

# RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Bobby Spivey & Pete Mazeine



Lat/Lon: 35.1587/-81.1995

GAPE2

## HWY 321 State Line Commercial Tract

Listing: #1985864

	1 mi radius		3 mi radius		5 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$132.34 K / -	100	\$3.59 M / -	100	\$19.07 M / \$3.18 M	83
Men's Clothing Stores	\$4.61 K / -	100	\$126.13 K / -	100	\$672.48 K / \$1.49 M	-55
Women's Clothing Stores	\$20.37 K / -	100	\$551.02 K / -	100	\$2.93 M / \$377.27 K	87
Children's, Infants' Clothing Stores	\$8.94 K / -	100	\$242.15 K / -	100	\$1.27 M / -	100
Family Clothing Stores	\$54.35 K / -	100	\$1.47 M / -	100	\$7.81 M / \$1.15 M	85
Clothing Accessory Stores	\$4.33 K / -	100	\$116.93 K / -	100	\$624.3 K / -	100
Other Apparel Stores	\$6.6 K / -	100	\$179.21 K / -	100	\$953.04 K / \$42.55 K	96
Shoe Stores	\$22.42 K / -	100	\$607.17 K / -	100	\$3.2 M / \$123.67 K	96
Jewelry Stores	\$9.86 K / -	100	\$274.01 K / -	100	\$1.49 M / -	100
Luggage Stores	\$853 / -	100	\$22.55 K / -	100	\$119.5 K / -	100
<b>Furniture, Home Furnishings Stores</b>	\$63.84 K / -	100	\$1.75 M / -	100	\$9.32 M / \$674.03 K	93
Furniture Stores	\$38.94 K / -	100	\$1.07 M / -	100	\$5.73 M / \$410.44 K	93
Floor Covering Stores	\$6.66 K / -	100	\$183.83 K / -	100	\$984.29 K / \$263.58 K	73
Other Home Furnishing Stores	\$18.23 K / -	100	\$492.63 K / -	100	\$2.61 M / -	100
<b>Electronics, Appliance Stores</b>	\$49.73 K / -	100	\$1.34 M / -	100	\$7.11 M / \$516.72 K	93
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$160.57 K / \$2 M	-92	\$4.36 M / \$13.61 M	-68	\$23.11 M / \$22.74 M	2
Home Centers	\$75.54 K / -	100	\$2.05 M / \$1.02 M	50	\$10.87 M / \$3.44 M	68
Paint, Wallpaper Stores	\$5.46 K / -	100	\$150.15 K / \$24.47 K	84	\$796.22 K / \$503.63 K	37
Hardware Stores	\$6.95 K / \$24.52 K	-72	\$188.27 K / \$121.82 K	35	\$999.04 K / \$121.82 K	88
Other Building Materials Stores	\$53.55 K / \$1.97 M	-97	\$1.45 M / \$12.45 M	-88	\$7.7 M / \$17.71 M	-57
Outdoor Power Equipment Stores	\$2.55 K / -	100	\$68.6 K / -	100	\$365.27 K / \$958.58 K	-62
Nursery, Garden Stores	\$16.52 K / -	100	\$449.37 K / -	100	\$2.38 M / -	100
<b>Food, Beverage Stores</b>	\$451.99 K / \$148.64 K	67	\$11.99 M / \$9.34 M	22	\$62.47 M / \$43.71 M	30
Grocery Stores	\$404.5 K / -	100	\$10.73 M / \$6.75 M	37	\$55.82 M / \$35.91 M	36
Convenience Stores	\$15.76 K / \$99.97 K	-84	\$416.71 K / \$1.24 M	-66	\$2.16 M / \$2.89 M	-25
Meat Markets	\$4.69 K / -	100	\$123.03 K / -	100	\$639.78 K / -	100
Fish, Seafood Markets	\$1.71 K / -	100	\$45.15 K / -	100	\$233.96 K / -	100
Fruit, Vegetable Markets	\$2.84 K / -	100	\$74.72 K / -	100	\$389.93 K / -	100
Other Specialty Food Markets	\$4.9 K / -	100	\$128.95 K / \$15.32 K	88	\$670.54 K / \$110.1 K	84
Liquor Stores	\$17.59 K / \$48.67 K	-64	\$478.12 K / \$1.33 M	-64	\$2.55 M / \$4.79 M	-47

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<b>Health, Personal Care Stores</b>	\$109.59 K / -	100	\$2.92 M / \$555.11 K	81	\$15.33 M / \$10.36 M	32
Pharmacy, Drug Stores	\$91.7 K / -	100	\$2.45 M / \$470.36 K	81	\$12.84 M / \$10.22 M	20
Cosmetics, Beauty Stores	\$5.4 K / -	100	\$143.48 K / -	100	\$752.76 K / \$6.43 K	99
Optical Goods Stores	\$6.17 K / -	100	\$164.67 K / \$84.74 K	49	\$860.55 K / \$129.12 K	85
Other Health, Personal Care Stores	\$6.32 K / -	100	\$168.2 K / -	100	\$880.33 K / -	100
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$48.51 K / -	100	\$1.33 M / -	100	\$7.15 M / \$403.51 K	94
Sporting Goods Stores	\$26.37 K / -	100	\$728.59 K / -	100	\$3.91 M / \$66.79 K	98
Hobby, Toy, Game Stores	\$8.02 K / -	100	\$215.93 K / -	100	\$1.14 M / \$336.72 K	71
Sewing, Needlecraft Stores	\$2.34 K / -	100	\$64.71 K / -	100	\$353.97 K / -	100
Musical Instrument Stores	\$2.27 K / -	100	\$61.64 K / -	100	\$323 K / -	100
Book Stores	\$9.51 K / -	100	\$262.32 K / -	100	\$1.41 M / -	100
<b>General Merchandise Stores</b>	\$434.99 K / -	100	\$11.64 M / \$11.63 K	100	\$61.08 M / \$3.76 M	94
Department Stores	\$110.35 K / -	100	\$2.98 M / \$11.63 K	100	\$15.74 M / \$335.45 K	98
Warehouse Superstores	\$282.28 K / -	100	\$7.53 M / -	100	\$39.37 M / -	100
Other General Merchandise Stores	\$42.37 K / -	100	\$1.14 M / -	100	\$5.97 M / \$3.43 M	43
<b>Miscellaneous Store Retailers</b>	\$58.61 K / \$5.31 K	91	\$1.58 M / \$59.99 K	96	\$8.32 M / \$1.23 M	85
Florists	\$2.06 K / -	100	\$56.02 K / -	100	\$295.57 K / \$41.18 K	86
Office, Stationary Stores	\$5.68 K / -	100	\$154.05 K / -	100	\$819.92 K / -	100
Gift, Souvenir Stores	\$6.95 K / -	100	\$188.16 K / -	100	\$994.35 K / \$138.92 K	86
Used Merchandise Stores	\$3.9 K / \$5.31 K	-27	\$106.45 K / \$26.4 K	75	\$570.33 K / \$537.03 K	6
Pet, Pet Supply Stores	\$23.84 K / -	100	\$640.76 K / -	100	\$3.38 M / -	100
Art Dealers	\$1.84 K / -	100	\$50.26 K / -	100	\$269.08 K / -	100
Mobile Home Dealers	\$3.48 K / -	100	\$94.16 K / -	100	\$498.42 K / -	100
Other Miscellaneous Retail Stores	\$10.86 K / -	100	\$286.39 K / \$33.59 K	88	\$1.49 M / \$517.76 K	65
<b>Non-Store Retailers</b>	\$196.48 K / -	100	\$5.3 M / -	100	\$28.02 M / \$980.92 K	96
Mail Order, Catalog Stores	\$162.41 K / -	100	\$4.39 M / -	100	\$23.26 M / -	100
Vending Machines	\$4.69 K / -	100	\$123.96 K / -	100	\$643.7 K / \$125.7 K	80
Fuel Dealers	\$16.68 K / -	100	\$445.51 K / -	100	\$2.33 M / \$841.48 K	64
Other Direct Selling Establishments	\$12.7 K / -	100	\$341.01 K / -	100	\$1.79 M / \$13.74 K	99

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<b>Accommodation, Food Services</b>	\$375.68 K / \$74.85 K	80	\$10.16 M / \$5.23 M	48	\$53.74 M / \$21.64 M	60
Hotels, Other Travel Accommodations	\$20.57 K / -	100	\$557.51 K / \$5.44 K	99	\$2.96 M / \$189.26 K	94
RV Parks	\$213 / -	100	\$5.91 K / \$50.22 K	-88	\$29.66 K / \$77.13 K	-62
Rooming, Boarding Houses	\$144 / -	100	\$3.53 K / -	100	\$20.73 K / -	100
Full Service Restaurants	\$219.87 K / \$83.93 K	62	\$5.94 M / \$3.34 M	44	\$31.45 M / \$12.25 M	61
Limited Service Restaurants	\$102.17 K / -	100	\$2.76 M / \$2.07 M	25	\$14.61 M / \$9.42 M	35
Special Food Services, Catering	\$32.71 K / -	100	\$883.77 K / \$9.84 K	99	\$4.67 M / \$1.04 M	78
Drinking Places	\$9.08 K / -	100	\$248.64 K / -	100	\$1.33 M / -	100
<b>Gasoline Stations</b>	\$337.8 K / -	100	\$8.92 M / \$5.11 M	43	\$45.93 M / \$41.47 M	10
<b>Motor Vehicle, Parts Dealers</b>	\$585.8 K / \$247.64 K	58	\$15.88 M / \$3.39 M	79	\$83.64 M / \$11.12 M	87
New Car Dealers	\$449.76 K / \$81.62 K	82	\$12.2 M / \$1.61 M	87	\$64.16 M / \$3.11 M	95
Used Car Dealers	\$46.38 K / \$138.69 K	-67	\$1.26 M / \$1.14 M	9	\$6.62 M / \$3.29 M	50
Recreational Vehicle Dealers	\$8.86 K / -	100	\$247.15 K / -	100	\$1.34 M / -	100
Motorcycle, Boat Dealers	\$19.71 K / -	100	\$542.45 K / -	100	\$2.9 M / -	100
Auto Parts, Accessories	\$36.62 K / \$27.33 K	25	\$983.35 K / \$308.8 K	69	\$5.17 M / \$3.79 M	27
Tire Dealers	\$24.48 K / -	100	\$657 K / \$328.15 K	50	\$3.46 M / \$923.59 K	73
2020 Population	379		8,963		39,258	
2025 Population	422		9,763		42,185	
% Population Change 2020-2025	11.2%		8.9%		7.5%	
2020 Adult Population Age 18+	293		6,847		30,339	
2020 Population Male	196		4,499		19,293	
2020 Population Female	183		4,464		19,965	
2020 Households	144		3,294		14,944	
2020 Median Household Income	50,326		57,641		62,750	
2020 Average Household Income	51,410		64,415		80,021	