

Retail Gap Expanded Report

2020 Census, 2021 Estimates with 2026 Projections
Calculated using Weighted Block Centroid from Block Groups
Edward Weathers

Lat/Lon: 34.2386/-83.458



	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$440.2 K / \$66.96 K	85	\$3.16 M / \$32.16 M	-90	\$5.61 M / \$66.67 M	-92
Men's Clothing Stores	\$15.29 K / \$8.92 K	42	\$110.58 K / \$5.05 M	-98	\$197.07 K / \$10.7 M	-98
Women's Clothing Stores	\$67.21 K / \$58.04 K	14	\$483 K / \$3.3 M	-85	\$858.5 K / \$6.64 M	-87
Children's, Infants' Clothing Stores	\$29.67 K / -	100	\$212.1 K / \$2.07 M	-90	\$376.7 K / \$4.36 M	-91
Family Clothing Stores	\$180.61 K / -	100	\$1.29 M / \$15.27 M	-92	\$2.3 M / \$31.33 M	-93
Clothing Accessory Stores	\$14.38 K / -	100	\$102.74 K / \$755.02 K	-86	\$182.36 K / \$1.59 M	-89
Other Apparel Stores	\$21.85 K / -	100	\$157.45 K / -	100	\$280.41 K / -	100
Shoe Stores	\$75 K / -	100	\$536.06 K / \$2.82 M	-81	\$951.05 K / \$5.96 M	-84
Jewelry Stores	\$33.55 K / -	100	\$239.44 K / \$2.07 M	-88	\$425.81 K / \$4.37 M	-90
Luggage Stores	\$2.64 K / -	100	\$19.78 K / \$820.36 K	-98	\$35.58 K / \$1.73 M	-98
Furniture, Home Furnishings Stores	\$210.87 K / \$39.17 K	81	\$1.52 M / \$6.49 M	-77	\$2.71 M / \$9.57 M	-72
Furniture Stores	\$129.16 K / -	100	\$930.11 K / \$5.9 M	-84	\$1.66 M / \$8.25 M	-80
Floor Covering Stores	\$21.89 K / \$35.16 K	-38	\$159.49 K / \$265.28 K	-40	\$285.11 K / \$456.52 K	-38
Other Home Furnishing Stores	\$59.82 K / \$4.01 K	93	\$431.82 K / \$325.45 K	25	\$768.05 K / \$867.27 K	-11
Electronics, Appliance Stores	\$162.94 K / \$24.22 K	85	\$1.18 M / \$2.95 M	-60	\$2.1 M / \$3.36 M	-38
Building Material, Garden Equipment, Supplies Dealers	\$523.01 K / \$296.57 K	43	\$3.79 M / \$4.56 M	-17	\$6.77 M / \$9.73 M	-30
Home Centers	\$246.18 K / \$36.61 K	85	\$1.79 M / \$2.45 M	-27	\$3.19 M / \$6.53 M	-51
Paint, Wallpaper Stores	\$17.94 K / \$207.21 K	-91	\$129.98 K / \$604.94 K	-79	\$232.19 K / \$620.33 K	-63
Hardware Stores	\$22.72 K / -	100	\$164.34 K / \$153.48 K	7	\$292.58 K / \$323.71 K	-10
Other Building Materials Stores	\$174.11 K / -	100	\$1.26 M / -	100	\$2.26 M / -	100
Outdoor Power Equipment Stores	\$8.3 K / -	100	\$59.73 K / -	100	\$106.16 K / -	100
Nursery, Garden Stores	\$53.77 K / \$52.74 K	2	\$390.19 K / \$1.35 M	-71	\$695.74 K / \$2.26 M	-69
Food, Beverage Stores	\$1.48 M / \$69.15 K	95	\$10.68 M / \$2.88 M	73	\$18.93 M / \$8.34 M	56
Grocery Stores	\$1.33 M / \$40.1 K	97	\$9.55 M / \$1.07 M	89	\$16.94 M / \$5.13 M	70
Convenience Stores	\$51.52 K / \$8.54 K	83	\$371.02 K / \$1.66 M	-78	\$657.59 K / \$2.89 M	-77
Meat Markets	\$15.29 K / -	100	\$109.86 K / -	100	\$194.77 K / -	100
Fish, Seafood Markets	\$5.65 K / \$703	88	\$40.25 K / \$57.08 K	-29	\$71.01 K / \$152.11 K	-53
Fruit, Vegetable Markets	\$9.17 K / -	100	\$66.18 K / -	100	\$117.29 K / -	100
Other Specialty Food Markets	\$16.16 K / \$19.81 K	-18	\$115.94 K / \$91.97 K	21	\$205.38 K / \$160.21 K	22
Liquor Stores	\$58.04 K / -	100	\$418.33 K / -	100	\$744.32 K / -	100

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Health, Personal Care Stores	\$357.67 K / \$368.7 K	-3	\$2.59 M / \$12.98 M	-80	\$4.59 M / \$15.58 M	-71
Pharmacy, Drug Stores	\$299.62 K / \$296.96 K	1	\$2.17 M / \$12.09 M	-82	\$3.85 M / \$13.9 M	-72
Cosmetics, Beauty Stores	\$17.47 K / -	100	\$126.6 K / \$432.08 K	-71	\$225.08 K / \$911.34 K	-75
Optical Goods Stores	\$20.07 K / \$71.54 K	-72	\$144.93 K / \$223.46 K	-35	\$257.22 K / \$255.06 K	1
Other Health, Personal Care Stores	\$20.51 K / \$206	99	\$147.98 K / \$238.45 K	-38	\$262.55 K / \$512.22 K	-49
Sporting Goods, Hobby, Book, Music Stores	\$160.64 K / \$18.65 K	88	\$1.16 M / \$45.87 M	-97	\$2.06 M / \$96.26 M	-98
Sporting Goods Stores	\$86.48 K / \$645	99	\$625.27 K / \$2.79 M	-78	\$1.12 M / \$5.27 M	-79
Hobby, Toy, Game Stores	\$26.63 K / \$18.01 K	32	\$190.56 K / \$195.95 K	-3	\$338.42 K / \$505.77 K	-33
Sewing, Needlecraft Stores	\$7.86 K / -	100	\$57.09 K / \$278.6 K	-80	\$101.8 K / \$614.63 K	-83
Musical Instrument Stores	\$7.43 K / -	100	\$54.53 K / -	100	\$97.05 K / -	100
Book Stores	\$32.24 K / -	100	\$229.52 K / \$42.61 M	-99	\$407.8 K / \$89.87 M	-100
General Merchandise Stores	\$1.43 M / \$836.64 K	41	\$10.3 M / \$9.62 M	7	\$18.28 M / \$24.18 M	-24
Department Stores	\$364.45 K / \$734.7 K	-50	\$2.62 M / \$8.55 M	-69	\$4.66 M / \$21.8 M	-79
Warehouse Superstores	\$926.18 K / -	100	\$6.67 M / -	100	\$11.84 M / -	100
Other General Merchandise Stores	\$139.28 K / \$101.94 K	27	\$1 M / \$1.07 M	-6	\$1.78 M / \$2.37 M	-25
Miscellaneous Store Retailers	\$192.54 K / \$159.36 K	17	\$1.39 M / \$3.23 M	-57	\$2.47 M / \$6.57 M	-62
Florists	\$6.56 K / -	100	\$47.93 K / \$71.91 K	-33	\$85.48 K / \$97.85 K	-13
Office, Stationary Stores	\$18.77 K / -	100	\$135 K / -	100	\$239.92 K / -	100
Gift, Souvenir Stores	\$23.12 K / \$7.19 K	69	\$165.66 K / \$1.44 M	-89	\$294.25 K / \$2.79 M	-89
Used Merchandise Stores	\$13.08 K / \$3.35 K	74	\$94.21 K / \$278.93 K	-66	\$167.29 K / \$448.23 K	-63
Pet, Pet Supply Stores	\$77.72 K / \$74.53 K	4	\$561.59 K / \$811.02 K	-31	\$997.97 K / \$2.09 M	-52
Art Dealers	\$6.12 K / -	100	\$44.44 K / -	100	\$79.15 K / -	100
Mobile Home Dealers	\$11.38 K / -	100	\$82.18 K / -	100	\$146.45 K / -	100
Other Miscellaneous Retail Stores	\$35.8 K / \$74.28 K	-52	\$257.51 K / \$626.75 K	-59	\$455.78 K / \$1.14 M	-60
Non-Store Retailers	\$645.01 K / \$126.36 K	80	\$4.66 M / \$2.85 M	39	\$8.28 M / \$6.39 M	23
Mail Order, Catalog Stores	\$534.42 K / -	100	\$3.86 M / -	100	\$6.86 M / -	100
Vending Machines	\$15.29 K / -	100	\$109.86 K / -	100	\$194.74 K / -	100
Fuel Dealers	\$53.81 K / \$126.36 K	-57	\$391.56 K / \$2.81 M	-86	\$697.47 K / \$6.3 M	-89
Other Direct Selling Establishments	\$41.49 K / -	100	\$299.18 K / \$40.91 K	86	\$531.79 K / \$87.42 K	84

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Accommodation, Food Services	\$1.24 M / \$816.34 K	34	\$8.92 M / \$14.78 M	-40	\$15.85 M / \$34.17 M	-54
Hotels, Other Travel Accommodations	\$68.08 K / \$216.56 K	-69	\$490.19 K / \$1.4 M	-65	\$871.04 K / \$2.9 M	-70
RV Parks	\$870 / \$5.27 K	-83	\$5.55 K / \$17.87 K	-69	\$9.44 K / \$24.08 K	-61
Rooming, Boarding Houses	\$435 / -	100	\$3.2 K / -	100	\$5.83 K / -	100
Full Service Restaurants	\$724.85 K / \$460.86 K	36	\$5.22 M / \$7.82 M	-33	\$9.28 M / \$18.83 M	-51
Limited Service Restaurants	\$336.87 K / \$162.96 K	52	\$2.43 M / \$5.5 M	-56	\$4.31 M / \$11.46 M	-62
Special Food Services, Catering	\$107.78 K / -	100	\$775.83 K / -	100	\$1.38 M / \$894.14 K	35
Drinking Places	\$30.11 K / \$805	97	\$217.58 K / \$260.94 K	-17	\$387.38 K / \$449.12 K	-14
Gasoline Stations	\$1.09 M / \$214.61 K	80	\$7.9 M / \$11.46 M	-31	\$14.01 M / \$24.53 M	-43
Motor Vehicle, Parts Dealers	\$1.91 M / \$17 M	-89	\$13.87 M / \$69.15 M	-80	\$24.71 M / \$91 M	-73
New Car Dealers	\$1.46 M / \$16.63 M	-91	\$10.64 M / \$58 M	-82	\$18.97 M / \$70.94 M	-73
Used Car Dealers	\$150.76 K / \$10.04 K	93	\$1.1 M / \$4.13 M	-73	\$1.96 M / \$5.47 M	-64
Recreational Vehicle Dealers	\$28.84 K / -	100	\$209.77 K / -	100	\$376.3 K / -	100
Motorcycle, Boat Dealers	\$64.24 K / -	100	\$466.29 K / \$207.05 K	56	\$833.8 K / \$517 K	38
Auto Parts, Accessories	\$120.44 K / \$304.05 K	-60	\$870.55 K / \$3.27 M	-73	\$1.54 M / \$6.31 M	-76
Tire Dealers	\$80.33 K / \$48.6 K	40	\$581.08 K / \$3.55 M	-84	\$1.03 M / \$7.77 M	-87
2021 Population	1,289		8,378		14,517	
2026 Population	1,505		9,581		16,392	
% Population Change 2021-2026	16.7%		14.4%		12.9%	
2021 Adult Population Age 18+	985		6,426		11,103	
2021 Population Male	622		4,014		7,017	
2021 Population Female	667		4,364		7,500	
2021 Households	435		3,044		5,318	
2021 Median Household Income	44,845		49,488		51,063	
2021 Average Household Income	57,297		59,900		61,424	