

Retail Gap Expanded Report

2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Alec Wardenburg



Lat/Lon: 38.8031/-90.7672

Lake Saint Louis Banquet Center Listing 2342783	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$3.33 M / \$1.19 M	64	\$29.7 M / \$24.4 M	18	\$81.19 M / \$37.12 M	54
Men's Clothing Stores	\$118.07 K / -	100	\$1.05 M / -	100	\$2.87 M / -	100
Women's Clothing Stores	\$511.89 K / -	100	\$4.55 M / \$5.45 M	-16	\$12.42 M / \$8.86 M	29
Children's, Infants' Clothing Stores	\$215.73 K / -	100	\$1.94 M / \$3.52 M	-45	\$5.35 M / \$3.52 M	34
Family Clothing Stores	\$1.36 M / -	100	\$12.14 M / \$2.67 M	78	\$33.19 M / \$7.26 M	78
Clothing Accessory Stores	\$110.83 K / -	100	\$983.54 K / \$633.51 K	36	\$2.68 M / \$633.51 K	76
Other Apparel Stores	\$166.81 K / -	100	\$1.48 M / \$2.28 M	-35	\$4.05 M / \$2.54 M	37
Shoe Stores	\$548.56 K / \$335.74 K	39	\$4.92 M / \$7.2 M	-32	\$13.51 M / \$11.65 M	14
Jewelry Stores	\$279.64 K / \$855.64 K	-67	\$2.45 M / \$2.65 M	-8	\$6.61 M / \$2.65 M	60
Luggage Stores	\$21.11 K / -	100	\$185.86 K / -	100	\$507.65 K / -	100
Furniture, Home Furnishings Stores	\$1.67 M / \$1.83 K	100	\$14.8 M / \$544.84 K	96	\$40.33 M / \$6.87 M	83
Furniture Stores	\$1.04 M / -	100	\$9.17 M / \$119.14 K	99	\$24.97 M / \$4.01 M	84
Floor Covering Stores	\$178.27 K / \$1.83 K	99	\$1.57 M / \$425.7 K	73	\$4.26 M / \$2.86 M	33
Other Home Furnishing Stores	\$456.88 K / -	100	\$4.06 M / -	100	\$11.1 M / -	100
Electronics, Appliance Stores	\$1.23 M / \$590.74 K	52	\$10.99 M / \$13.5 M	-19	\$30.01 M / \$17.57 M	41
Building Material, Garden Equipment, Supplies Dealers	\$4.06 M / \$1.09 M	73	\$35.99 M / \$137.24 M	-74	\$97.99 M / \$233.4 M	-58
Home Centers	\$1.91 M / \$1.06 M	45	\$16.93 M / \$9.02 M	47	\$46.11 M / \$40.07 M	13
Paint, Wallpaper Stores	\$141.57 K / -	100	\$1.25 M / \$561.42 K	55	\$3.41 M / \$1.78 M	48
Hardware Stores	\$175.07 K / -	100	\$1.55 M / \$2.41 M	-36	\$4.24 M / \$6.3 M	-33
Other Building Materials Stores	\$1.35 M / \$28.66 K	98	\$11.96 M / \$124.28 M	-90	\$32.54 M / \$149.49 M	-78
Outdoor Power Equipment Stores	\$65.42 K / -	100	\$574.27 K / -	100	\$1.56 M / -	100
Nursery, Garden Stores	\$419.81 K / -	100	\$3.72 M / \$961.32 K	74	\$10.13 M / \$35.76 M	-72
Food, Beverage Stores	\$10.19 M / \$3.58 M	65	\$91.96 M / \$45.29 M	51	\$252.48 M / \$304.08 M	-17
Grocery Stores	\$9.08 M / \$2.62 M	71	\$81.97 M / \$42.84 M	48	\$225.14 M / \$294.03 M	-23
Convenience Stores	\$348.77 K / \$470.43 K	-26	\$3.16 M / \$1.02 M	68	\$8.67 M / \$4.05 M	53
Meat Markets	\$103.17 K / -	100	\$932.07 K / \$308.7 K	67	\$2.56 M / \$504.13 K	80
Fish, Seafood Markets	\$37.34 K / -	100	\$338.75 K / -	100	\$928.36 K / -	100
Fruit, Vegetable Markets	\$62.68 K / -	100	\$567.22 K / -	100	\$1.56 M / \$598.74 K	62
Other Specialty Food Markets	\$107.99 K / -	100	\$977.17 K / \$117.35 K	88	\$2.68 M / \$1.02 M	62
Liquor Stores	\$452.07 K / \$490.64 K	-8	\$4.01 M / \$1 M	75	\$10.95 M / \$3.88 M	65

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Health, Personal Care Stores	\$2.56 M / -	100	\$22.95 M / \$27.32 M	-16	\$62.68 M / \$60.74 M	3
Pharmacy, Drug Stores	\$2.14 M / -	100	\$19.2 M / \$24.67 M	-22	\$52.47 M / \$53.5 M	-2
Cosmetics, Beauty Stores	\$126.59 K / -	100	\$1.13 M / \$121.37 K	89	\$3.08 M / \$611.25 K	80
Optical Goods Stores	\$145.16 K / -	100	\$1.29 M / \$465.36 K	64	\$3.53 M / \$1.71 M	52
Other Health, Personal Care Stores	\$147.56 K / -	100	\$1.32 M / \$2.07 M	-36	\$3.6 M / \$4.92 M	-27
Sporting Goods, Hobby, Book, Music Stores	\$1.3 M / \$215.12 K	83	\$11.48 M / \$3.35 M	71	\$31.3 M / \$19.15 M	39
Sporting Goods Stores	\$723.8 K / \$215.12 K	70	\$6.38 M / \$2.93 M	54	\$17.42 M / \$13.22 M	24
Hobby, Toy, Game Stores	\$198.45 K / -	100	\$1.77 M / \$273.14 K	85	\$4.85 M / \$4.52 M	7
Sewing, Needlecraft Stores	\$65.51 K / -	100	\$572.16 K / \$80.07 K	86	\$1.55 M / \$1.2 M	23
Musical Instrument Stores	\$53.63 K / -	100	\$482.41 K / -	100	\$1.32 M / \$13.99 K	99
Book Stores	\$257.63 K / -	100	\$2.27 M / \$62.24 K	97	\$6.15 M / \$200.79 K	97
General Merchandise Stores	\$10.26 M / \$697.66 K	93	\$92.02 M / \$45.49 M	51	\$252.1 M / \$120.64 M	52
Department Stores	\$2.71 M / -	100	\$24.21 M / \$42.53 M	-43	\$66.23 M / \$111.04 M	-40
Warehouse Superstores	\$6.54 M / -	100	\$58.76 M / -	100	\$161.11 M / -	100
Other General Merchandise Stores	\$1.01 M / \$697.66 K	31	\$9.04 M / \$2.96 M	67	\$24.75 M / \$9.6 M	61
Miscellaneous Store Retailers	\$1.43 M / \$704.06 K	51	\$12.72 M / \$6.25 M	51	\$34.71 M / \$29.23 M	16
Florists	\$51.98 K / \$440	99	\$460.23 K / \$34.73 K	92	\$1.26 M / \$156.47 K	88
Office, Stationary Stores	\$144.62 K / -	100	\$1.29 M / -	100	\$3.49 M / \$3.21 M	8
Gift, Souvenir Stores	\$172.04 K / -	100	\$1.54 M / \$362.36 K	76	\$4.2 M / \$1.78 M	58
Used Merchandise Stores	\$100.13 K / \$6.75 K	93	\$889.43 K / \$213.12 K	76	\$2.42 M / \$588.93 K	76
Pet, Pet Supply Stores	\$582.62 K / \$616.76 K	-6	\$5.2 M / \$1.86 M	64	\$14.19 M / \$17.6 M	-19
Art Dealers	\$47.39 K / -	100	\$419.91 K / -	100	\$1.14 M / -	100
Mobile Home Dealers	\$87.52 K / -	100	\$772.27 K / \$929.84 K	-17	\$2.1 M / \$1.48 M	30
Other Miscellaneous Retail Stores	\$238.78 K / \$80.11 K	66	\$2.16 M / \$2.86 M	-24	\$5.91 M / \$4.42 M	25
Non-Store Retailers	\$4.84 M / \$1.75 M	64	\$43.13 M / \$6.54 M	85	\$117.75 M / \$9.34 M	92
Mail Order, Catalog Stores	\$4.04 M / \$1.68 M	58	\$35.98 M / \$6.2 M	83	\$98.23 M / \$8.1 M	92
Vending Machines	\$104.72 K / \$62.16 K	41	\$947.39 K / \$192.58 K	80	\$2.6 M / \$192.58 K	93
Fuel Dealers	\$390.4 K / -	100	\$3.49 M / -	100	\$9.5 M / -	100
Other Direct Selling Establishments	\$303.16 K / -	100	\$2.71 M / \$145.87 K	95	\$7.42 M / \$1.06 M	86

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Accommodation, Food Services	\$9.33 M / \$3.53 M	62	\$83.28 M / \$40.7 M	51	\$228.12 M / \$156.89 M	31
Hotels, Other Travel Accommodations	\$513.58 K / \$69.2 K	87	\$4.59 M / \$1.58 M	66	\$12.56 M / \$2.21 M	82
RV Parks	\$5.07 K / -	100	\$43.22 K / -	100	\$117.33 K / -	100
Rooming, Boarding Houses	\$3.54 K / -	100	\$33.63 K / -	100	\$93.82 K / -	100
Full Service Restaurants	\$5.46 M / \$2.06 M	62	\$48.74 M / \$21.62 M	56	\$133.52 M / \$81.74 M	39
Limited Service Restaurants	\$2.54 M / \$1.11 M	56	\$22.64 M / \$13.86 M	39	\$62.03 M / \$56.69 M	9
Special Food Services, Catering	\$809.34 K / \$327.23 K	60	\$7.23 M / \$4.51 M	38	\$19.8 M / \$18.22 M	8
Drinking Places	\$238.39 K / \$202.49 K	15	\$2.12 M / \$1.25 M	41	\$5.77 M / \$3.8 M	34
Gasoline Stations	\$7.34 M / \$1.71 M	77	\$66.54 M / \$50.91 M	23	\$183.65 M / \$97.27 M	47
Motor Vehicle, Parts Dealers	\$14.43 M / \$3.2 M	78	\$129.06 M / \$85.94 M	33	\$354.53 M / \$233.36 M	34
New Car Dealers	\$11.05 M / \$2.17 M	80	\$98.88 M / \$65.45 M	34	\$271.82 M / \$185.33 M	32
Used Car Dealers	\$1.14 M / \$104 K	91	\$10.22 M / \$9.2 M	10	\$28.1 M / \$14.01 M	50
Recreational Vehicle Dealers	\$254.59 K / \$198.95 K	22	\$2.23 M / \$5.24 M	-57	\$6.08 M / \$8.68 M	-30
Motorcycle, Boat Dealers	\$527.5 K / \$24.61 K	95	\$4.67 M / \$3.27 M	30	\$12.75 M / \$8.06 M	37
Auto Parts, Accessories	\$872.94 K / \$701.32 K	20	\$7.83 M / \$1.87 M	76	\$21.44 M / \$12.03 M	44
Tire Dealers	\$584.24 K / -	100	\$5.24 M / \$909.69 K	83	\$14.34 M / \$5.26 M	63
2022 Population		4,438		46,087		136,333
2027 Population		4,531		46,818		140,844
% Population Change 2022-2027		2.1%		1.6%		3.3%
2022 Adult Population Age 18+		3,514		35,580		102,906
2022 Population Male		2,243		23,023		67,720
2022 Population Female		2,195		23,064		68,613
2022 Households		1,772		17,789		50,490
2022 Median Household Income		108,920		98,076		98,143
2022 Average Household Income		131,198		112,510		107,472