

Retail Gap Expanded Report

2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Louis Holbrook

Lat/Lon: 35.5403/-89.2542

Brownsville Development						
Listing 2394091						
	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$85.03 K / -	100	\$754.3 K / -	100	\$4.82 M / \$284.02 K	94
Men's Clothing Stores	\$3.03 K / -	100	\$26.78 K / -	100	\$170.43 K / -	100
Women's Clothing Stores	\$13.06 K / -	100	\$115.94 K / -	100	\$742.05 K / \$284.02 K	62
Children's, Infants' Clothing Stores	\$5.56 K / -	100	\$49.45 K / -	100	\$315.61 K / -	100
Family Clothing Stores	\$34.72 K / -	100	\$308.3 K / -	100	\$1.97 M / -	100
Clothing Accessory Stores	\$2.81 K / -	100	\$24.9 K / -	100	\$158.75 K / -	100
Other Apparel Stores	\$4.26 K / -	100	\$37.74 K / -	100	\$241.79 K / -	100
Shoe Stores	\$14.44 K / -	100	\$128.04 K / -	100	\$814.04 K / -	100
Jewelry Stores	\$6.64 K / -	100	\$58.65 K / -	100	\$374.42 K / -	100
Luggage Stores	\$505 / -	100	\$4.49 K / -	100	\$30.12 K / -	100
Furniture, Home Furnishings Stores	\$40.13 K / \$103.42 K	-61	\$357.77 K / \$747.39 K	-52	\$2.32 M / \$6.52 M	-64
Furniture Stores	\$24.61 K / \$49.39 K	-50	\$219.22 K / \$356.92 K	-39	\$1.42 M / \$2.63 M	-46
Floor Covering Stores	\$4.19 K / \$54.03 K	-92	\$37.42 K / \$390.47 K	-90	\$243.35 K / \$575.64 K	-58
Other Home Furnishing Stores	\$11.33 K / -	100	\$101.13 K / -	100	\$654.5 K / \$3.31 M	-80
Electronics, Appliance Stores	\$31.11 K / \$37.29 K	-17	\$277.51 K / \$269.48 K	3	\$1.79 M / \$1.51 M	16
Building Material, Garden Equipment, Supplies Dealers	\$99.75 K / \$210.57 K	-53	\$891.35 K / \$1.66 M	-46	\$5.77 M / \$7.6 M	-24
Home Centers	\$46.92 K / \$210.57 K	-78	\$419.23 K / \$1.52 M	-72	\$2.71 M / \$3.44 M	-21
Paint, Wallpaper Stores	\$3.39 K / -	100	\$30.33 K / -	100	\$197.37 K / \$496.9 K	-60
Hardware Stores	\$4.33 K / -	100	\$38.58 K / -	100	\$248.54 K / \$65.3 K	74
Other Building Materials Stores	\$33.27 K / -	100	\$297.37 K / -	100	\$1.93 M / -	100
Outdoor Power Equipment Stores	\$1.59 K / -	100	\$14.2 K / -	100	\$90.74 K / -	100
Nursery, Garden Stores	\$10.25 K / -	100	\$91.63 K / \$136.77 K	-33	\$592.26 K / \$3.6 M	-84
Food, Beverage Stores	\$291.17 K / \$198.93 K	32	\$2.58 M / \$2.57 M	0	\$16.3 M / \$17.77 M	-8
Grocery Stores	\$260.71 K / \$148.73 K	43	\$2.31 M / \$2.03 M	12	\$14.58 M / \$14.92 M	-2
Convenience Stores	\$10.25 K / -	100	\$90.73 K / \$93.29 K	-3	\$569.94 K / \$1.03 M	-45
Meat Markets	\$3.03 K / -	100	\$26.85 K / \$85.44 K	-69	\$168.33 K / \$947.45 K	-82
Fish, Seafood Markets	\$1.08 K / -	100	\$9.56 K / -	100	\$60.22 K / -	100
Fruit, Vegetable Markets	\$1.8 K / -	100	\$16.04 K / -	100	\$101.48 K / -	100
Other Specialty Food Markets	\$3.18 K / \$2.27 K	29	\$28.05 K / \$16.4 K	42	\$175.89 K / \$24.17 K	86
Liquor Stores	\$11.12 K / \$47.93 K	-77	\$98.97 K / \$346.37 K	-71	\$640.97 K / \$851.05 K	-25

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Health, Personal Care Stores	\$70.16 K / \$122.27 K	-43	\$623.17 K / \$1.84 M	-66	\$3.96 M / \$6.65 M	-40
Pharmacy, Drug Stores	\$58.83 K / \$122.27 K	-52	\$522.57 K / \$1.84 M	-72	\$3.32 M / \$6.6 M	-50
Cosmetics, Beauty Stores	\$3.39 K / -	100	\$30.18 K / -	100	\$193.52 K / \$48.52 K	75
Optical Goods Stores	\$3.9 K / -	100	\$34.62 K / -	100	\$222.56 K / -	100
Other Health, Personal Care Stores	\$4.04 K / -	100	\$35.82 K / -	100	\$227.1 K / -	100
Sporting Goods, Hobby, Book, Music Stores	\$30.53 K / -	100	\$272 K / \$366.54 K	-26	\$1.77 M / \$1.39 M	21
Sporting Goods Stores	\$16.1 K / -	100	\$144.01 K / -	100	\$946.61 K / -	100
Hobby, Toy, Game Stores	\$4.98 K / -	100	\$44.38 K / -	100	\$286.87 K / -	100
Sewing, Needlecraft Stores	\$1.59 K / -	100	\$14.09 K / -	100	\$90.05 K / -	100
Musical Instrument Stores	\$1.52 K / -	100	\$13.48 K / -	100	\$84.28 K / -	100
Book Stores	\$6.35 K / -	100	\$56.05 K / \$366.54 K	-85	\$358.69 K / \$1.39 M	-74
General Merchandise Stores	\$277.45 K / \$2.5 M	-89	\$2.46 M / \$18.18 M	-86	\$15.68 M / \$29.81 M	-47
Department Stores	\$70.09 K / \$2.5 M	-97	\$623.06 K / \$18.09 M	-97	\$3.99 M / \$26.67 M	-85
Warehouse Superstores	\$180.37 K / -	100	\$1.6 M / -	100	\$10.17 M / -	100
Other General Merchandise Stores	\$26.99 K / -	100	\$239.84 K / \$82.71 K	66	\$1.53 M / \$3.14 M	-51
Miscellaneous Store Retailers	\$36.96 K / \$2.93 K	92	\$329.18 K / \$95.02 K	71	\$2.12 M / \$448.28 K	79
Florists	\$1.23 K / -	100	\$11.01 K / \$16.45 K	-33	\$72.34 K / \$177.3 K	-59
Office, Stationary Stores	\$3.61 K / -	100	\$32.1 K / -	100	\$207.38 K / -	100
Gift, Souvenir Stores	\$4.4 K / -	100	\$39.21 K / \$15.82 K	60	\$252.31 K / \$47.41 K	81
Used Merchandise Stores	\$2.53 K / -	100	\$22.45 K / -	100	\$145.07 K / \$61.38 K	58
Pet, Pet Supply Stores	\$14.65 K / -	100	\$130.98 K / -	100	\$847.6 K / -	100
Art Dealers	\$1.23 K / -	100	\$10.81 K / -	100	\$69.13 K / -	100
Mobile Home Dealers	\$2.17 K / -	100	\$19.37 K / -	100	\$125.37 K / -	100
Other Miscellaneous Retail Stores	\$7.15 K / \$2.93 K	59	\$63.25 K / \$62.74 K	1	\$396.42 K / \$162.19 K	59
Non-Store Retailers	\$124.29 K / -	100	\$1.11 M / \$49.21 K	96	\$7.1 M / \$545.64 K	92
Mail Order, Catalog Stores	\$102.78 K / -	100	\$914.93 K / \$40.52 K	96	\$5.88 M / \$449.32 K	92
Vending Machines	\$3.03 K / -	100	\$26.85 K / -	100	\$168.8 K / -	100
Fuel Dealers	\$10.39 K / -	100	\$92.79 K / -	100	\$595.15 K / -	100
Other Direct Selling Establishments	\$8.08 K / -	100	\$71.75 K / \$8.69 K	88	\$457.41 K / \$96.32 K	79

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	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$235.59 K / \$267.6 K	-12	\$2.1 M / \$2.41 M	-13	\$13.53 M / \$11.78 M	13
Hotels, Other Travel Accommodations	\$12.99 K / \$16.43 K	-21	\$115.69 K / \$122.49 K	-6	\$744.67 K / \$346.49 K	53
RV Parks	\$144 / -	100	\$1.2 K / -	100	\$7.67 K / \$563	93
Rooming, Boarding Houses	\$72 / -	100	\$679 / -	100	\$4.61 K / -	100
Full Service Restaurants	\$137.86 K / -	100	\$1.23 M / \$315.96 K	74	\$7.92 M / \$4.33 M	45
Limited Service Restaurants	\$64.02 K / \$240.35 K	-73	\$570.51 K / \$1.91 M	-70	\$3.68 M / \$4.79 M	-23
Special Food Services, Catering	\$20.5 K / -	100	\$182.64 K / -	100	\$1.18 M / \$2.38 M	-51
Drinking Places	\$5.77 K / \$16.6 K	-65	\$51.47 K / \$119.97 K	-57	\$334.06 K / \$279.46 K	16
Gasoline Stations	\$209.17 K / \$2.48 M	-92	\$1.87 M / \$20.09 M	-91	\$11.86 M / \$32.97 M	-64
Motor Vehicle, Parts Dealers	\$352.88 K / \$4.89 M	-93	\$3.17 M / \$36.13 M	-91	\$20.63 M / \$66.32 M	-69
New Car Dealers	\$269.87 K / \$4.53 M	-94	\$2.43 M / \$32.75 M	-93	\$15.8 M / \$50.64 M	-69
Used Car Dealers	\$27.72 K / \$115.18 K	-76	\$249.41 K / \$1.24 M	-80	\$1.63 M / \$7.44 M	-78
Recreational Vehicle Dealers	\$5.27 K / -	100	\$47.39 K / -	100	\$316.35 K / \$1.76 M	-82
Motorcycle, Boat Dealers	\$11.84 K / -	100	\$106.29 K / -	100	\$700.51 K / -	100
Auto Parts, Accessories	\$22.88 K / -	100	\$204.38 K / \$234.4 K	-13	\$1.31 M / \$2.46 M	-47
Tire Dealers	\$15.3 K / \$245.75 K	-94	\$136.6 K / \$1.9 M	-93	\$876.2 K / \$4.02 M	-78
2023 Population	185		1,708		10,822	
2028 Population	171		1,575		10,023	
% Population Change 2023-2028	-7.5%		-7.8%		-7.4%	
2023 Adult Population Age 18+	138		1,281		8,250	
2023 Population Male	87		804		4,972	
2023 Population Female	98		904		5,850	
2023 Households	72		679		4,571	
2023 Median Household Income	26,010		32,312		40,703	
2023 Average Household Income	71,485		66,032		61,372	