

## Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.1028/-78.4351

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	1,352	6,065	14,890
2028 Projected Population	1,477	6,748	16,831
2020 Census Population	1,176	5,669	14,035
2010 Census Population	976	4,871	11,767
Projected Annual Growth 2023 to 2028	1.9%	2.3%	2.6%
Historical Annual Growth 2010 to 2023	3.0%	1.9%	2.0%
<b>Households</b>			
2023 Estimated Households	572	2,517	5,918
2028 Projected Households	641	2,872	6,866
2020 Census Households	490	2,312	5,476
2010 Census Households	414	2,006	4,595
Projected Annual Growth 2023 to 2028	2.4%	2.8%	3.2%
Historical Annual Growth 2010 to 2023	2.9%	2.0%	2.2%
<b>Age</b>			
2023 Est. Population Under 10 Years	11.9%	11.8%	12.4%
2023 Est. Population 10 to 19 Years	11.1%	11.9%	12.4%
2023 Est. Population 20 to 29 Years	11.5%	11.4%	11.9%
2023 Est. Population 30 to 44 Years	16.3%	16.8%	18.6%
2023 Est. Population 45 to 59 Years	20.5%	20.6%	21.0%
2023 Est. Population 60 to 74 Years	19.4%	19.3%	17.5%
2023 Est. Population 75 Years or Over	9.2%	8.2%	6.2%
2023 Est. Median Age	43.1	42.5	39.9
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	46.4%	47.5%	48.4%
2023 Est. Female Population	53.6%	52.5%	51.6%
2023 Est. Never Married	25.3%	26.7%	26.0%
2023 Est. Now Married	49.1%	48.4%	49.2%
2023 Est. Separated or Divorced	18.3%	18.5%	18.1%
2023 Est. Widowed	7.2%	6.5%	6.6%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	6.3%	6.5%	6.0%
2023 Est. HH Income \$150,000 to \$199,999	0.7%	2.2%	4.8%
2023 Est. HH Income \$100,000 to \$149,999	14.1%	15.6%	17.1%
2023 Est. HH Income \$75,000 to \$99,999	10.3%	12.6%	16.5%
2023 Est. HH Income \$50,000 to \$74,999	14.1%	13.4%	20.7%
2023 Est. HH Income \$35,000 to \$49,999	14.7%	15.0%	11.1%
2023 Est. HH Income \$25,000 to \$34,999	10.3%	9.9%	6.7%
2023 Est. HH Income \$15,000 to \$24,999	11.9%	10.2%	8.0%
2023 Est. HH Income Under \$15,000	17.7%	14.5%	9.1%
2023 Est. Average Household Income	\$52,133	\$61,254	\$71,444
2023 Est. Median Household Income	\$42,722	\$49,431	\$65,754
2023 Est. Per Capita Income	\$22,054	\$25,425	\$28,413
2023 Est. Total Businesses	10	169	347
2023 Est. Total Employees	81	1,100	2,041

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COMMERCIAL

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<b>Race</b>			
2023 Est. White	48.5%	54.4%	61.3%
2023 Est. Black	42.7%	36.1%	28.3%
2023 Est. Asian or Pacific Islander	1.2%	1.0%	0.8%
2023 Est. American Indian or Alaska Native	0.1%	0.3%	0.4%
2023 Est. Other Races	7.5%	8.2%	9.2%
<b>Hispanic</b>			
2023 Est. Hispanic Population	102	478	1,305
2023 Est. Hispanic Population	7.5%	7.9%	8.8%
2028 Proj. Hispanic Population	7.5%	7.9%	8.7%
2020 Hispanic Population	10.4%	10.5%	11.5%
<b>Education (Adults 25 &amp; Older)</b>			
2023 Est. Adult Population (25 Years or Over)	970	4,313	10,419
2023 Est. Elementary (Grade Level 0 to 8)	7.2%	5.7%	3.6%
2023 Est. Some High School (Grade Level 9 to 11)	10.8%	9.6%	7.1%
2023 Est. High School Graduate	36.3%	33.8%	31.2%
2023 Est. Some College	18.1%	18.9%	21.1%
2023 Est. Associate Degree Only	12.2%	11.8%	11.3%
2023 Est. Bachelor Degree Only	8.4%	11.7%	15.9%
2023 Est. Graduate Degree	7.1%	8.4%	9.8%
<b>Housing</b>			
2023 Est. Total Housing Units	651	2,872	6,681
2023 Est. Owner-Occupied	56.7%	60.9%	71.2%
2023 Est. Renter-Occupied	31.1%	26.8%	17.4%
2023 Est. Vacant Housing	12.2%	12.4%	11.4%
<b>Homes Built by Year</b>			
2023 Homes Built 2010 or later	12.0%	13.7%	21.8%
2023 Homes Built 2000 to 2009	15.5%	16.1%	19.5%
2023 Homes Built 1990 to 1999	10.4%	11.6%	14.6%
2023 Homes Built 1980 to 1989	12.9%	11.9%	12.5%
2023 Homes Built 1970 to 1979	6.2%	5.8%	4.6%
2023 Homes Built 1960 to 1969	4.4%	4.8%	3.0%
2023 Homes Built 1950 to 1959	4.9%	6.2%	3.6%
2023 Homes Built Before 1949	21.4%	17.6%	9.1%
<b>Home Values</b>			
2023 Home Value \$1,000,000 or More	3.1%	2.6%	1.6%
2023 Home Value \$500,000 to \$999,999	17.1%	14.5%	10.7%
2023 Home Value \$400,000 to \$499,999	-	2.0%	5.8%
2023 Home Value \$300,000 to \$399,999	5.6%	9.6%	16.8%
2023 Home Value \$200,000 to \$299,999	21.2%	21.2%	25.0%
2023 Home Value \$150,000 to \$199,999	10.6%	10.6%	10.9%
2023 Home Value \$100,000 to \$149,999	12.3%	12.9%	12.0%
2023 Home Value \$50,000 to \$99,999	20.2%	18.0%	10.2%
2023 Home Value \$25,000 to \$49,999	1.9%	1.5%	1.8%
2023 Home Value Under \$25,000	7.9%	7.0%	5.4%
2023 Median Home Value	\$292,811	\$274,517	\$263,151
2023 Median Rent	\$538	\$564	\$624

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	1,096	4,896	11,827
2023 Est. Civilian Employed	52.2%	55.9%	61.9%
2023 Est. Civilian Unemployed	2.5%	2.7%	2.2%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	45.3%	41.4%	35.9%
2023 Labor Force Males	45.6%	46.7%	47.9%
2023 Labor Force Females	54.4%	53.3%	52.1%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	572	2,737	7,322
2023 Mgmt, Business, & Financial Operations	28.3%	25.8%	21.8%
2023 Professional, Related	17.1%	18.4%	19.8%
2023 Service	14.5%	13.7%	17.0%
2023 Sales, Office	20.6%	19.9%	19.1%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	8.5%	8.2%	7.4%
2023 Production, Transport, Material Moving	11.0%	13.9%	14.9%
2023 White Collar Workers	65.9%	64.1%	60.7%
2023 Blue Collar Workers	34.1%	35.9%	39.3%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	68.8%	73.1%	79.7%
2023 Drive to Work in Carpool	7.3%	7.1%	7.5%
2023 Travel to Work by Public Transportation	-	-	0.2%
2023 Drive to Work on Motorcycle	0.1%	-	-
2023 Walk or Bicycle to Work	4.6%	3.6%	1.8%
2023 Other Means	-	0.1%	0.1%
2023 Work at Home	19.0%	15.9%	10.6%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	25.6%	25.1%	25.7%
2023 Travel to Work in 15 to 29 Minutes	25.6%	24.7%	22.4%
2023 Travel to Work in 30 to 59 Minutes	39.2%	38.2%	39.6%
2023 Travel to Work in 60 Minutes or More	9.6%	12.0%	12.3%
2023 Average Travel Time to Work	27.1	27.9	28.5
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$25.71 M	\$126 M	\$329.95 M
2023 Est. Apparel	\$889.42 K	\$4.38 M	\$11.5 M
2023 Est. Contributions, Gifts	\$1.45 M	\$7.15 M	\$18.71 M
2023 Est. Education, Reading	\$784.13 K	\$3.88 M	\$10.15 M
2023 Est. Entertainment	\$1.42 M	\$7.03 M	\$18.65 M
2023 Est. Food, Beverages, Tobacco	\$3.98 M	\$19.45 M	\$50.74 M
2023 Est. Furnishings, Equipment	\$883.85 K	\$4.37 M	\$11.61 M
2023 Est. Health Care, Insurance	\$2.4 M	\$11.75 M	\$30.73 M
2023 Est. Household Operations, Shelter, Utilities	\$8.42 M	\$41.07 M	\$106.62 M
2023 Est. Miscellaneous Expenses	\$485.11 K	\$2.38 M	\$6.25 M
2023 Est. Personal Care	\$344.46 K	\$1.69 M	\$4.43 M
2023 Est. Transportation	\$4.64 M	\$22.84 M	\$60.58 M

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