$1.53 M / \$443.48 K	71
Grocery Stores	\$66.95 K / -	100	\$753.59 K / -	100	\$1.37 M / -	100
Convenience Stores	\$2.61 K / -	100	\$29.34 K / \$1.44 K	95	\$53.21 K / \$75.95 K	-30
Meat Markets	\$762 / -	100	\$8.69 K / -	100	\$15.73 K / -	100
Fish, Seafood Markets	\$270 / \$48.95 K	-99	\$3.06 K / \$227.19 K	-99	\$5.57 K / \$325.95 K	-98
Fruit, Vegetable Markets	\$467 / -	100	\$5.26 K / -	100	\$9.53 K / -	100
Other Specialty Food Markets	\$811 / -	100	\$9.04 K / -	100	\$16.39 K / -	100
Liquor Stores	\$2.85 K / -	100	\$32.67 K / \$789	98	\$59.33 K / \$41.58 K	30

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Health, Personal Care Stores	\$18.24 K / -	100	\$206.04 K / -	100	\$373.77 K / -	100
Pharmacy, Drug Stores	\$15.29 K / -	100	\$172.66 K / -	100	\$313.16 K / -	100
Cosmetics, Beauty Stores	\$885 / -	100	\$10.03 K / -	100	\$18.2 K / -	100
Optical Goods Stores	\$1.03 K / -	100	\$11.61 K / -	100	\$21.1 K / -	100
Other Health, Personal Care Stores	\$1.03 K / -	100	\$11.74 K / -	100	\$21.31 K / -	100
Sporting Goods, Hobby, Book, Music Stores	\$7.77 K / -	100	\$89.73 K / -	100	\$163 K / -	100
Sporting Goods Stores	\$4.1 K / -	100	\$48.01 K / -	100	\$87.39 K / -	100
Hobby, Toy, Game Stores	\$1.3 K / -	100	\$14.8 K / -	100	\$26.82 K / -	100
Sewing, Needlecraft Stores	\$393 / -	100	\$4.53 K / -	100	\$8.19 K / -	100
Musical Instrument Stores	\$393 / -	100	\$4.4 K / -	100	\$7.98 K / -	100
Book Stores	\$1.57 K / -	100	\$17.98 K / -	100	\$32.63 K / -	100
General Merchandise Stores	\$71.4 K / -	100	\$809.11 K / \$1.15 K	100	\$1.47 M / \$72.69 K	95
Department Stores	\$17.94 K / -	100	\$204.54 K / -	100	\$371.07 K / -	100
Warehouse Superstores	\$46.5 K / -	100	\$525.69 K / -	100	\$953.17 K / -	100
Other General Merchandise Stores	\$6.96 K / -	100	\$78.88 K / \$1.15 K	99	\$143.06 K / \$72.69 K	49
Miscellaneous Store Retailers	\$9.76 K / -	100	\$110.3 K / \$18.01 K	84	\$199.97 K / \$112.94 K	44
Florists	\$344 / -	100	\$3.91 K / -	100	\$7.06 K / -	100
Office, Stationary Stores	\$934 / -	100	\$10.64 K / -	100	\$19.34 K / -	100
Gift, Souvenir Stores	\$1.13 K / -	100	\$12.97 K / -	100	\$23.5 K / -	100
Used Merchandise Stores	\$664 / -	100	\$7.46 K / -	100	\$13.55 K / -	100
Pet, Pet Supply Stores	\$3.93 K / -	100	\$44.64 K / -	100	\$80.93 K / -	100
Art Dealers	\$320 / -	100	\$3.54 K / -	100	\$6.43 K / -	100
Mobile Home Dealers	\$590 / -	100	\$6.6 K / -	100	\$12 K / -	100
Other Miscellaneous Retail Stores	\$1.84 K / -	100	\$20.53 K / \$18.01 K	12	\$37.16 K / \$112.94 K	-67
Non-Store Retailers	\$32.22 K / -	100	\$366.98 K / -	100	\$665.83 K / -	100
Mail Order, Catalog Stores	\$26.54 K / -	100	\$302.91 K / -	100	\$549.64 K / -	100
Vending Machines	\$762 / -	100	\$8.69 K / -	100	\$15.73 K / -	100
Fuel Dealers	\$2.83 K / -	100	\$31.79 K / -	100	\$57.68 K / -	100
Other Direct Selling Establishments	\$2.09 K / -	100	\$23.6 K / -	100	\$42.78 K / -	100

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	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$60.29 K / \$74.72 K	-19	\$691.35 K / \$336.63 K	51	\$1.25 M / \$478.61 K	62
Hotels, Other Travel Accommodations	\$3.32 K / -	100	\$38.06 K / -	100	\$69.06 K / -	100
RV Parks	\$25 / -	100	\$371 / -	100	\$687 / -	100
Rooming, Boarding Houses	\$25 / -	100	\$243 / -	100	\$434 / -	100
Full Service Restaurants	\$35.29 K / \$76.19 K	-54	\$404.65 K / \$353.65 K	13	\$734.11 K / \$507.37 K	31
Limited Service Restaurants	\$16.39 K / -	100	\$187.95 K / -	100	\$340.97 K / \$2.13 K	99
Special Food Services, Catering	\$5.24 K / -	100	\$60.08 K / -	100	\$108.99 K / -	100
Drinking Places	\$1.47 K / -	100	\$17.01 K / -	100	\$30.9 K / -	100
Gasoline Stations	\$54.86 K / -	100	\$621.26 K / \$654.05 K	-5	\$1.13 M / \$1.05 M	7
Motor Vehicle, Parts Dealers	\$92.95 K / -	100	\$1.07 M / \$4.81 K	100	\$1.95 M / \$253.15 K	87
New Car Dealers	\$71.18 K / -	100	\$822.75 K / -	100	\$1.5 M / -	100
Used Car Dealers	\$7.32 K / -	100	\$84.71 K / \$4.81 K	94	\$153.96 K / \$253.15 K	-39
Recreational Vehicle Dealers	\$1.38 K / -	100	\$16.17 K / -	100	\$29.45 K / -	100
Motorcycle, Boat Dealers	\$3.1 K / -	100	\$36.13 K / -	100	\$65.7 K / -	100
Auto Parts, Accessories	\$5.97 K / -	100	\$68.27 K / -	100	\$123.86 K / -	100
Tire Dealers	\$4.01 K / -	100	\$45.63 K / -	100	\$82.76 K / -	100
2023 Population	56		559		998	
2028 Population	57		587		1,046	
% Population Change 2023-2028	2.3%		5.0%		4.8%	
2023 Adult Population Age 18+	44		451		803	
2023 Population Male	29		278		495	
2023 Population Female	28		281		503	
2023 Households	25		243		434	
2023 Median Household Income	34,090		42,332		42,485	
2023 Average Household Income	47,502		58,634		59,881	