

# Retail Gap Expanded Report

2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 Edward Weathers

Lat/Lon: 34.9371/-82.3351

Stallings Road Development Tract Listing 2208321						
	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$2.58 M / -	100	\$16.55 M / \$1.76 M	89	\$54.4 M / \$25.75 M	53
Men's Clothing Stores	\$90.4 K / -	100	\$582.5 K / \$50.04 K	91	\$1.92 M / \$638.89 K	67
Women's Clothing Stores	\$395.08 K / -	100	\$2.54 M / \$129.43 K	95	\$8.34 M / \$2.49 M	70
Children's, Infants' Clothing Stores	\$171.14 K / -	100	\$1.1 M / \$233.32 K	79	\$3.59 M / \$6.97 M	-48
Family Clothing Stores	\$1.06 M / -	100	\$6.78 M / -	100	\$22.28 M / \$7.7 M	65
Clothing Accessory Stores	\$84.74 K / -	100	\$543.17 K / -	100	\$1.79 M / -	100
Other Apparel Stores	\$128.94 K / -	100	\$826.9 K / -	100	\$2.71 M / \$2.49 M	8
Shoe Stores	\$433 K / -	100	\$2.78 M / \$1.35 M	51	\$9.11 M / \$5.45 M	40
Jewelry Stores	\$201.38 K / -	100	\$1.29 M / -	100	\$4.31 M / -	100
Luggage Stores	\$15.85 K / -	100	\$104.02 K / -	100	\$340.99 K / -	100
<b>Furniture, Home Furnishings Stores</b>	\$1.26 M / \$869.19 K	31	\$8.1 M / \$6.61 M	18	\$26.69 M / \$14.41 M	46
Furniture Stores	\$776.57 K / \$530.34 K	32	\$4.97 M / \$4.98 M	0	\$16.43 M / \$7.27 M	56
Floor Covering Stores	\$132.61 K / \$338.86 K	-61	\$854.33 K / \$1.63 M	-48	\$2.8 M / \$2.12 M	24
Other Home Furnishing Stores	\$354.21 K / -	100	\$2.27 M / -	100	\$7.46 M / \$5.01 M	33
<b>Electronics, Appliance Stores</b>	\$961.07 K / \$359.19 K	63	\$6.19 M / \$9.52 M	-35	\$20.24 M / \$13.72 M	32
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$3.11 M / \$625.44 K	80	\$20.08 M / \$11.59 M	42	\$65.59 M / \$63.38 M	3
Home Centers	\$1.46 M / -	100	\$9.45 M / \$3.9 M	59	\$30.86 M / \$43.8 M	-30
Paint, Wallpaper Stores	\$107.27 K / -	100	\$693.27 K / -	100	\$2.26 M / \$1.43 M	37
Hardware Stores	\$134.41 K / \$53.86 K	60	\$867.24 K / \$287.63 K	67	\$2.84 M / \$1.43 M	50
Other Building Materials Stores	\$1.03 M / \$571.58 K	45	\$6.69 M / \$6.54 M	2	\$21.82 M / \$12.46 M	43
Outdoor Power Equipment Stores	\$49.18 K / -	100	\$317.32 K / -	100	\$1.04 M / \$97.76 K	91
Nursery, Garden Stores	\$321.73 K / -	100	\$2.07 M / \$869.54 K	58	\$6.77 M / \$4.16 M	39
<b>Food, Beverage Stores</b>	\$8.38 M / \$538.9 K	94	\$54.36 M / \$35.19 M	35	\$176.01 M / \$201.86 M	-13
Grocery Stores	\$7.49 M / \$64.76 K	99	\$48.57 M / \$28.11 M	42	\$157.17 M / \$182.82 M	-14
Convenience Stores	\$290.49 K / \$33.69 K	88	\$1.89 M / \$1.76 M	7	\$6.09 M / \$4.48 M	27
Meat Markets	\$85.27 K / -	100	\$556.85 K / -	100	\$1.8 M / \$105.65 K	94
Fish, Seafood Markets	\$31.5 K / -	100	\$203.33 K / -	100	\$654.25 K / \$10.25 K	98
Fruit, Vegetable Markets	\$51.72 K / -	100	\$337.5 K / -	100	\$1.09 M / -	100
Other Specialty Food Markets	\$90.29 K / -	100	\$583.34 K / \$254.27 K	56	\$1.89 M / \$746.56 K	60
Liquor Stores	\$347.78 K / \$440.45 K	-21	\$2.23 M / \$5.07 M	-56	\$7.33 M / \$13.7 M	-47

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<b>Health, Personal Care Stores</b>	\$2.06 M / \$562.2 K	73	\$13.35 M / \$11.32 M	15	\$43.37 M / \$34.54 M	20
Pharmacy, Drug Stores	\$1.73 M / \$562.2 K	67	\$11.18 M / \$10.57 M	5	\$36.32 M / \$31.19 M	14
Cosmetics, Beauty Stores	\$101.06 K / -	100	\$653.53 K / -	100	\$2.13 M / \$495.51 K	77
Optical Goods Stores	\$115.49 K / -	100	\$748.21 K / \$517.51 K	31	\$2.43 M / \$1.05 M	57
Other Health, Personal Care Stores	\$118.03 K / -	100	\$765.96 K / \$230.95 K	70	\$2.49 M / \$1.81 M	27
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$969.72 K / \$330.89 K	66	\$6.2 M / \$4.11 M	34	\$20.5 M / \$24.08 M	-15
Sporting Goods Stores	\$533.33 K / -	100	\$3.4 M / \$1.77 M	48	\$11.26 M / \$18.51 M	-39
Hobby, Toy, Game Stores	\$154.82 K / \$230.72 K	-33	\$994.98 K / \$2 M	-50	\$3.26 M / \$3.66 M	-11
Sewing, Needlecraft Stores	\$47.92 K / \$19.89 K	58	\$306.24 K / \$170.68 K	44	\$1.02 M / \$1.43 M	-29
Musical Instrument Stores	\$43.24 K / -	100	\$282.19 K / \$69.39 K	75	\$914.93 K / \$73.62 K	92
Book Stores	\$190.41 K / \$80.28 K	58	\$1.22 M / \$102 K	92	\$4.05 M / \$407.99 K	90
<b>General Merchandise Stores</b>	\$8.23 M / -	100	\$53.14 M / \$40.06 M	25	\$172.94 M / \$82.85 M	52
Department Stores	\$2.13 M / -	100	\$13.68 M / \$36.76 M	-63	\$44.76 M / \$55.68 M	-20
Warehouse Superstores	\$5.3 M / -	100	\$34.27 M / -	100	\$111.26 M / -	100
Other General Merchandise Stores	\$804.36 K / -	100	\$5.19 M / \$3.31 M	36	\$16.92 M / \$27.17 M	-38
<b>Miscellaneous Store Retailers</b>	\$1.12 M / \$52.67 K	95	\$7.24 M / \$6.61 M	9	\$23.61 M / \$13.37 M	43
Florists	\$39.17 K / -	100	\$255.06 K / \$57.05 K	78	\$838.08 K / \$196.62 K	77
Office, Stationary Stores	\$111.06 K / -	100	\$713.74 K / -	100	\$2.34 M / \$209.46 K	91
Gift, Souvenir Stores	\$134.58 K / -	100	\$865.82 K / \$75.87 K	91	\$2.83 M / \$382.35 K	87
Used Merchandise Stores	\$76.28 K / -	100	\$495.57 K / \$533.54 K	-7	\$1.63 M / \$2.2 M	-26
Pet, Pet Supply Stores	\$456.62 K / -	100	\$2.94 M / \$5.19 M	-43	\$9.6 M / \$7.13 M	26
Art Dealers	\$36.83 K / -	100	\$234.84 K / -	100	\$769.86 K / \$268.54 K	65
Mobile Home Dealers	\$67.02 K / -	100	\$433.04 K / -	100	\$1.41 M / \$635.72 K	55
Other Miscellaneous Retail Stores	\$199.57 K / \$52.67 K	74	\$1.3 M / \$761.43 K	41	\$4.19 M / \$2.34 M	44
<b>Non-Store Retailers</b>	\$3.78 M / \$275.49 K	93	\$24.36 M / \$2.17 M	91	\$79.67 M / \$7.26 M	91
Mail Order, Catalog Stores	\$3.14 M / \$275.49 K	91	\$20.23 M / \$2.05 M	90	\$66.25 M / \$4.8 M	93
Vending Machines	\$86.22 K / -	100	\$559.82 K / -	100	\$1.82 M / \$124.03 K	93
Fuel Dealers	\$311.01 K / -	100	\$2.02 M / -	100	\$6.54 M / \$1.87 M	71
Other Direct Selling Establishments	\$240.84 K / -	100	\$1.55 M / \$120.22 K	92	\$5.07 M / \$456.49 K	91

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<b>Accommodation, Food Services</b>	\$7.29 M / \$383.1 K	95	\$46.79 M / \$40.03 M	14	\$153.42 M / \$139.31 M	9
Hotels, Other Travel Accommodations	\$401.26 K / -	100	\$2.57 M / \$102.78 K	96	\$8.44 M / \$767.17 K	91
RV Parks	\$4.09 K / \$2.23 K	45	\$25.6 K / \$7.28 K	72	\$82.41 K / \$13.17 K	84
Rooming, Boarding Houses	\$2.35 K / -	100	\$16.42 K / -	100	\$57.04 K / -	100
Full Service Restaurants	\$4.27 M / \$395.83 K	91	\$27.38 M / \$26.39 M	4	\$89.79 M / \$88.1 M	2
Limited Service Restaurants	\$1.98 M / \$140.99 K	93	\$12.72 M / \$14 M	-9	\$41.72 M / \$43.61 M	-4
Special Food Services, Catering	\$633.93 K / -	100	\$4.07 M / \$84.32 K	98	\$13.32 M / \$8.49 M	36
Drinking Places	\$181.74 K / \$25.78 K	86	\$1.16 M / \$606.33 K	48	\$3.84 M / \$2.16 M	44
<b>Gasoline Stations</b>	\$6.2 M / \$4.17 M	33	\$40.14 M / \$69.34 M	-42	\$129.1 M / \$174.58 M	-26
<b>Motor Vehicle, Parts Dealers</b>	\$11.43 M / \$2.58 M	77	\$73.13 M / \$45.94 M	37	\$238.57 M / \$143.52 M	40
New Car Dealers	\$8.78 M / \$2.26 M	74	\$56.13 M / \$29.29 M	48	\$182.99 M / \$100.56 M	45
Used Car Dealers	\$906.54 K / \$45.58 K	95	\$5.8 M / \$6.55 M	-12	\$18.9 M / \$19.19 M	-2
Recreational Vehicle Dealers	\$182.76 K / -	100	\$1.16 M / -	100	\$3.86 M / -	100
Motorcycle, Boat Dealers	\$396.12 K / -	100	\$2.53 M / \$299.41 K	88	\$8.32 M / \$1.37 M	83
Auto Parts, Accessories	\$700.02 K / \$78.87 K	89	\$4.51 M / \$5.14 M	-12	\$14.68 M / \$11.23 M	24
Tire Dealers	\$467.09 K / \$191.19 K	59	\$3.01 M / \$4.66 M	-35	\$9.81 M / \$11.17 M	-12
2021 Population	5,119		33,319		100,858	
2026 Population	5,490		35,837		109,009	
% Population Change 2021-2026	7.2%		7.6%		8.1%	
2021 Adult Population Age 18+	4,001		26,159		79,598	
2021 Population Male	2,505		16,293		48,654	
2021 Population Female	2,614		17,026		52,204	
2021 Households	2,045		13,360		40,662	
2021 Median Household Income	70,808		63,725		69,424	
2021 Average Household Income	77,601		76,477		84,971	