

Retail Gap Expanded Report

2020 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Travis Chaffin

Lat/Lon: 33.1604/-84.8794

Commercial Development						
Listing 2203836						
	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$54.43 K / -	100	\$1.48 M / \$133.19 K	91	\$2.4 M / \$224.28 K	91
Men's Clothing Stores	\$1.9 K / -	100	\$51.91 K / -	100	\$84.28 K / -	100
Women's Clothing Stores	\$8.29 K / -	100	\$226.51 K / \$37.84 K	83	\$368.42 K / \$91.58 K	75
Children's, Infants' Clothing Stores	\$3.71 K / -	100	\$99.07 K / -	100	\$160.72 K / -	100
Family Clothing Stores	\$22.33 K / -	100	\$606.59 K / -	100	\$986.06 K / -	100
Clothing Accessory Stores	\$1.76 K / -	100	\$47.75 K / \$95.35 K	-50	\$77.67 K / \$132.71 K	-41
Other Apparel Stores	\$2.71 K / -	100	\$73.98 K / -	100	\$120.2 K / -	100
Shoe Stores	\$9.29 K / -	100	\$251.27 K / -	100	\$408.07 K / -	100
Jewelry Stores	\$4.1 K / -	100	\$112.78 K / -	100	\$183.85 K / -	100
Luggage Stores	\$333 / -	100	\$9.51 K / -	100	\$15.55 K / -	100
Furniture, Home Furnishings Stores	\$26.24 K / -	100	\$711.01 K / -	100	\$1.16 M / -	100
Furniture Stores	\$16.1 K / -	100	\$435.28 K / -	100	\$710.13 K / -	100
Floor Covering Stores	\$2.71 K / -	100	\$74.25 K / -	100	\$121.42 K / -	100
Other Home Furnishing Stores	\$7.43 K / -	100	\$201.49 K / -	100	\$328.12 K / -	100
Electronics, Appliance Stores	\$20.24 K / -	100	\$550.37 K / -	100	\$895.65 K / -	100
Building Material, Garden Equipment, Supplies Dealers	\$64.86 K / \$318.18 K	-80	\$1.77 M / \$2.65 M	-33	\$2.89 M / \$3.93 M	-27
Home Centers	\$30.57 K / \$301.75 K	-90	\$833.59 K / \$2.45 M	-66	\$1.36 M / \$3.57 M	-62
Paint, Wallpaper Stores	\$2.24 K / -	100	\$60.94 K / -	100	\$99.59 K / -	100
Hardware Stores	\$2.81 K / \$16.43 K	-83	\$76.52 K / \$133.46 K	-43	\$124.72 K / \$194.23 K	-36
Other Building Materials Stores	\$21.57 K / -	100	\$590.34 K / \$64.18 K	89	\$963.34 K / \$167.57 K	83
Outdoor Power Equipment Stores	\$1000 / -	100	\$27.43 K / -	100	\$44.89 K / -	100
Nursery, Garden Stores	\$6.67 K / -	100	\$181.51 K / -	100	\$295.59 K / -	100
Food, Beverage Stores	\$181.43 K / \$1.05 M	-83	\$4.99 M / \$10.82 M	-54	\$8.08 M / \$15.05 M	-46
Grocery Stores	\$162.33 K / \$1 M	-84	\$4.47 M / \$10.46 M	-57	\$7.23 M / \$14.52 M	-50
Convenience Stores	\$6.29 K / \$43.98 K	-86	\$174.18 K / \$357.31 K	-51	\$281.43 K / \$519.98 K	-46
Meat Markets	\$1.86 K / -	100	\$51.42 K / -	100	\$83.14 K / -	100
Fish, Seafood Markets	\$667 / -	100	\$18.61 K / -	100	\$30.11 K / -	100
Fruit, Vegetable Markets	\$1.14 K / -	100	\$31.18 K / -	100	\$50.51 K / -	100
Other Specialty Food Markets	\$1.95 K / -	100	\$54.09 K / -	100	\$87.4 K / -	100
Liquor Stores	\$7.19 K / -	100	\$195.78 K / \$4.95 K	97	\$318.82 K / \$12.92 K	96

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	1 mi radius		3 mi radius		5 mi radius	
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Health, Personal Care Stores	\$44 K / -	100	\$1.21 M / \$200.42 K	83	\$1.97 M / \$483.39 K	75
Pharmacy, Drug Stores	\$36.86 K / -	100	\$1.01 M / \$200.42 K	80	\$1.65 M / \$483.39 K	71
Cosmetics, Beauty Stores	\$2.14 K / -	100	\$59.49 K / -	100	\$96.66 K / -	100
Optical Goods Stores	\$2.48 K / -	100	\$67.7 K / -	100	\$109.94 K / -	100
Other Health, Personal Care Stores	\$2.52 K / -	100	\$69.39 K / -	100	\$112.77 K / -	100
Sporting Goods, Hobby, Book, Music Stores	\$20.1 K / -	100	\$541.98 K / \$316.65 K	42	\$883.94 K / \$440.72 K	50
Sporting Goods Stores	\$10.95 K / -	100	\$292.8 K / -	100	\$478.34 K / -	100
Hobby, Toy, Game Stores	\$3.29 K / -	100	\$88.83 K / -	100	\$144.3 K / -	100
Sewing, Needlecraft Stores	\$1000 / -	100	\$27.04 K / \$316.65 K	-91	\$44.11 K / \$440.72 K	-90
Musical Instrument Stores	\$952 / -	100	\$25.51 K / -	100	\$41.53 K / -	100
Book Stores	\$3.9 K / -	100	\$107.81 K / -	100	\$175.66 K / -	100
General Merchandise Stores	\$175.86 K / -	100	\$4.81 M / \$223.04 K	95	\$7.81 M / \$319.99 K	96
Department Stores	\$45.05 K / -	100	\$1.23 M / -	100	\$1.99 M / -	100
Warehouse Superstores	\$113.67 K / -	100	\$3.12 M / -	100	\$5.06 M / -	100
Other General Merchandise Stores	\$17.14 K / -	100	\$468.96 K / \$223.04 K	52	\$761.53 K / \$319.99 K	58
Miscellaneous Store Retailers	\$23.52 K / \$1.74 K	93	\$647.08 K / \$305.83 K	53	\$1.05 M / \$465.08 K	56
Florists	\$810 / -	100	\$22.08 K / \$24.08 K	-8	\$35.95 K / \$34.29 K	5
Office, Stationary Stores	\$2.29 K / -	100	\$62.97 K / -	100	\$102.49 K / -	100
Gift, Souvenir Stores	\$2.86 K / -	100	\$77.74 K / \$88.26 K	-12	\$126.25 K / \$122.85 K	3
Used Merchandise Stores	\$1.62 K / -	100	\$44.47 K / \$108.48 K	-59	\$72.31 K / \$111.85 K	-35
Pet, Pet Supply Stores	\$9.52 K / -	100	\$260.96 K / -	100	\$424.94 K / -	100
Art Dealers	\$762 / -	100	\$20.9 K / -	100	\$34.01 K / -	100
Mobile Home Dealers	\$1.38 K / -	100	\$38.22 K / -	100	\$62.29 K / -	100
Other Miscellaneous Retail Stores	\$4.29 K / \$1.74 K	59	\$119.74 K / \$85.01 K	29	\$193.73 K / \$196.1 K	-1
Non-Store Retailers	\$79.71 K / -	100	\$2.18 M / -	100	\$3.54 M / -	100
Mail Order, Catalog Stores	\$66.09 K / -	100	\$1.8 M / -	100	\$2.93 M / -	100
Vending Machines	\$1.86 K / -	100	\$51.43 K / -	100	\$83.17 K / -	100
Fuel Dealers	\$6.62 K / -	100	\$182.67 K / -	100	\$297.26 K / -	100
Other Direct Selling Establishments	\$5.14 K / -	100	\$140.5 K / -	100	\$228.23 K / -	100

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	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$153.62 K / \$340.72 K	-55	\$4.16 M / \$4.3 M	-3	\$6.77 M / \$6.23 M	8
Hotels, Other Travel Accommodations	\$8.43 K / \$13.68 K	-38	\$228.8 K / \$111.1 K	51	\$371.96 K / \$161.69 K	57
RV Parks	\$95 / \$489	-81	\$2.15 K / \$3.98 K	-46	\$3.74 K / \$5.79 K	-35
Rooming, Boarding Houses	\$48 / -	100	\$1.49 K / -	100	\$2.35 K / -	100
Full Service Restaurants	\$89.9 K / \$165.07 K	-46	\$2.44 M / \$2.54 M	-4	\$3.96 M / \$3.81 M	4
Limited Service Restaurants	\$41.76 K / \$142.74 K	-71	\$1.13 M / \$1.55 M	-27	\$1.84 M / \$2.08 M	-12
Special Food Services, Catering	\$13.38 K / -	100	\$362.44 K / -	100	\$588.87 K / -	100
Drinking Places	\$3.76 K / \$22.51 K	-83	\$102.01 K / \$197.15 K	-48	\$166.17 K / \$344.78 K	-52
Gasoline Stations	\$134.38 K / \$880.88 K	-85	\$3.66 M / \$7.17 M	-49	\$5.92 M / \$10.45 M	-43
Motor Vehicle, Parts Dealers	\$240.43 K / -	100	\$6.44 M / \$1.03 M	84	\$10.49 M / \$3.2 M	70
New Car Dealers	\$184.76 K / -	100	\$4.94 M / \$798.29 K	84	\$8.05 M / \$2.87 M	64
Used Car Dealers	\$19.1 K / -	100	\$509.69 K / -	100	\$830.01 K / -	100
Recreational Vehicle Dealers	\$3.67 K / -	100	\$98.23 K / -	100	\$160.77 K / -	100
Motorcycle, Boat Dealers	\$8.14 K / -	100	\$217.69 K / -	100	\$355.7 K / -	100
Auto Parts, Accessories	\$14.86 K / -	100	\$404.44 K / -	100	\$657.1 K / -	100
Tire Dealers	\$9.9 K / -	100	\$269.99 K / \$234.44 K	13	\$438.79 K / \$326.29 K	26
2021 Population	139		3,951		6,189	
2026 Population	139		3,967		6,216	
% Population Change 2021-2026	0.3%		0.4%		0.4%	
2021 Adult Population Age 18+	100		3,009		4,739	
2021 Population Male	69		1,879		2,974	
2021 Population Female	70		2,072		3,215	
2021 Households	48		1,494		2,350	
2021 Median Household Income	65,584		47,987		49,751	
2021 Average Household Income	67,817		55,847		58,480	