

# COMMUNITY PROFILE

Greenville, SC

Metropolitan Statistical Area



*\*\*Effective 1st Quarter 2013, Greenville  
MSA includes Anderson associated with  
QCE*

## **S.C. Department of Employment & Workforce**

Business Intelligence Department

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Updated: 07/22/2022



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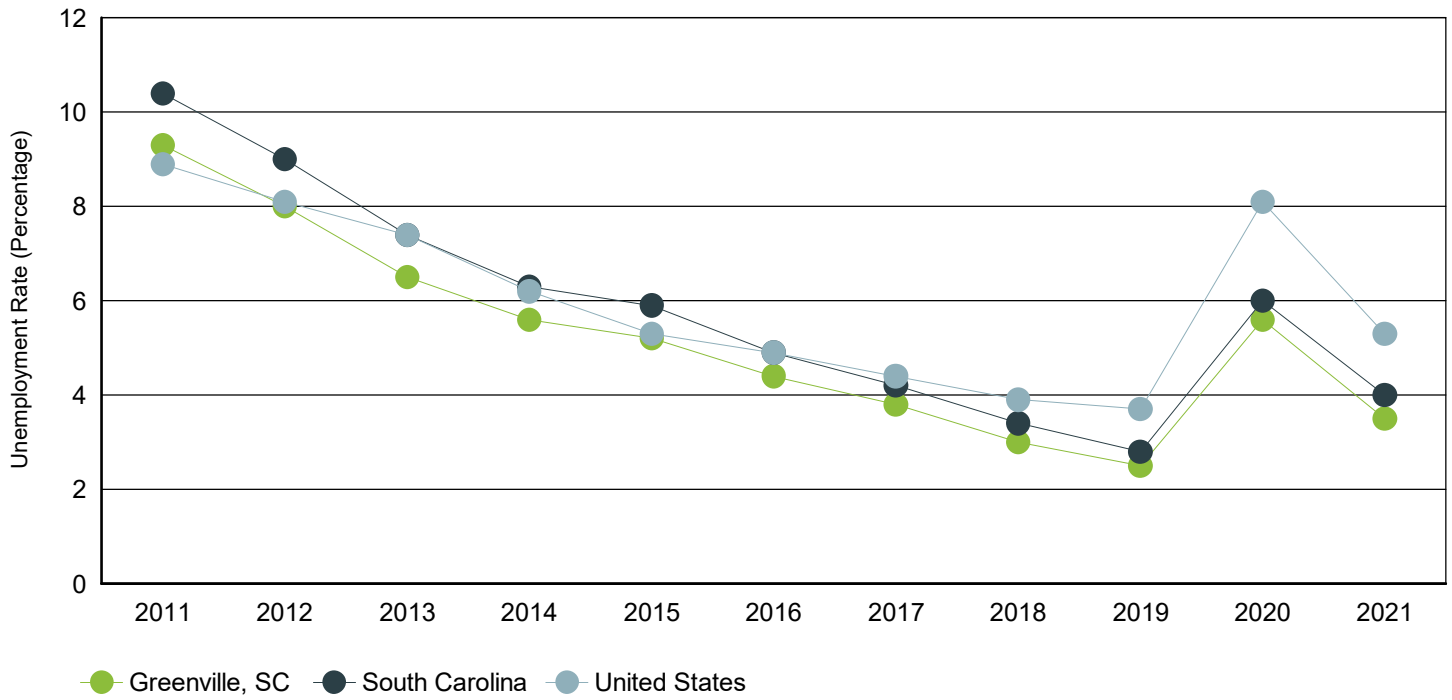
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## Annual Unemployment Rate (Unadjusted)

Trends

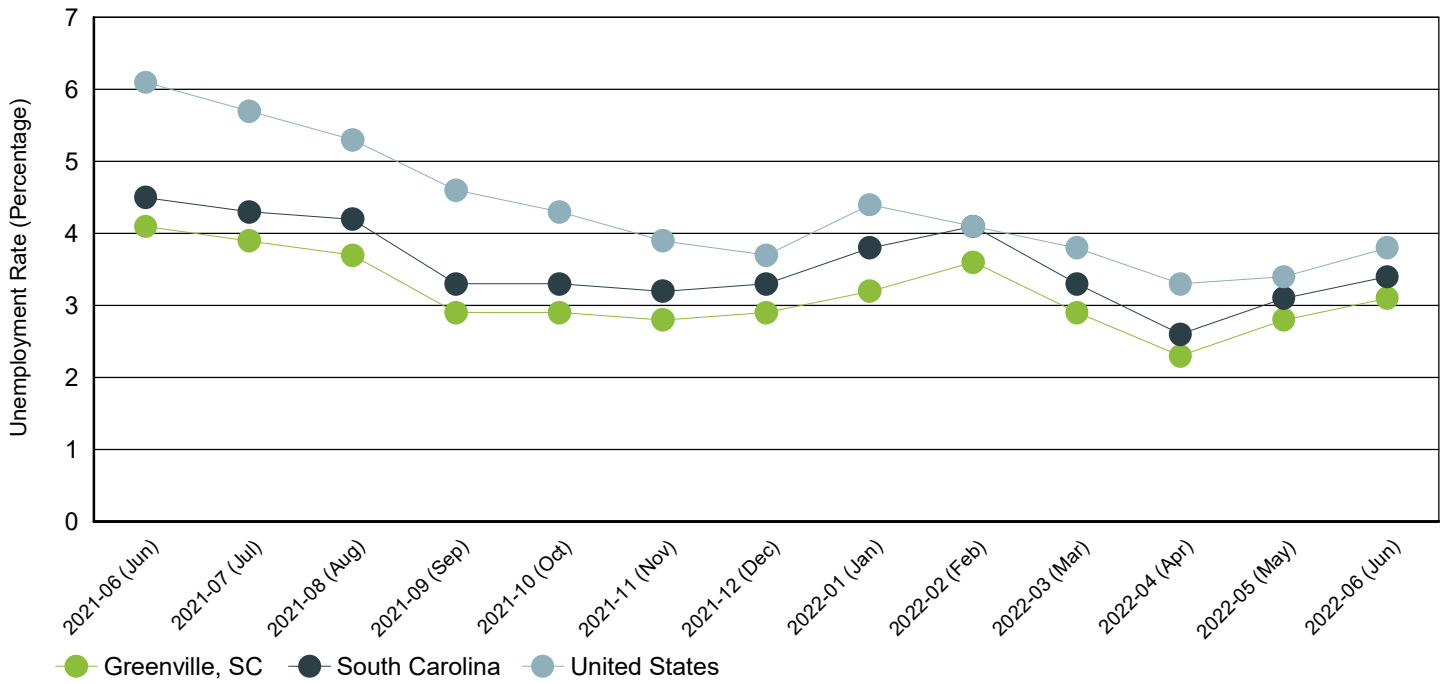


Year	Greenville, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2021	416,809	15,309	3.5%	2,269,813	94,553	4.0%	152,581,000	8,623,000	5.3%
2020	400,647	23,738	5.6%	2,191,331	139,532	6.0%	147,795,000	12,947,000	8.1%
2019	414,262	10,770	2.5%	2,256,313	64,876	2.8%	157,538,000	6,001,000	3.7%
2018	406,085	12,753	3.0%	2,202,377	77,054	3.4%	155,761,000	6,314,000	3.9%
2017	399,568	15,614	3.8%	2,166,708	95,058	4.2%	153,337,000	6,982,000	4.4%
2016	401,213	18,391	4.4%	2,174,301	111,753	4.9%	151,436,000	7,751,000	4.9%
2015	395,796	21,764	5.2%	2,134,087	133,750	5.9%	148,834,000	8,296,000	5.3%
2014	384,319	22,670	5.6%	2,082,941	139,485	6.3%	146,305,000	9,617,000	6.2%
2013	376,303	26,141	6.5%	2,034,404	163,472	7.4%	143,929,000	11,460,000	7.4%
2012	366,216	31,814	8.0%	1,992,957	197,246	9.0%	142,469,000	12,506,000	8.1%
2011	360,115	36,935	9.3%	1,957,493	227,678	10.4%	139,869,000	13,747,000	8.9%

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Greenville, SC	South Carolina	United States
Jun 2022	3.1%	3.4%	3.8%
May 2022	2.8%	3.1%	3.4%
Apr 2022	2.3%	2.6%	3.3%
Mar 2022	2.9%	3.3%	3.8%
Feb 2022	3.6%	4.1%	4.1%
Jan 2022	3.2%	3.8%	4.4%
Dec 2021	2.9%	3.3%	3.7%
Nov 2021	2.8%	3.2%	3.9%
Oct 2021	2.9%	3.3%	4.3%
Sep 2021	2.9%	3.3%	4.6%
Aug 2021	3.7%	4.2%	5.3%
Jul 2021	3.9%	4.3%	5.7%
Jun 2021	4.1%	4.5%	6.1%

Source: S.C. Department of Employment & Workforce

## Area Job Openings

Period	Greenville, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Jun-22	429,993	13,761	3.1%	10,913	2,326,257	78,101	3.2%	113,366
May-22	429,442	12,296	2.8%	10,093	2,321,969	79,129	3.3%	99,073
Apr-22	431,224	10,067	2.3%	9,085	2,312,654	79,165	3.3%	102,064
Mar-22	430,627	12,709	2.9%	8,024	2,303,599	80,747	3.4%	106,264
Feb-22	427,472	16,040	3.6%	6,702	2,295,733	82,614	3.5%	96,487
Jan-22	422,398	14,090	3.2%	6,028	2,292,300	82,242	3.5%	100,688
Dec-21	421,821	12,634	2.9%	7,843	2,286,561	84,737	3.6%	109,493
Nov-21	423,764	12,184	2.8%	9,182	2,285,949	85,167	3.6%	98,004
Oct-21	421,294	12,732	2.9%	9,379	2,284,207	86,523	3.6%	95,466
Sep-21	418,255	12,415	2.9%	8,631	2,280,234	89,382	3.8%	92,236
Aug-21	416,763	16,117	3.7%	8,391	2,276,348	92,837	3.9%	89,041
Jul-21	420,200	16,849	3.9%	8,485	2,273,275	95,396	4.0%	92,241
Jun-21	414,686	17,810	4.1%	9,078	2,270,209	97,345	4.1%	88,293

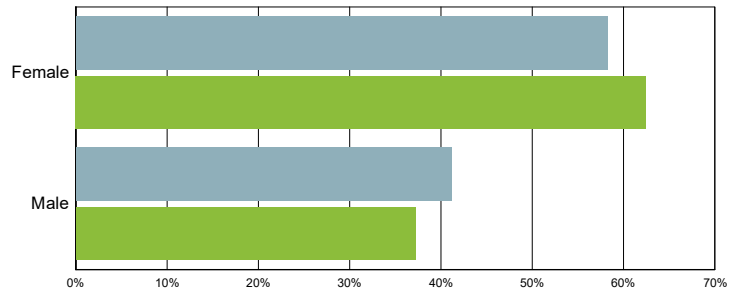
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
 South Carolina Data is Seasonally Adjusted

# Characteristics of Unemployment Insurance Claimants

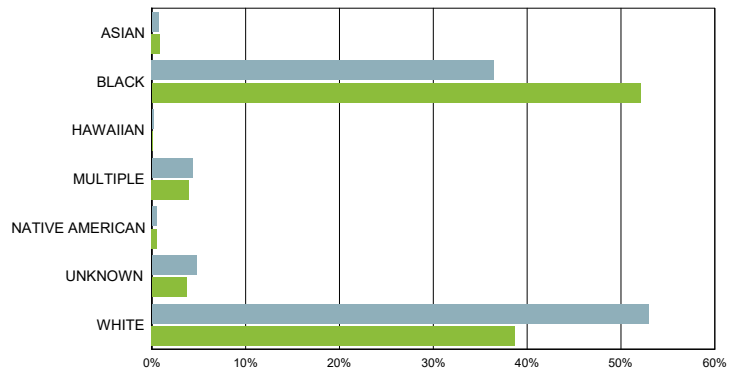
June 2022

■ Greenville, SC ■ South Carolina

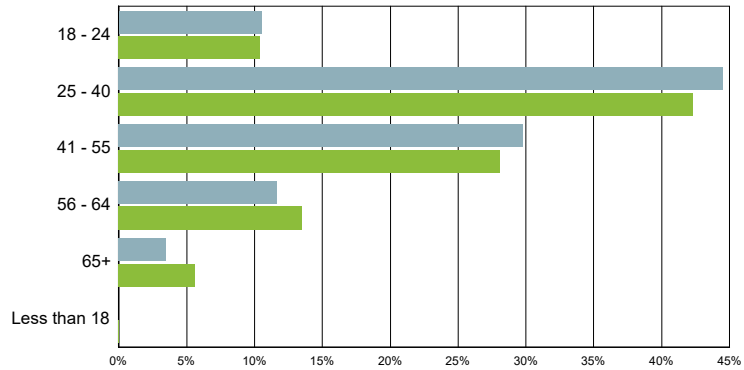
Gender	Greenville, SC	South Carolina
Female	586	4,480
Male	414	2,667
O	6	28



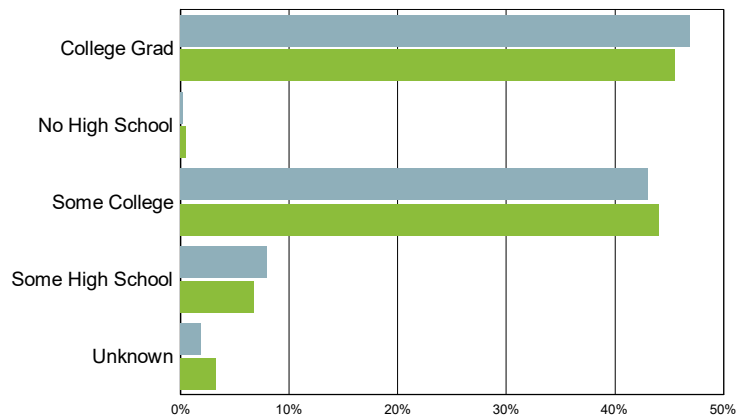
Race	Greenville, SC	South Carolina
ASIAN	7	62
BLACK	367	3,739
HAWAIIAN	2	6
MULTIPLE	44	286
NATIVE AMERICAN	5	39
UNKNOWN	48	266
WHITE	533	2,777



Age Group	Greenville, SC	South Carolina
18 - 24	106	747
25 - 40	448	3,038
41 - 55	300	2,014
56 - 64	117	969
65+	35	405
Less than 18	0	2



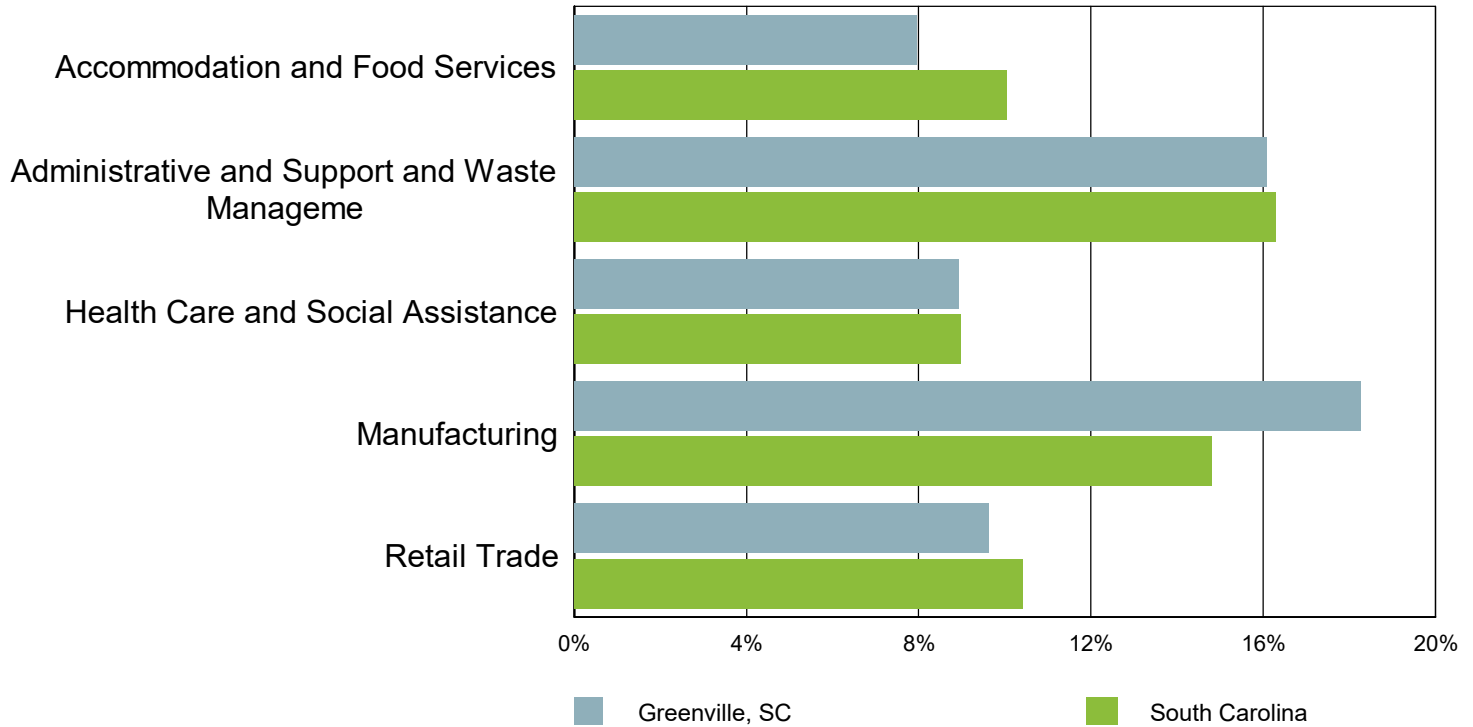
Education	Greenville, SC	South Carolina
College Grad	472	3,267
Some College	433	3,158
Some High School	80	484
No High School	2	35
Unknown	19	231



Source: S.C. Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims  
June 2022

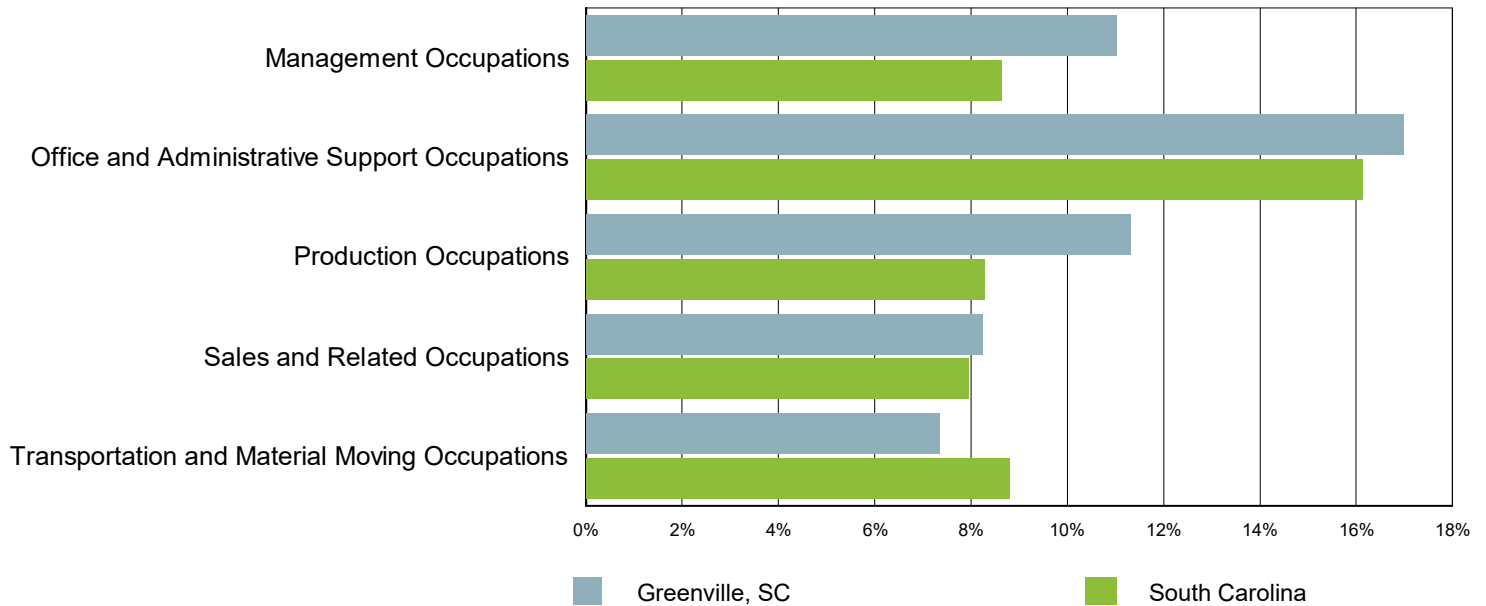


Industry	Greenville, SC	South Carolina
Agriculture, Forestry, Fishing and Hunting	1	14
Mining, Quarrying, and Oil and Gas Extraction	3	6
Construction	34	254
Manufacturing	184	1,062
Wholesale Trade	38	196
Retail Trade	97	748
Transportation and Warehousing	40	348
Information	22	87
Finance and Insurance	58	272
Real Estate and Rental and Leasing	15	82
Professional, Scientific, and Technical Servi	57	344
Management of Companies and Enterprises	13	48
Administrative and Support and Waste Manageme	162	1,169
Educational Services	22	208
Health Care and Social Assistance	90	644
Arts, Entertainment, and Recreation	4	54
Accommodation and Food Services	80	722
Other Services (except Public Administration)	12	242
Public Administration	14	104
Unknown	61	570

Source: S.C. Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims  
June 2022



Occupation	Greenville, SC	South Carolina
Architecture and Engineering Occupations	35	140
Arts, Design, Entertainment, Sports, and Media Occ	10	69
Building and Grounds Cleaning and Maintenance Occu	24	187
Business and Financial Operations Occupations	61	306
Community and Social Service Occupations	12	72
Computer and Mathematical Occupations	23	111
Construction and Extraction Occupations	14	207
Educational Instruction and Library Occupations	19	436
Farming, Fishing, and Forestry Occupations	1	12
Food Preparation and Serving Related Occupations	63	580
Healthcare Practitioners and Technical Occupations	22	205
Healthcare Support Occupations	28	210
Installation, Maintenance, and Repair Occupations	32	210
Legal Occupations	3	30
Life, Physical, and Social Science Occupations	15	72
Management Occupations	111	620
Military Specific Occupations	1	13
Office and Administrative Support Occupations	171	1,157
Personal Care and Service Occupations	6	87
Production Occupations	114	595
Protective Service Occupations	17	103
Sales and Related Occupations	83	570
Transportation and Material Moving Occupations	74	632
Unknown	68	552

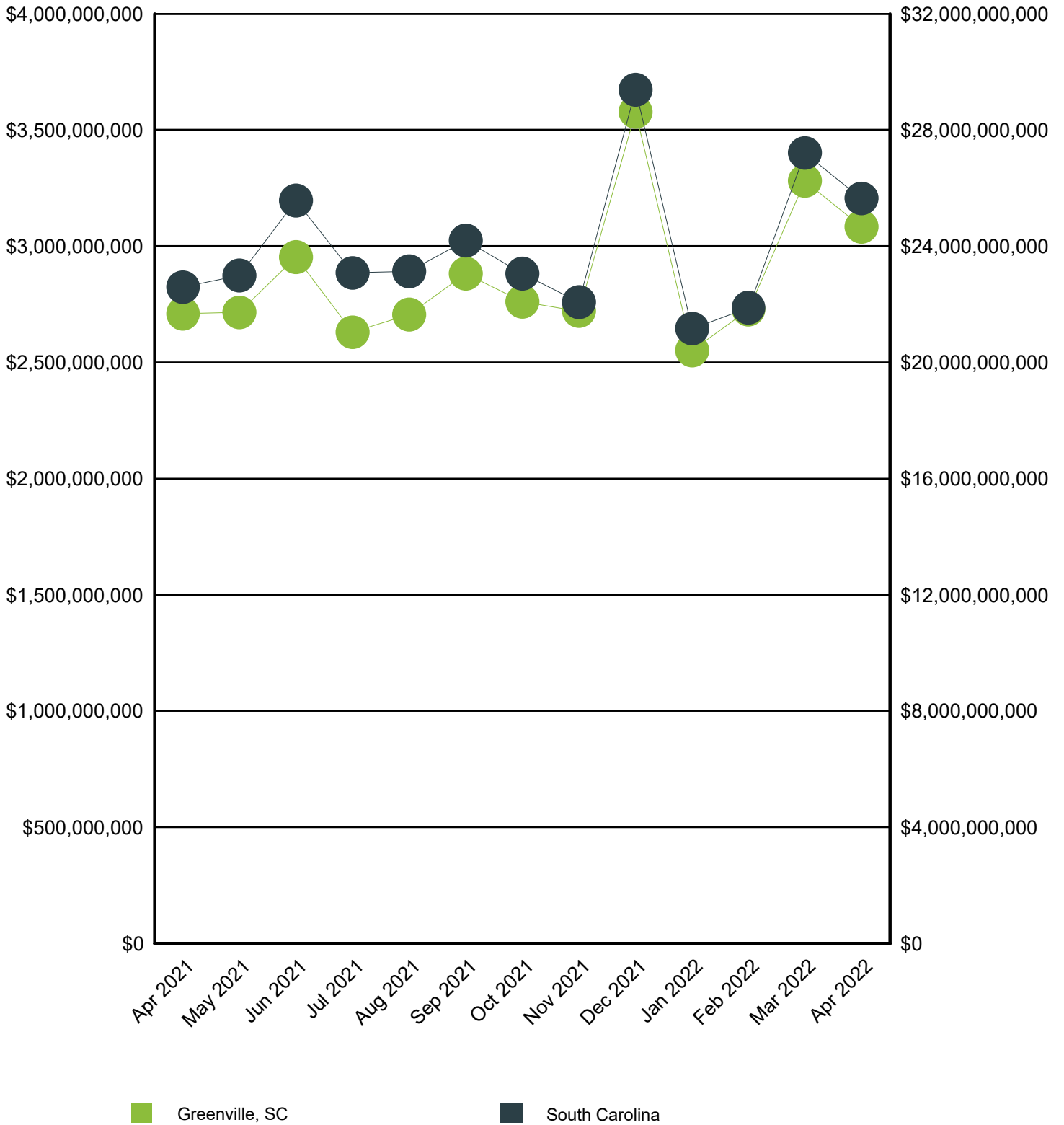
Source: S.C. Department of Employment & Workforce



# Retail Sales

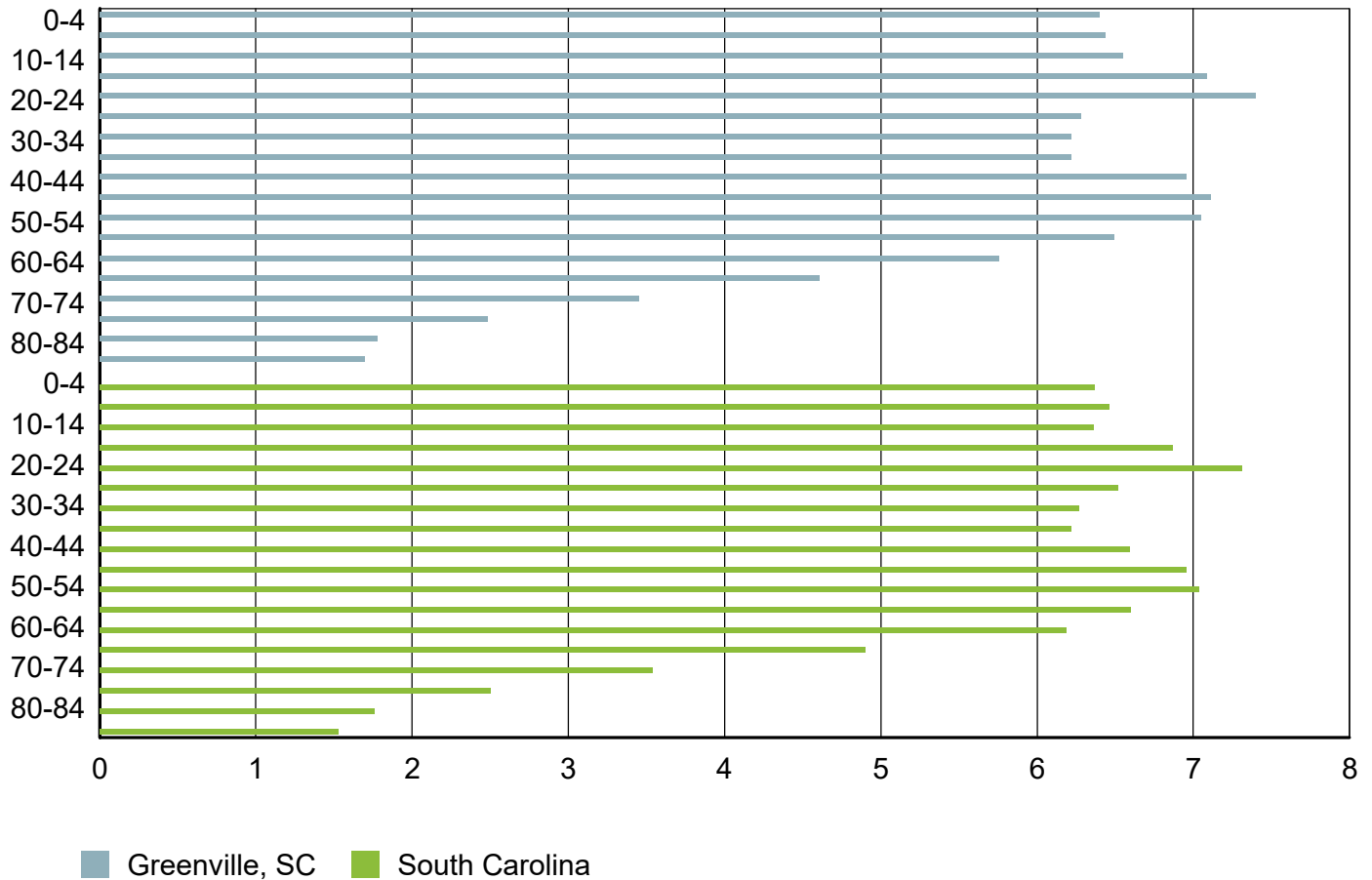
Greenville, SC

South Carolina



Source: S.C. Department of Revenue

### Population by Age



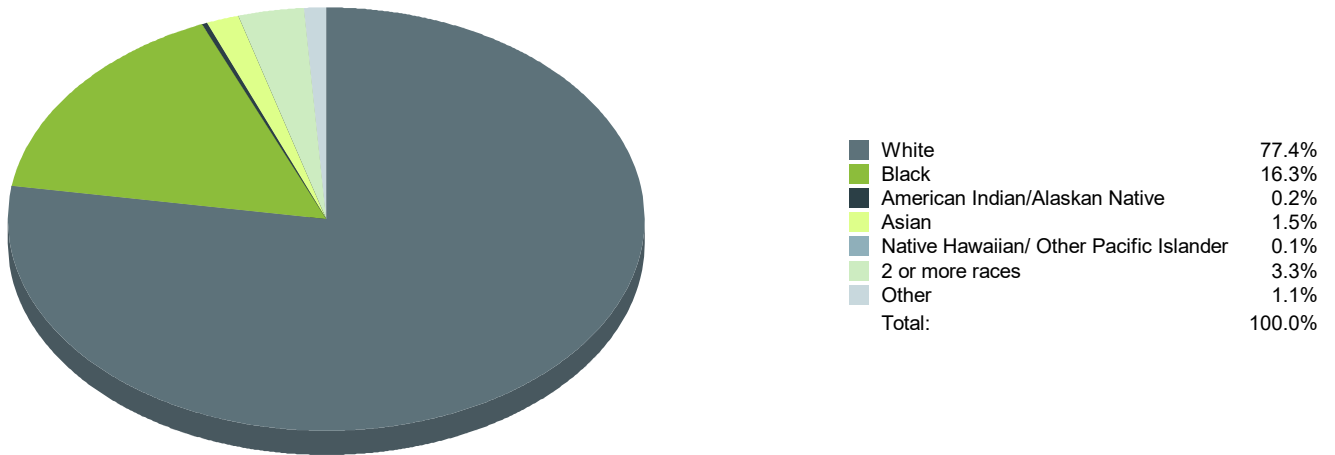
Age Range	Greenville, SC	South Carolina	United States
0-4	53,353	298,242	20,052,112
5-9	53,727	302,111	20,409,060
10-14	54,683	297,443	20,672,609
15-19	59,161	321,540	21,715,074
20-24	61,746	342,237	22,099,887
25-29	52,379	305,167	21,243,365
30-34	51,890	293,464	20,467,912
35-39	51,927	291,183	19,876,161
40-44	58,075	308,158	20,998,001
45-49	59,277	325,660	22,109,946
50-54	58,851	329,431	22,396,322
55-59	54,111	309,061	20,165,892
60-64	48,064	289,690	17,479,211
65-69	38,469	229,251	13,189,508
70-74	28,810	165,797	9,767,522
75-79	20,730	117,187	7,438,750
80-84	14,829	82,223	5,781,697
85 and older	14,195	71,757	5,673,565

Source: U.S. Census Bureau, American Community Survey

### Population by Race

Race	Greenville, SC	%	South Carolina	%	United States	%
White	656,620	78.7%	3,144,146	66.0%	230,592,579	72.0%
Black	138,341	16.6%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	2,127	0.3%	14,732	0.3%	2,540,309	0.8%
Asian	12,963	1.6%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	552	0.1%	2,128	0.0%	526,347	0.2%
2 or more races	28,098	3.4%	169,670	3.6%	17,464,666	5.5%
Other	9,625	1.2%	74,130	1.6%	14,746,054	4.6%

Source: U.S. Census Bureau, American Community Survey



### Population by Gender

Gender	Greenville, SC	South Carolina	United States
Male	406,030	2,276,305	153,247,412
Female	428,247	2,403,297	158,289,182

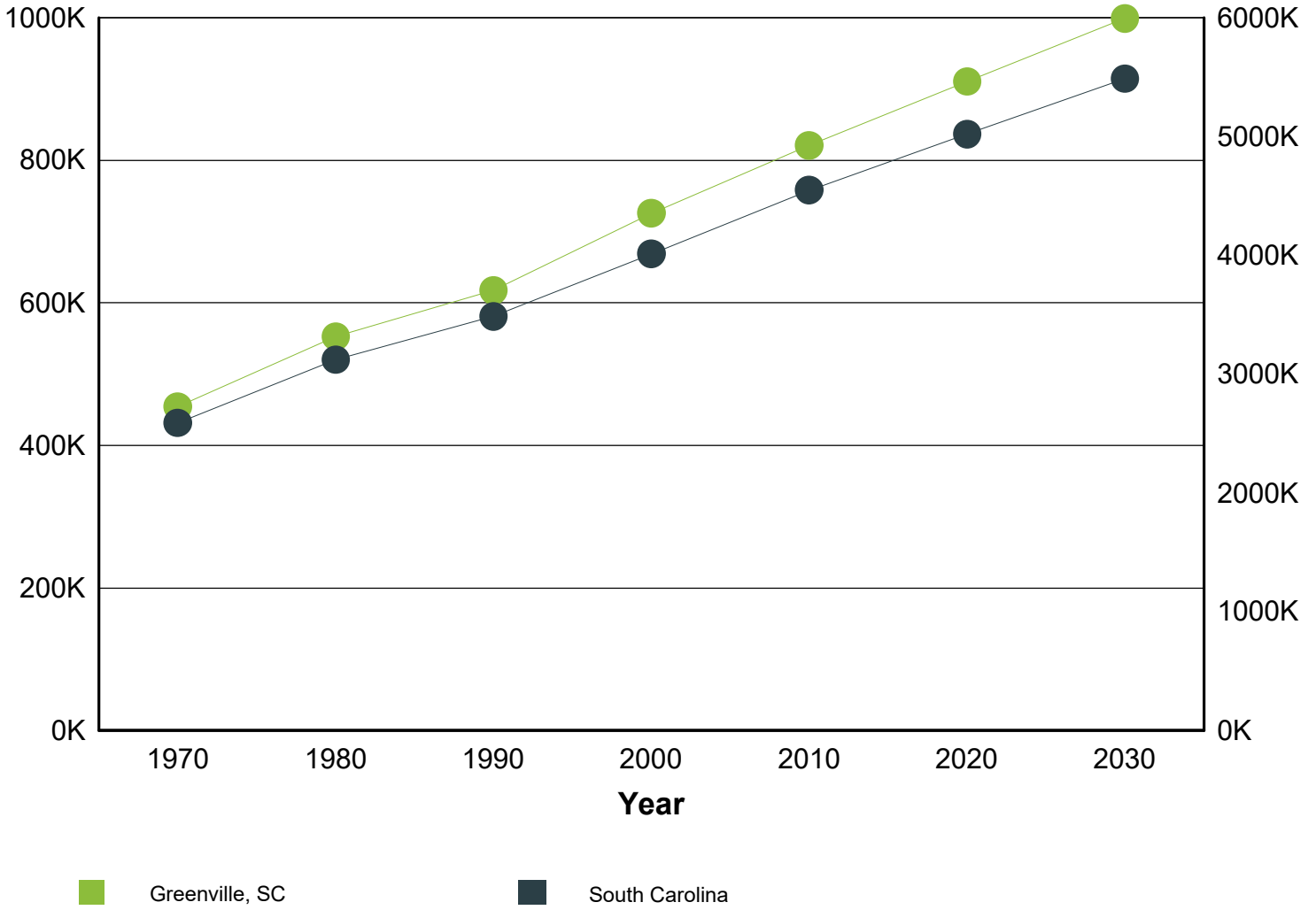
Source: U.S. Census Bureau, American Community Survey

# Population Change

Historical and Projected

Greenville, SC

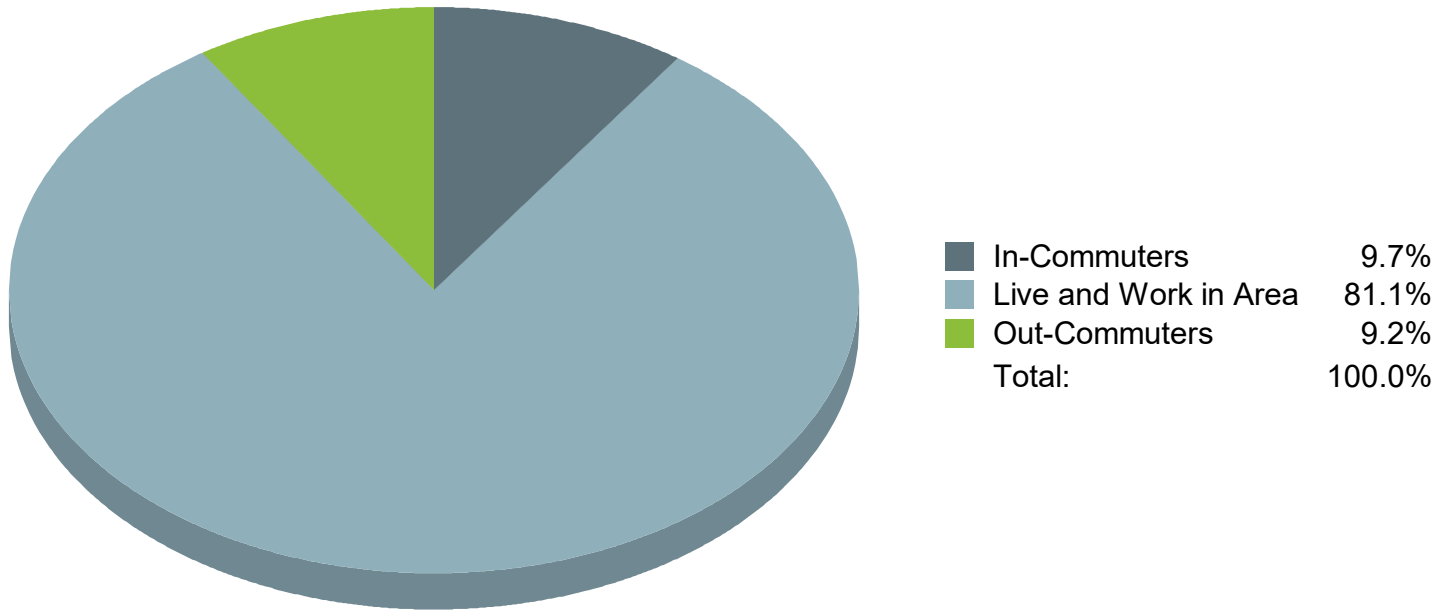
South Carolina



Year	Greenville, SC	South Carolina
1970	454,917	2,590,713
1980	552,637	3,121,820
1990	617,332	3,486,310
2000	725,680	4,012,012
2010	820,790	4,549,150
2020	910,760	5,020,400
2030	998,890	5,488,460

Source: U.S. Census Bureau

## Commuting Patterns



Commuting Patterns	Workers
Live and Work in Area	320,158
In-Commuters	38,193
Out-Commuters	36,459

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting To

Area	Workers
Spartanburg County, SC	18,948
Oconee County, SC	4,730
Greenwood County, SC	2,715
Richland County, SC	1,073
Newberry County, SC	713
Abbeville County, SC	532
MECKLENBURG COUNTY, NC	470
HENDERSON COUNTY, NC	371
Lexington County, SC	339
POLK COUNTY, NC	327

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting From

Area	Workers
Spartanburg County, SC	16,869
Oconee County, SC	6,404
Abbeville County, SC	2,315
Greenwood County, SC	1,850
Newberry County, SC	803
Cherokee County, SC	556
Richland County, SC	502
POLK COUNTY, NC	440
HART COUNTY, GA	437
Union County, SC	436

Source: U.S. Census Bureau - 2010

## Employers by Size of Establishment

Employees	Greenville, SC	South Carolina
0 to 4	14,251	98,077
5 to 9	3,782	21,993
10 to 19	2,911	16,375
20 to 49	2,273	12,282
50 to 99	797	4,626
100 to 249	505	2,837
250 to 499	126	859
500 to 999	62	402
1000 +	27	311

Source: S.C. Department of Employment & Workforce - 2021 Q4  
 - Indicates that the requested data is suppressed

## Employment by Size of Establishment

Employees	Greenville, SC	South Carolina
0 to 4	19,666	129,050
5 to 9	25,182	146,484
10 to 19	39,708	222,798
20 to 49	68,151	372,025
50 to 99	55,121	320,435
100 to 249	76,895	431,009
250 to 499	42,502	294,030
500 to 999	42,852	276,362
1000 +	62,479	806,528

Source: S.C. Department of Employment & Workforce - 2021 Q4  
 - Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

ANDERSON AREA MEDICAL CENTER

Bon Secours Mercy Health Inc

CLEMSON UNIVERSITY

ELECTROLUX HOME PRODUCTS INC

GE GAS TURBINE GREENVILLE LLC

GHS PARTNERS IN HEALTH INC

GREENVILLE COUNTY COUNCIL

HUMAN TECHNOLOGIES INC

INGLES MARKET INC

MAU INC

MICHELIN NORTH AMERICA INC

ONE WORLD TECHNOLOGIES INC

PRISMA HEALTH

PUBLIX SUPER MARKETS INC

SCHOOL DISTRICT OF GREENVILLE COUNT

SCHOOL DISTRICT OF PICKENS COUNTY

UPSTATE AFFILIATE ORGANIZATION

US POSTAL SERVICE

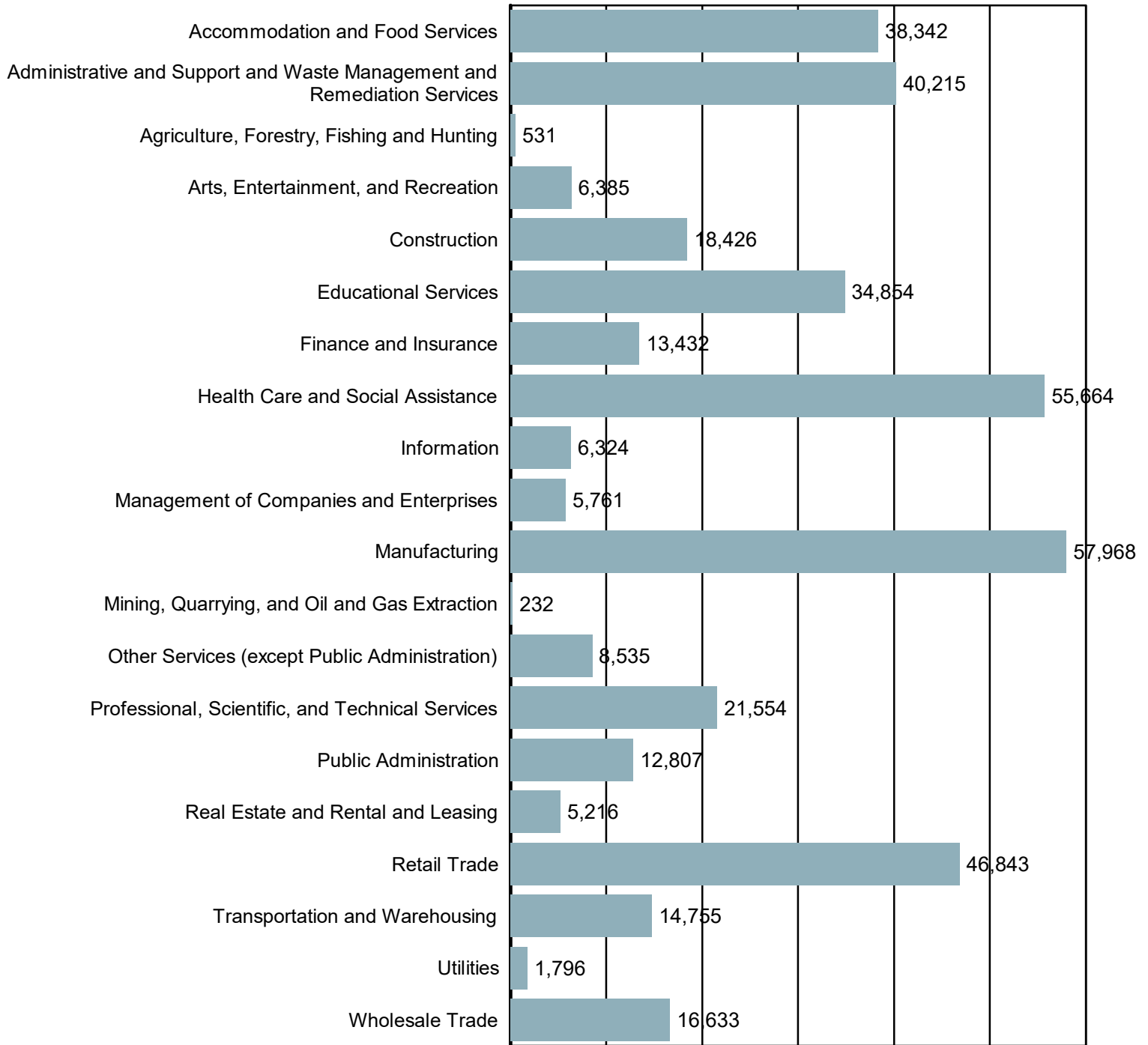
WAL-MART ASSOCIATES INC

ZF TRANSMISSIONS GREENVILLE LLC

Source: S.C. Department of Employment & Workforce - 2021 Q4



### Employment by Industry

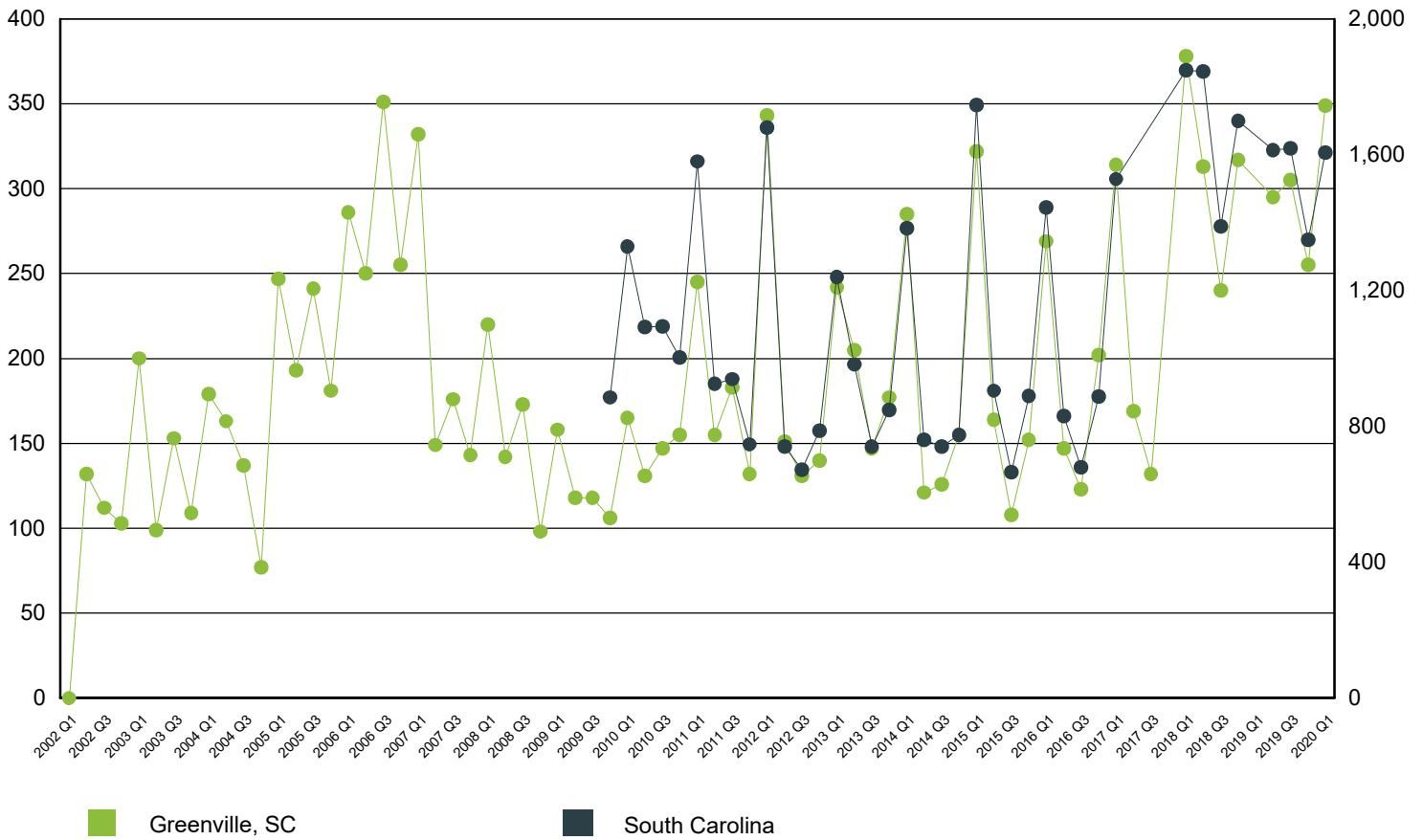


Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2021 Q4

# New Startup Firms

Greenville, SC

South Carolina



Quarter	Greenville, SC	South Carolina
2020 Q1	349	1,606
2019 Q4	255	1,350
2019 Q3	305	1,619
2019 Q2	295	1,613
2018 Q4	317	1,700
2018 Q3	240	1,389
2018 Q2	313	1,845
2018 Q1	378	1,849
2017 Q1	314	1,528
2016 Q4	202	888
2016 Q3	123	679
2016 Q2	147	831
2016 Q1	269	1,445
2015 Q4	152	889
2015 Q3	108	665
2015 Q2	164	905
2015 Q1	322	1,746
2014 Q4	155	775
2014 Q3	126	741
2014 Q2	121	760

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: S.C. Department of Employment & Workforce

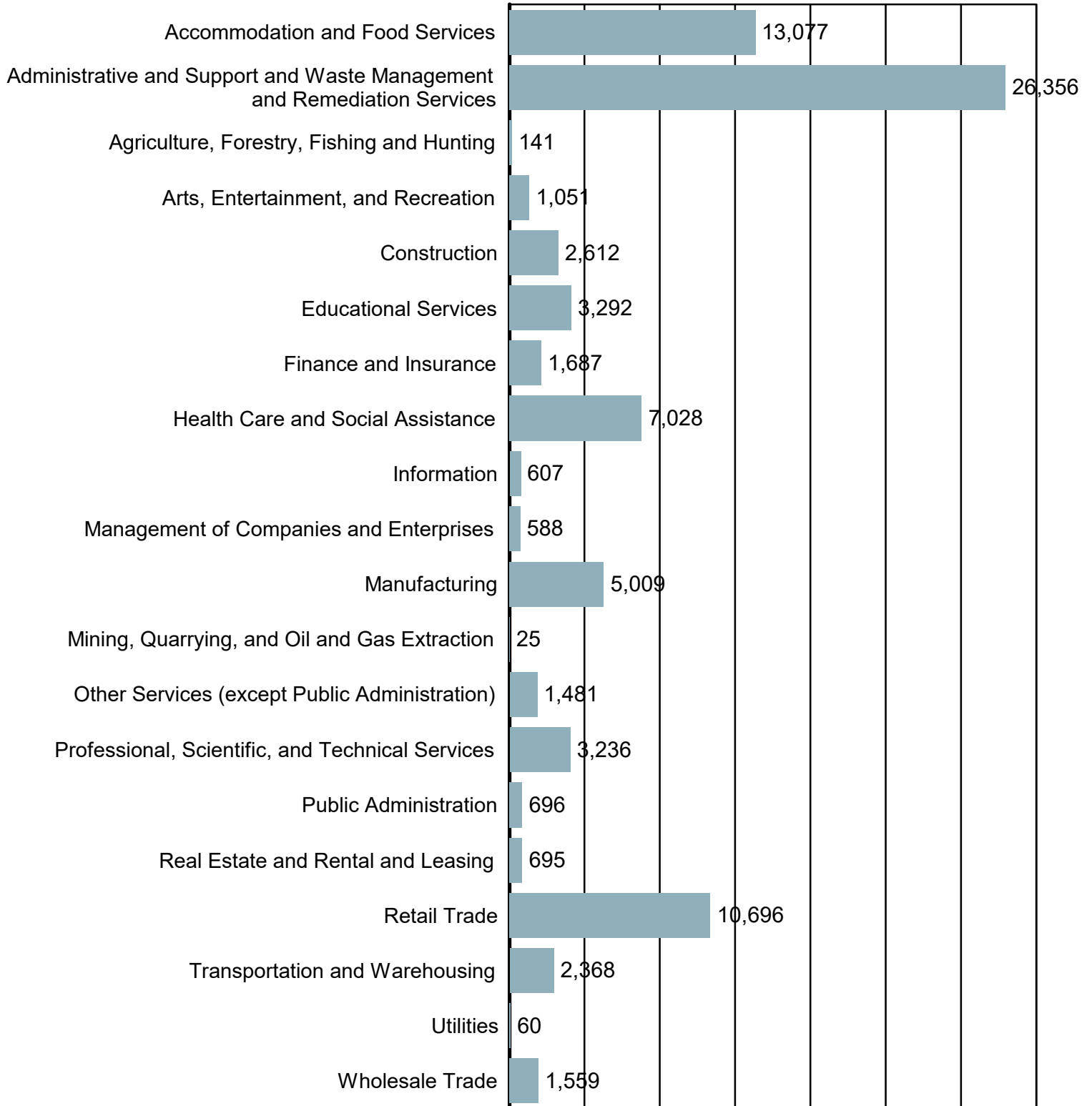
## Top 20 Occupational Openings

Greenville, SC  
June-2022

Occupation Name (Soccode)	Job Openings
Registered Nurses (29-1141)	314
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	312
Retail Salespersons (41-2031)	243
First-Line Supervisors of Retail Sales Workers (41-1011)	242
Heavy and Tractor-Trailer Truck Drivers (53-3032)	206
Managers, All Other (11-9199)	202
Customer Service Representatives (43-4051)	201
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	194
Maintenance and Repair Workers, General (49-9071)	160
General and Operations Managers (11-1021)	156
Engineers, All Other (17-2199)	118
Food Service Managers (11-9051)	113
Automotive Service Technicians and Mechanics (49-3023)	109
Production Workers, All Other (51-9199)	104
Medical and Health Services Managers (11-9111)	102
Industrial Engineering Technologists and Technicians (17-3026)	99
Accountants and Auditors (13-2011)	94
Licensed Practical and Licensed Vocational Nurses (29-2061)	92
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive (43-6014)	92
Cooks, Restaurant (35-2014)	90

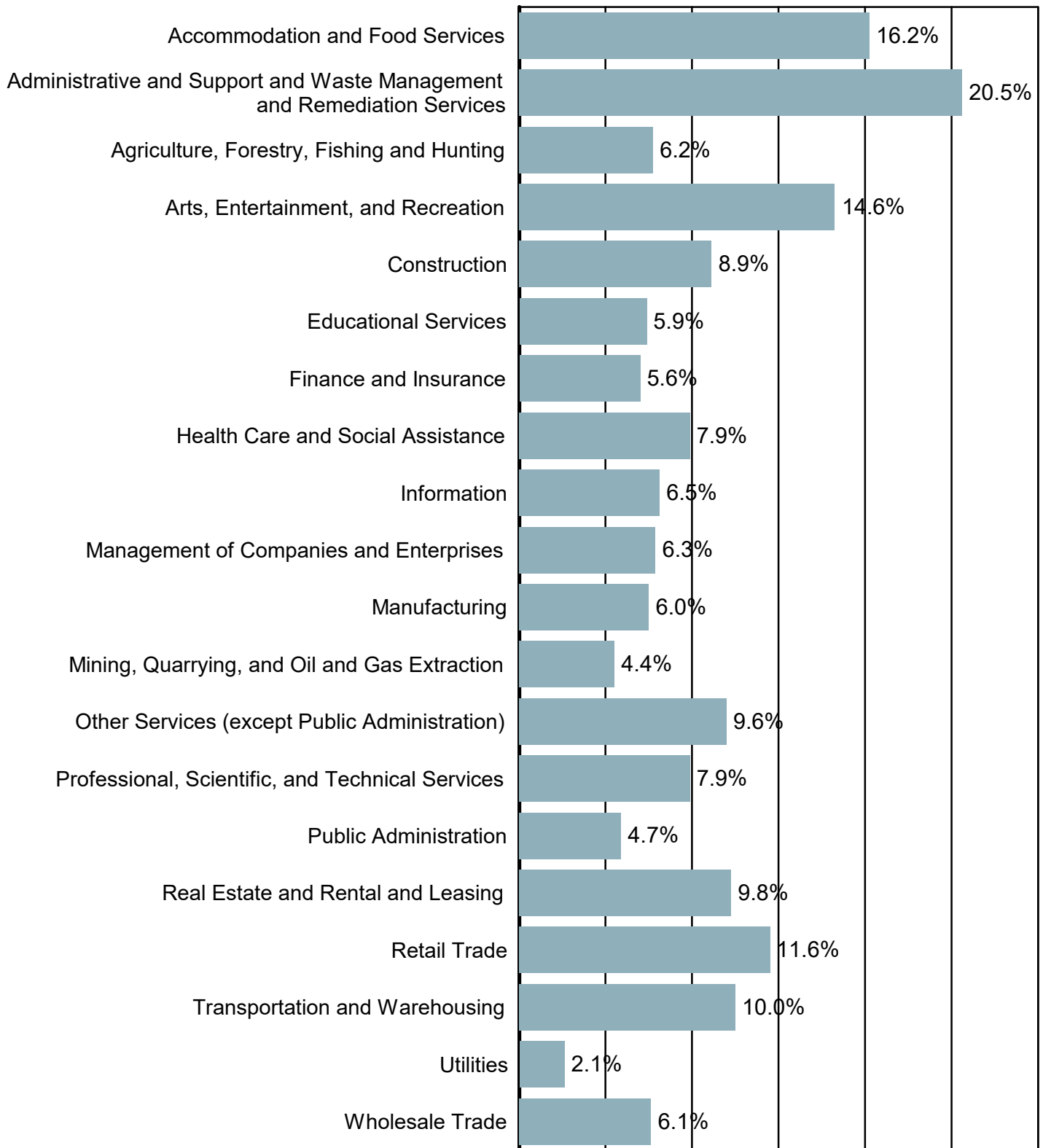
Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

### New Hires by Industry



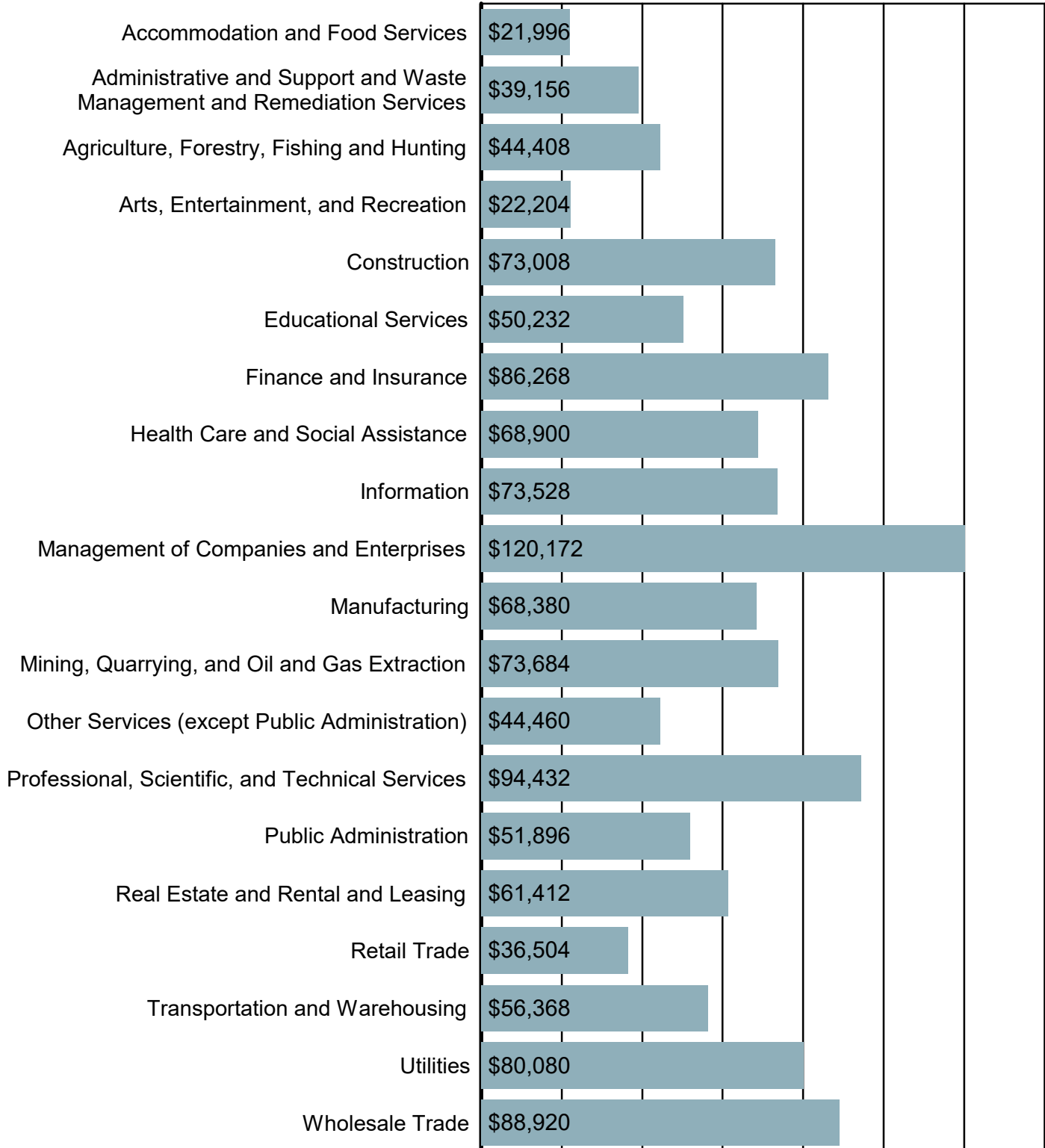
Source: U.S. Census Bureau, Local Employment Dynamics - 2020 Q3

### Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2020 Q1

## Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2021 Q4

## Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Agriculture, Forestry, Fishing and Hunting	24	49	36	105	139	133	120	52
Mining, Quarrying, and Oil and Gas Extraction	0	3	14	71	56	61	76	16
Utilities	6	45	78	329	386	514	430	98
Construction	230	714	1,073	4,052	4,496	4,099	3,427	1,197
Manufacturing	140	982	2,058	10,899	12,182	14,643	12,432	2,703
Wholesale Trade	59	277	673	3,644	4,118	4,520	3,729	1,288
Retail Trade	2,577	4,545	3,683	9,411	8,032	7,409	6,862	3,549
Transportation and Warehousing	94	392	594	2,257	2,282	2,774	2,413	756
Information	33	92	267	1,811	1,849	1,598	1,045	321
Finance and Insurance	12	187	694	3,890	3,660	3,406	2,771	772
Real Estate and Rental and Leasing	46	128	242	944	1,027	1,014	847	397
Professional and Technical Services	140	432	1,084	5,350	5,462	4,930	4,026	1,575
Management of Companies and Enterprises	105	145	192	1,088	1,275	1,348	1,147	245
Administrative and Waste Services	544	2,545	3,123	10,233	7,863	6,614	4,806	2,215
Educational Services	145	348	1,037	6,217	7,993	8,775	7,228	2,484
Health Care and Social Assistance	218	1,307	2,655	13,648	13,987	13,038	10,851	3,966
Arts, Entertainment, and Recreation	598	653	411	992	809	711	564	345
Accommodation and Food Services	5,476	4,595	3,213	7,522	5,431	3,876	2,628	1,253
Other Services, Except Public Administration	198	471	535	1,793	1,543	1,625	1,463	752
Public Administration	25	193	480	2,236	2,064	2,236	1,691	668

Source: U.S. Census Bureau, Local Employment Dynamics - 2020 Q3

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Greenville Industry	2018 Estimated Employment	2028 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	296,242	338,902	42,660	14.40	1.35
Administrative and Support and Waste Management and Remediat	34,933	44,578	9,645	27.61	2.47
Health Care and Social Assistance	36,935	42,205	5,270	14.27	1.34
Professional, Scientific, and Technical Services	17,477	22,446	4,969	28.43	2.53
Accommodation and Food Services	25,475	28,933	3,458	13.57	1.28
Wholesale Trade	13,210	16,619	3,409	25.81	2.32
Construction	12,829	15,287	2,458	19.16	1.77
Manufacturing	29,830	32,203	2,373	7.96	0.77
Management of Companies and Enterprises	4,929	6,384	1,455	29.52	2.62
Transportation and Warehousing	8,352	9,624	1,272	15.23	1.43
Finance and Insurance	10,842	11,972	1,130	10.42	1.00
Other Services (except Government)	12,320	13,384	1,064	8.64	0.83
Retail Trade	29,352	30,226	874	2.98	0.29
Educational Services	17,313	18,058	745	4.30	0.42
Real Estate and Rental and Leasing	4,017	4,643	626	15.58	1.46
Information	6,242	6,825	583	9.34	0.90
Arts, Entertainment, and Recreation	4,189	4,746	557	13.30	1.26
Utilities	273	276	3	1.10	0.11

Source: S.C. Department of Employment & Workforce - Industry Projections



# Labor Market Projections

*Total Employment by Occupation*  
*(County/Metropolitan Statistical Area Data Unavailable)*

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Occupation	Estimated Employment	Projected Employment	Openings (Replace)	Openings (Growth)	Annual Openings
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Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

*Growing Occupations*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Occupation	Estimated Employment	Projected Employment	Percent Change	Replace	Growth	Total	Average Salary

*Occupations are sorted by highest estimated percentage growth from estimate year to projection year.*

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

### *Declining Occupations*

*(County/Metropolitan Statistical Area Data Unavailable)*

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

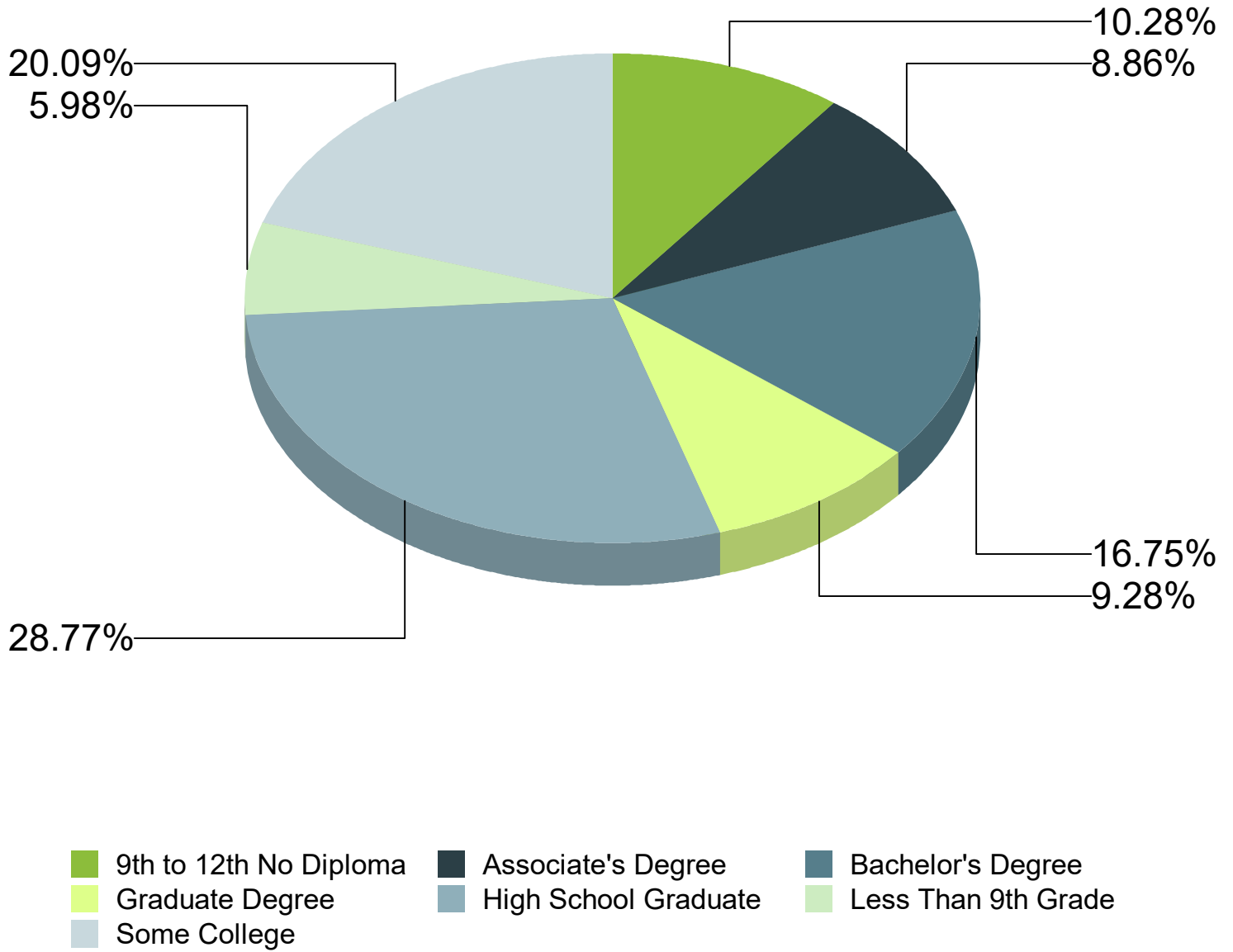
Occupation	Estimated Employment	Projected Employmen	Percent Change	Replace	Growth	Total	Average Salary
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*Occupations are sorted by highest estimated percentage decline from estimate year to projection year.*

Source: S.C. Department of Employment & Workforce - Occupational Projections

# Educational Attainment

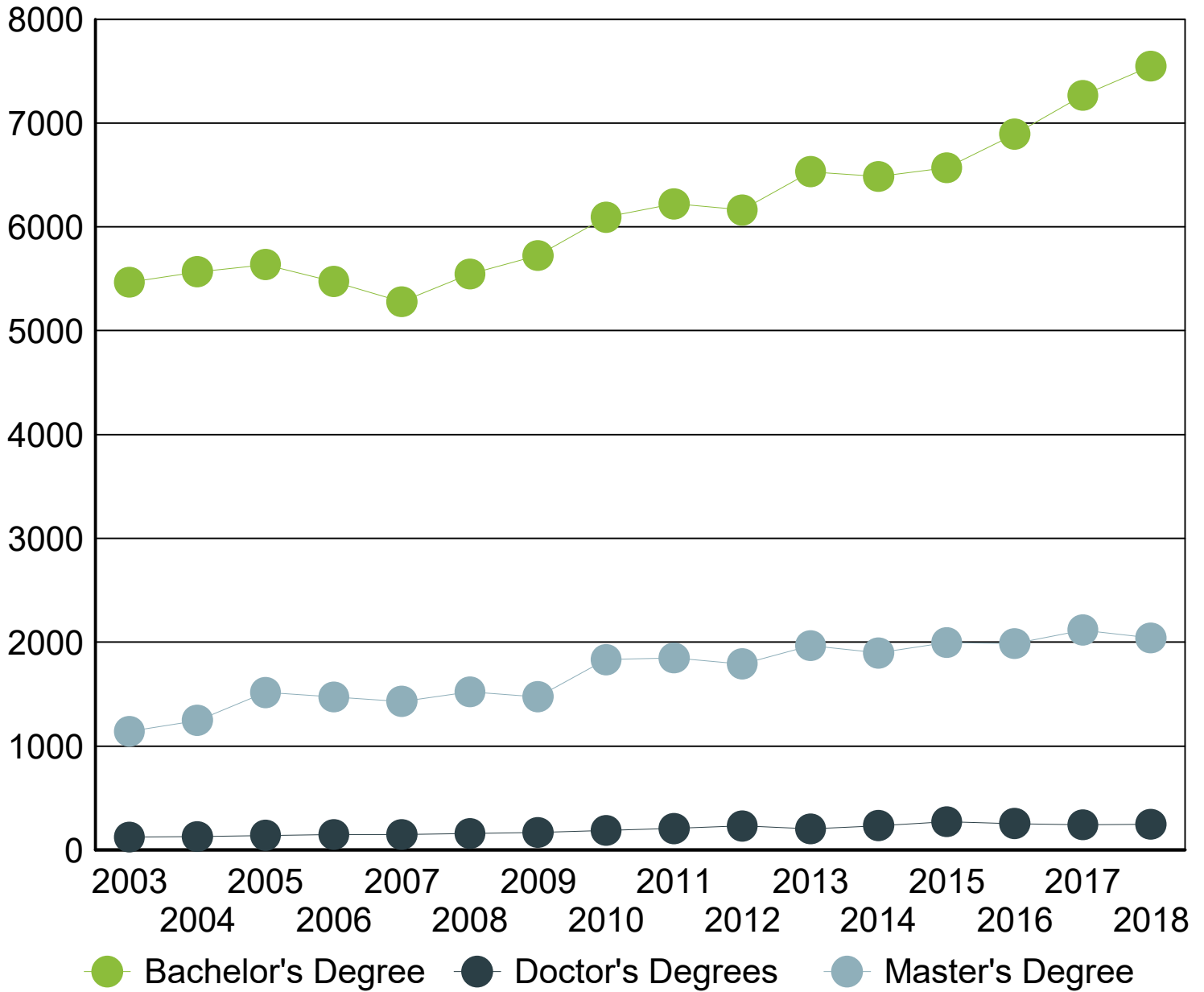
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2013 5-Year Estimates

### Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

## Educational Institutions

Anderson University  
316 Boulevard  
Anderson, SC 29621  
864.231.2000

<http://www.andersonuniversity.edu>

2018 Degrees Awarded: 1,674

Forrest College  
601 E River Street  
Anderson, SC 29624  
864.225.7653

<http://www.forrestcollege.edu>

2018 Degrees Awarded: 40

Tri-County Technical College  
7900 U.S. Hwy 76  
Pendleton, SC 29670  
864.646.1500

<http://https://www.tctc.edu>

2018 Degrees Awarded: 4,052

B-Unique Beauty and Barber Academy  
10 Liberty Lane  
Greenville, SC 29607  
864.233.0056

<http://bubba-online.com>

2018 Degrees Awarded: 14

Furman  
3300 Poinsett Highway  
Greenville, SC 29613  
864.294.2000

<http://www.furman.edu>

2018 Degrees Awarded: 1,664

North Greenville University  
7801 N. Tigerville Road  
Tigerville, SC 29688  
864.977.7000

<http://www.ngu.edu>

2018 Degrees Awarded: 1,074

Strayer University-South Carolina  
555 N Pleasantburg Dr Ste 300  
Greenville, SC 29607  
864.250.7000

<http://www.strayer.edu/south-carolina/greenville>

2018 Degrees Awarded: 618

Presbyterian College  
503 South Broad Street  
Clinton, SC 29325  
864.833.2820

<http://https://www.presby.edu>

2018 Degrees Awarded: 550

Southern Wesleyan University  
907 Wesleyan Drive  
Central, SC 29630  
864.644.5000

<http://www.swu.edu>

Arclabs  
2615 Highway 153  
Piedmont, SC 29673  
864.236.9995

<http://www.arclabs.com>

2018 Degrees Awarded: 622

Kenneth Shuler School of Cosmetology-Greenville  
3528-A Earl E. Morris Jr. Highway  
Greenville, SC 29611  
864.269.6886

<http://kennethshuler.com>

2018 Degrees Awarded: 132

Academy of Hair Technology  
3715 E North St Ste F  
Greenville, SC 29615  
864.322.0300

<http://www.hairchamps.com>

2018 Degrees Awarded: 90

Bob Jones University  
1700 Wade Hampton Boulevard  
Greenville, SC 29614  
864.242.5100

<http://www.bju.edu>

2018 Degrees Awarded: 1,152

Greenville Technical College  
506 S Pleasantburg Dr  
Greenville, SC 29606  
864.250.8000

<http://www.gvltec.edu>

2018 Degrees Awarded: 4,168

Paul Mitchell the School-Greenville  
1215 A Woodruff Road  
Greenville, SC 29607  
864.640.8111

<http://paulmitchell.edu/greenville>

2018 Degrees Awarded: 130

Virginia College-Greenville  
78 Global Dr Ste 200  
Greenville, SC 29607  
864.679.4900

<http://www.vc.edu>

2018 Degrees Awarded: 356

Clemson University  
201 Sikes Hall  
Clemson, SC 29634  
864.656.4636

<http://www.clemson.edu>

2018 Degrees Awarded: 13,148

2018 Degrees Awarded: 984

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System