Full Profile
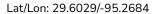
2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
Susan Peña

NATIONAL LAND REALTY®

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Lat/Lon: 29.6029/-95.2684

Prime Commercial Location Close to the Beltway in Booming Pearland Area Listing 2771485	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	12,467	92,667	247,314
2028 Projected Population	13,143	98,391	263,067
2020 Census Population	12,170	91,397	244,390
2010 Census Population	9,215	78,882	217,815
Projected Annual Growth 2023 to 2028	1.1%	1.2%	1.3%
Historical Annual Growth 2010 to 2023	2.7%	1.3%	1.0%
Households			
2023 Estimated Households	3,758	30,689	82,843
2028 Projected Households	3,975	32,737	88,756
2020 Census Households	3,615	29,838	80,765
2010 Census Households	2,608	25,180	70,671
Projected Annual Growth 2023 to 2028	1.2%	1.3%	1.4%
Historical Annual Growth 2010 to 2023	3.4%	1.7%	1.3%
Age			
2023 Est. Population Under 10 Years	17.1%	15.4%	15.1%
2023 Est. Population 10 to 19 Years	18.3%	16.1%	15.9%
2023 Est. Population 20 to 29 Years	13.8%	13.8%	13.8%
2023 Est. Population 30 to 44 Years	22.0%	22.2%	21.7%
2023 Est. Population 45 to 59 Years	16.1%	17.5%	17.7%
2023 Est. Population 60 to 74 Years	10.1%	11.4%	11.9%
2023 Est. Population 75 Years or Over	2.6%	3.5%	3.8%
2023 Est. Median Age	30.1	32.5	33.1
Marital Status & Gender			
2023 Est. Male Population	48.6%	49.1%	49.6%
2023 Est. Female Population	51.4%	50.9%	50.4%
2023 Est. Never Married	33.0%	34.8%	36.4%
2023 Est. Now Married	48.9%	47.3%	45.1%
2023 Est. Separated or Divorced	15.1%	14.1%	14.0%
2023 Est. Widowed	3.0%	3.8%	4.4%
Income			
2023 Est. HH Income $200,000 or More	6.4%	10.1%	9.5%
2023 Est. HH Income $150,000 to $199,999	10.5%	9.6%	8.8%
2023 Est. HH Income $100,000 to $149,999	21.6%	17.9%	16.4%
2023 Est. HH Income $75,000 to $99,999	11.2%	12.7%	12.5%
2023 Est. HH Income $50,000 to $74,999	21.7%	17.1%	17.0%
2023 Est. HH Income $35,000 to $49,999	8.7%	10.7%	10.2%
2023 Est. HH Income $25,000 to $34,999	2.8%	7.2%	9.1%
2023 Est. HH Income $15,000 to $24,999	4.8%	6.4%	7.8%
2023 Est. HH Income Under $15,000	12.4%	8.3%	8.8%
2023 Est. Average Household Income	$103,940	$110,020	$101,930
2023 Est. Median Household Income	$82,289	$85,017	$78,948
2023 Est. Per Capita Income	$31,335	$36,442	$34,160
2023 Est. Total Businesses	216	2,775	8,789
2023 Est. Total Employees	1,336	21,677	75,295

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Race			
2023 Est. White	24.6%	31.2%	33.8%
2023 Est. Black	23.9%	18.5%	17.9%
2023 Est. Asian or Pacific Islander	9.6%	9.6%	8.3%
2023 Est. American Indian or Alaska Native	0.9%	0.9%	0.9%
2023 Est. Other Races	41.0%	39.7%	39.1%
Hispanic			
2023 Est. Hispanic Population	6,749	49,029	129,984
2023 Est. Hispanic Population	54.1%	52.9%	52.6%
2028 Proj. Hispanic Population	54.3%	53.0%	52.4%
2020 Hispanic Population	73.6%	62.8%	60.2%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	7,256	57,338	154,017
2023 Est. Elementary (Grade Level 0 to 8)	16.5%	12.4%	12.6%
2023 Est. Some High School (Grade Level 9 to 11)	7.9%	8.9%	8.5%
2023 Est. High School Graduate	21.3%	25.0%	26.4%
2023 Est. Some College	20.6%	20.2%	20.3%
2023 Est. Associate Degree Only	8.8%	8.7%	8.1%
2023 Est. Bachelor Degree Only	18.8%	17.1%	16.2%
2023 Est. Graduate Degree	6.1%	7.8%	8.0%
Housing			
2023 Est. Total Housing Units	3,914	32,356	89,598
2023 Est. Owner-Occupied	74.0%	60.8%	55.3%
2023 Est. Renter-Occupied	22.0%	34.0%	37.1%
2023 Est. Vacant Housing	4.0%	5.2%	7.5%
Homes Built by Year			
2023 Homes Built 2010 or later	18.4%	16.1%	13.7%
2023 Homes Built 2000 to 2009	40.2%	23.8%	20.5%
2023 Homes Built 1990 to 1999	6.5%	8.5%	8.3%
2023 Homes Built 1980 to 1989	5.7%	12.2%	10.7%
2023 Homes Built 1970 to 1979	12.7%	20.3%	18.7%
2023 Homes Built 1960 to 1969	7.8%	8.3%	10.7%
2023 Homes Built 1950 to 1959	4.1%	3.8%	7.4%
2023 Homes Built Before 1949	0.7%	1.9%	2.5%
Home Values			
2023 Home Value $1,000,000 or More	1.0%	1.2%	1.4%
2023 Home Value $500,000 to $999,999	3.1%	3.5%	3.6%
2023 Home Value $400,000 to $499,999	2.7%	7.2%	6.5%
2023 Home Value $300,000 to $399,999	9.6%	11.6%	14.1%
2023 Home Value $200,000 to $299,999	38.3%	33.6%	31.2%
2023 Home Value $150,000 to $199,999	26.5%	24.4%	21.3%
2023 Home Value $100,000 to $149,999	10.6%	11.0%	11.3%
2023 Home Value $50,000 to $99,999	3.3%	3.0%	4.9%
2023 Home Value $25,000 to $49,999	0.5%	0.7%	1.6%
2023 Home Value Under $25,000	4.4%	3.8%	4.1%
2023 Median Home Value	$206,509	$226,474	$221,571
2023 Median Rent	$1,088	$1,012	$971

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	8,820	68,876	185,076
2023 Est. Civilian Employed	71.0%	66.6%	65.6%
2023 Est. Civilian Unemployed	4.7%	3.8%	3.4%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	24.3%	29.5%	30.9%
2023 Labor Force Males	48.1%	48.6%	49.1%
2023 Labor Force Females	51.9%	51.4%	50.9%
Occupation			
2023 Occupation: Population Age 16 Years or Over	6,264	45,897	121,349
2023 Mgmt, Business, & Financial Operations	14.0%	13.3%	13.7%
2023 Professional, Related	23.0%	20.5%	19.0%
2023 Service	16.1%	18.0%	17.9%
2023 Sales, Office	18.3%	19.4%	18.9%
2023 Farming, Fishing, Forestry	-	-	0.2%
2023 Construction, Extraction, Maintenance	11.5%	12.4%	14.0%
2023 Production, Transport, Material Moving	17.1%	16.3%	16.4%
2023 White Collar Workers	55.3%	53.2%	51.5%
2023 Blue Collar Workers	44.7%	46.8%	48.5%
Transportation to Work			
2023 Drive to Work Alone	67.5%	72.2%	73.0%
2023 Drive to Work in Carpool	7.8%	11.4%	10.4%
2023 Travel to Work by Public Transportation	1.4%	1.5%	1.9%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	1.2%	1.8%	1.6%
2023 Other Means	1.3%	1.8%	1.8%
2023 Work at Home	20.7%	11.2%	11.2%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	19.4%	20.0%	19.0%
2023 Travel to Work in 15 to 29 Minutes	36.8%	34.9%	34.2%
2023 Travel to Work in 30 to 59 Minutes	36.6%	36.8%	38.1%
2023 Travel to Work in 60 Minutes or More	7.2%	8.3%	8.6%
2023 Average Travel Time to Work	25.5	25.7	26.3
Consumer Expenditure			
2023 Est. Total Household Expenditure	$269.36 M	$2.29 B	$5.84 B
2023 Est. Apparel	$9.68 M	$82.31 M	$209.54 M
2023 Est. Contributions, Gifts	$15.11 M	$132.93 M	$337.42 M
2023 Est. Education, Reading	$8.96 M	$78.16 M	$197.47 M
2023 Est. Entertainment	$15.44 M	$131.29 M	$333.42 M
2023 Est. Food, Beverages, Tobacco	$41.4 M	$349.43 M	$894.06 M
2023 Est. Furnishings, Equipment	$9.57 M	$81.2 M	$206.26 M
2023 Est. Health Care, Insurance	$24.26 M	$205.14 M	$524.95 M
2023 Est. Household Operations, Shelter, Utilities	$86.53 M	$737.48 M	$1.89 B
2023 Est. Miscellaneous Expenses	$5.07 M	$43.22 M	$110.11 M
2023 Est. Personal Care	$3.61 M	$30.67 M	$78.29 M
2023 Est. Transportation	$49.73 M	$418.15 M	$1.07 B

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